

The National Litter Strategy for England

- December 2015 coherent clean-up plan for England' announced, DCLG/Defra
- government will work with local authorities , campaign groups and businesses
- local councils can play a key role in coordinating local activity

"We all have a responsibility to keep our communities tidy and our plans will improve the way we work together to tackle this persistent, costly and avoidable problem". –

Environment Minister Rory Stewart



3 key themes



education and awareness improving enforcement

better cleansing and litter infrastructure







TIDY





Concerns

- Levels of litter in England have hardly improved in the past 12 years and the best estimates are that litter costs the taxpayer between £717 and £850 million a year to clear up." DCLG 2015
- Questions over whether the best approach is national solutions or regional activity.
- local approach, tailored to the characteristics of the area and the community in which the problems occur." – <u>localism</u> <u>agenda</u>
- At a time when councils face difficult choices about services in the light of reducing budgets, they are having to spend almost £1 billion a year on tackling litter and fly-tipping," Peter Box - LGA.



Scotland's national litter strategy (2014)

- Clear goals to prevent litter and fly-tipping, and to encourage personal responsibility and behaviour change.
- The strategy revolves around **three** primary interventions

Information - improving communications, engagement and education around the issue.

Infrastructure - improving the facilities and services provided to reduce litter and promote recycling.

Enforcement - strengthening the deterrent effect of legislation and improving enforcement processes.

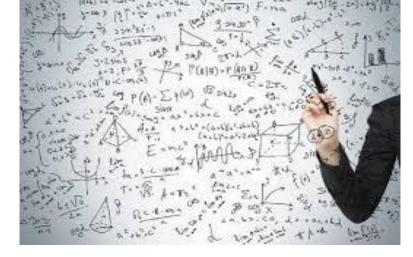


England's Litter Strategy



Aims for Strategy:

- Achieve a substantial reduction in litter and littering
- to apply best practice in education, enforcement and infrastructure to deliver a substantial reduction in litter and littering behaviour.
- Over the course of the next generation, we want to create a culture where it is totally unacceptable to drop litter.



Two working groups established:

- Data Collection and Monitoring
- Best Practice on 'binfrastructure'





'Binfrastructure'



Reducing litter through design, number and location and visibility of litter bins:

Mapping the asset

- ➤Assessing the need
- Developing a litter bin suite
- Case studies -Smart technology/removing litter bins/Neat Street
- ≻Litter as a resource
- ≻Encouraging litter bin use
- The role of street design in reducing litter.
- Reducing commonly littered items.

Working in Partnership

Locations suffering from littering

'Big Ticket' questions

• Funding ?

• Zero Waste Scotland provide to public, private and third sector groups help to tackle littering through grants of £500 to £10,000.

Greater enforcement powers ?

- Fines for littering will double to £150
- Drivers face £80 fines for any litter thrown from their vehicle, even if it was a passenger who threw it
- on-the-spot fixed penalty notices of up to £400 on individuals who carry out small-scale fly-tipping.

Responsibility/Leadership ?

 advice for projects which aim to reduce litter and flytipping through information, infrastructure and enforcement interventions.





Measures of success



- Personal responsibility: people litter less.
- **Improved environmental quality**: value local environmental quality more highly.
- Economic potential: value of resources is realised through action and innovation to reduce, reuse and recycle material currently littered or fly-tipped.
- **Co-ordination**: provide customers and staff with consistent messages, facilities and efficient services.
- Value for money: the cost effectiveness of public services is improved by reducing the scale of clear up required, at the same time as reducing the negative costs of litter and fly-tipping on wider society.



Watch this space.....



- APSE is working with DEFRA and DCLG on both working groups to voice views and concerns of local authorities.
- APSE will consult with local authorities on their views through Advisory Groups, Seminars, Surveys, network queries and 121's
- 'Binfrastructure' surveys received 100 local authority responses
- APSE has provided Government with local authority and industry contacts to help develop strategy.
- Continue to provide advice and examples of innovation and best practice to support National Litter Strategy for England.