# **€** Enterprise Mobility™

























## How Enterprise support the Public Sector



#### **Daily Rental**

Cost effectiveness

Rapid Response

**Local Economic Contribution** 

Convenience and sustainability

Flexibility in services



#### Car Club

Lower cost per journey

Aligned to UK government targets of decongestions and decarbonization.

Car Club eliminates 6 journeys required to fulfill a single delivery and collection request (DSTL case Study)

All low emission zone compliant



#### Flex-E-Rent

UK's largest, diverse fleet aligned with operational PS fleets

Flexible hire options, adaptable to funding models

Enables testing of new tech

Investment Customizable

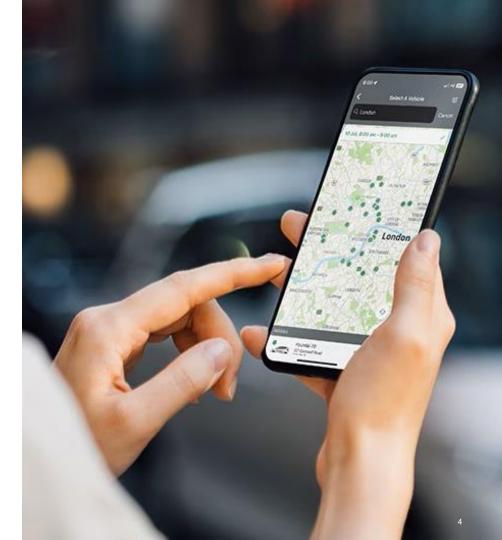
Ideal for scaling up fleets for seasonal activities (e.g., local authority grass cutting)

Innovative solutions



## **Enterprise Car Club**

- 24/7 rentals by the hour, day or more
- 1,700+ public vehicles across the UK
- Range of fuel types (ICE, PHEV, EV)
- Members use their mobile devices to unlock the vehicle and go
- Mobile app manages the entire rental experience from reservation to return





#### Car Club Network





### Car Club Options



#### Option A Intelligent Pool Fleet

Alternative to grey fleet/ pool cars

Guaranteed access to vehicles of your choice in the Region



#### Option B Community Fleet

Open access to vehicles throughout your Region

PAYG vehicle access



#### Option C Shared Access Fleet

A hybrid solution

Offers 'best of both worlds'

Access to a network of vehicles in and around your Region

#### Benefits







Fleet Transition Friendly



Accurate Management Information



Carbon Reduction Initiatives – Fleet & Community



Enhanced Sustainable Transport Ecosystem



Alignment with Government Plans



#### **Trusted Partner**

























## What are your challenges?



#### **Murray McAdam**

Murray.c.mcadam@em.com 07855314664

