

# Helping Hand Environmental

*The Hidden Value of Community Volunteers*



# Helping Hand Environmental

 a division of The Helping Hand Company



- Supply directly into over 90% of UK Local Authorities: *Waste Management, Street Cleansing, Community Engagement*
- Manufacturing from Herefordshire since 1965 - world's original and largest manufacturer of Litter pickers!
- We build sustainable products with love from Herefordshire
- #Factory2Hand #BuyBritish #BuiltToLast
- Award winning community engagement/CSR consultancy division: 2019 Queen's Award for Enterprise



The journey of our litter picker starts here at our 100,000 ft<sup>2</sup> manufacturing facilities in Herefordshire.



We use virgin polymer to ensure the technical integrity and durability of our products are the best in the world.  
**#NotSingleUse**



Our **LITTERPICKER PRO** handles are injection moulded in-house.



# #factory2handtour



**ZERO WASTE**

Throughout the journey of manufacture, no waste is created as all components are re-used again in the process to make new litter pickers - super cool and carbon neutral!



Did You Know? You can increase your life cycle of our Ranger MAX by **300%** thanks to our Ranger Recycle Kits.



Our litter pickers are assembled in-house by our Hereford team members and CE marked to guarantee exceptional quality everytime.



We cycle test our litter pickers to **500,000** repetitions - built to last longer!



All our products are packed in recycled cardboard boxes



**LITTERPICKER PRO**  
ready for action!



## The core challenges facing local authorities today:

- Lack of funding/budget restrictions
- Ensuring a value for money service
- Cost effective delivery of work with quantifiable data
- Credibility/longevity of tools purchased
- Communications, information sharing & engaging their residents, communities and schools



## Helping Hand can help by providing:

- Consultancy – Best Practice examples, Knowledge banks of funding, network of partners
- Cost effective sustainable tools for the right task, terrain & budget
- Training for staff on tool application & environmental hazards
- Development of case studies with quantifiable data
- Free marketing/community engagement support for clean up activity & school campaigns



## **VOLUNTEERS** will add value to **ANY** Service:

- **An extra pair of hands to support operational service delivery**
- **Collect and segregate recyclable waste to increase local authority targets**
- **Develop civic pride – encourage others to be responsible**
- **Develop working partnerships with other organisations/brands**
- **Report local problems back to their authority (*eyes and ears in their local neighbourhoods*)**
- **Promote local & national campaigns – The Great British Spring Clean**
- **Educate & Inspire our younger generation**
- **Engage in communities – break down barriers**
- **Increase awareness/PR – become a #LitterHero, lead by example**
- **Increase tourism & visitors - support a cleaner, greener, safer agenda**
- **Collect quantifiable data**



## Community Engagement £ vs Value

Whilst there is a feel good factor to supporting & engaging with community volunteers, how do you quantify their financial contribution?

- A West Midlands Local Authority highlighted the value of their investment in providing Helping Hand litter picking equipment to local groups/schools/businesses/volunteers.
- The council were able to work out that by providing the right tools & engaging within their local community - the financial value of those volunteers' time, their cleansing efforts & general PR = **£504,240!!**
- Volunteer Financial Contribution = provides an invaluable resource, life line & helped to develop a long term cost saving to the council's annual **£2.7 million Street Cleansing budget.**







## Community Engagement £ vs Value

### Community Volunteer Calculator

**Number of Volunteers (adults & children)**

**X**

**Hours Spent Litter Picking**

**X**

**A Street Operative Hourly Rate**

**= Total Financial Volunteer Value £££**



*\*Dudley based their volunteer contribution on an annual calculation  
(382 volunteers x 132 hours x £10 /hr/person)*

# Partnerships



- **View our Range Today**
- **Call Us - 01531 635678**
- **Email [sales@helpinghand.co.uk](mailto:sales@helpinghand.co.uk)**
- **Visit [HHEnvironmental.co.uk](http://HHEnvironmental.co.uk)**

**Helping Hand Presentation Speakers:**

**Carly Di Crescenzio – UK Sales Manager**



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