

Income from charging and third party sources

Caroline Davies

Public Open Spaces Manager



Presentation Overview

Setting the scene

Introduction to Knowsley

The financial challenge

Commercialism in Knowsley

Traded Services

Focus on ESS

Volunteer support

Training providers and task days

Traditional Income

External Funding

Commissioned Services

New Income opportunities

Next Steps

Knowsley The Place

- Located between Liverpool and Manchester
- Population of 146,000 residents within 6,000 households

KNOWSLEY





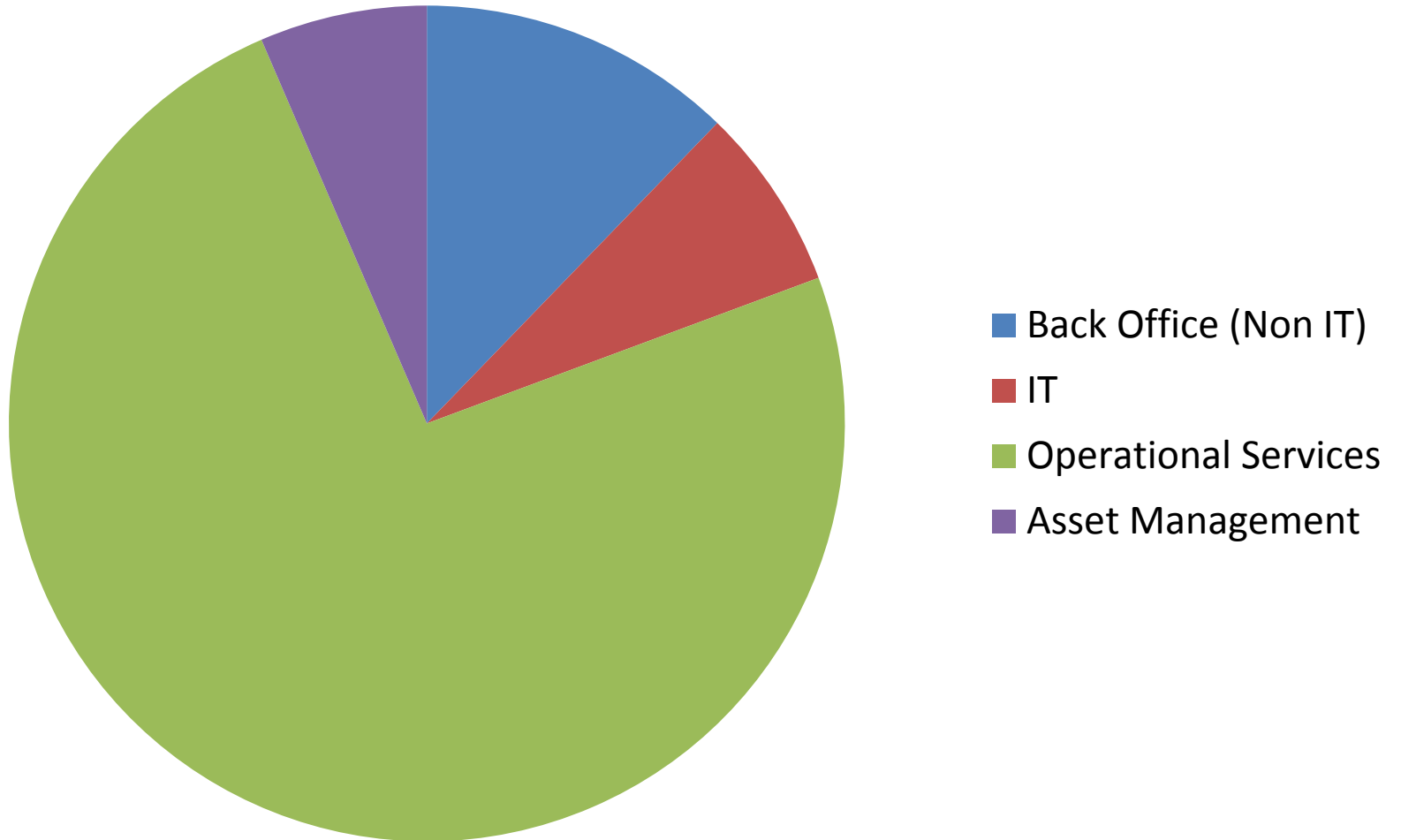
The Financial Challenge

- Knowsley faces the largest reduction in 'spending power' in the country with a cut of £176 per dwelling compared to the England average of £39.
- Since 2010 the Council has saved £75m with a further requirement of £19.9m in 2016/17 and £11m in 2017/18

Commercialism in Knowsley

- Commercial Growth Strategy
- A number of successes across the Council
- Currently c.£13.5m per annum generated from Traded Activity
- 43 different services traded
- 75% of income from frontline services
- Big changes coming – (12% reduction in income unavoidable – ‘*acadamisation*’)
- Looking for suitable opportunities across all services – particularly new money

Knowsley Traded Service



Environmental Sustainability Service

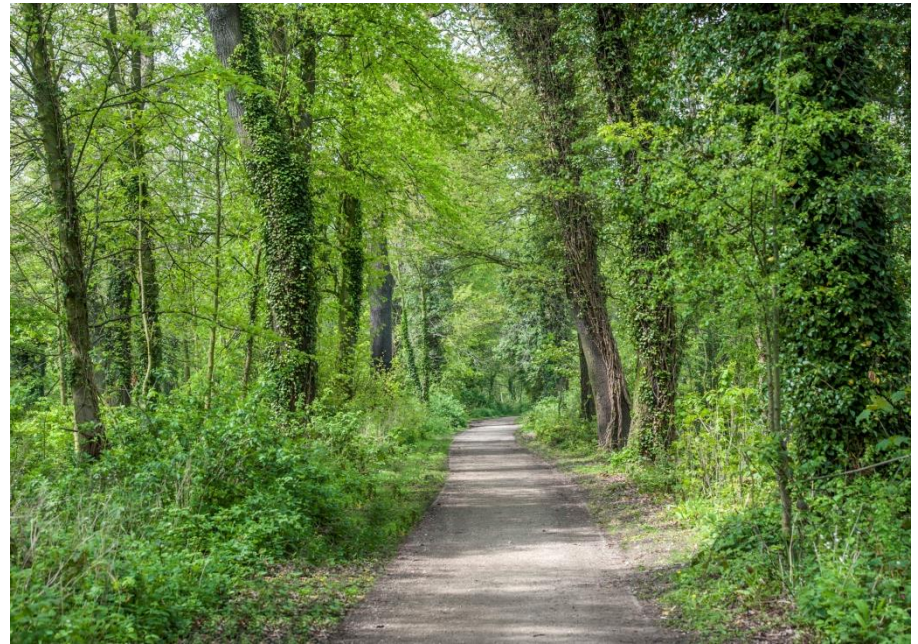
The Challenge

- Discretionary Service
- Delivered efficiency savings
- 25% reduction in budget to date (further 75% to find)
- 30% staff reduction
- Managing increased demand on services



However Secured Success.....

- Secured £7m of external funding
- Over 100,000 volunteer hours
- 8.1 million visits per annum
- 18 Green Flags
- 55 Friends of Groups



Volunteer Support

- 55 Friends of Groups, Volunteer Groups and Community Groups supporting its parks
- They provided 27,000 volunteer hours at an economic value of £0.310m last year
- They are crucial to securing many of the external grants and funding currently available for green spaces
- A number of groups have taken on dedicated maintenance activities



Training Providers, Colleges & Local Business CSR Days

- Knowsley woodlands are regularly utilised for arboricultural training programmes with extensive maintenance works undertaken by Myerscough College and Millhouse Training.
- Knowsley has facilitated a range of CSR days to undertake work within green spaces. Local businesses include Balfour Beatty, Jaguar Landrover, ASDA, McDonalds and United Utilities



Traditional Income Sources

- Commercial Grounds Maintenance Contracts
- Cemetery Service / Bereavement Services
 - New Memorialisation Offers
- Charges and concessions
- S106 Developer Contributions

External Funding



Building communities. Transforming lives.



Enriching nature, Enhancing communities



Motivational learning
in inspirational settings



Join our
great
outdoor
adventure

New Income.....

Commissioned Services

The Natural Health Service

- £0.450m of capital funding from Public Health and £0.261m of revenue funding

Green Challenge

- Pilot programme for 'Looked After Children'

Headstart

- Outdoor Activity Provider



Real
social
networks

Visit parks in Knowsley

The natural way to
a healthier lifestyle

Visit www.knowsley.gov.uk for more information or ring 0151 443 3682

@KnowsleyParks
Knowsley Parks



Learning in the Natural Environment

“Knowsley ranger service has been a fantastic asset to the science curriculum in our school. We have been pond dipping and mini-beast hunting with the rangers, who provide all of the necessary resources and share their expert knowledge. I cannot recommend Knowsley ranger service enough”

Mrs Chadwick. Plantation Primary School.

Forest Schools

We have delivered over 31 sessions to 319 children over the past year



To Darren + Gang
Thank you for 2 fulfilled
Weeks at Forrest School

A very special "thank you"
and with it you will find,
Sincere appreciation
because you are so kind.

**You've Been
So Generous**

We have lots of happy
memories to cherish
from Aimee, John-Paul, Lucas,
Alfie, Sonny + Deborah
x x x x x x





Smallsteps

Early Years and
the Outdoors

Small Steps – Early Years and the Outdoors



NURSERY MANAGER, Huyton

“Enjoyed the whole session as I have learnt good ideas that I can use with the Children”

“Children learn those life skills of perseverance and resilience, their self-esteem and confidence grow as they participate in activities never tried before”

Jill Collins, Headteacher, St Marys RC. Primary School

Nursery Nurse – Halewood

‘Got lots of good ideas to use in settings and to use on visits to outdoor areas’

Bushcraft

·What can I say except " **WOW** ", Everyone who attended the sessions have commented on how well they were run. Parents told us that the children woke up and the first thing they asked was if the forest school was on that day.

We look forward to booking with yourselves again in the future and will highly recommend your programme'

Peter Bailey – Audrey Walk Residents Association



Eco-therapy

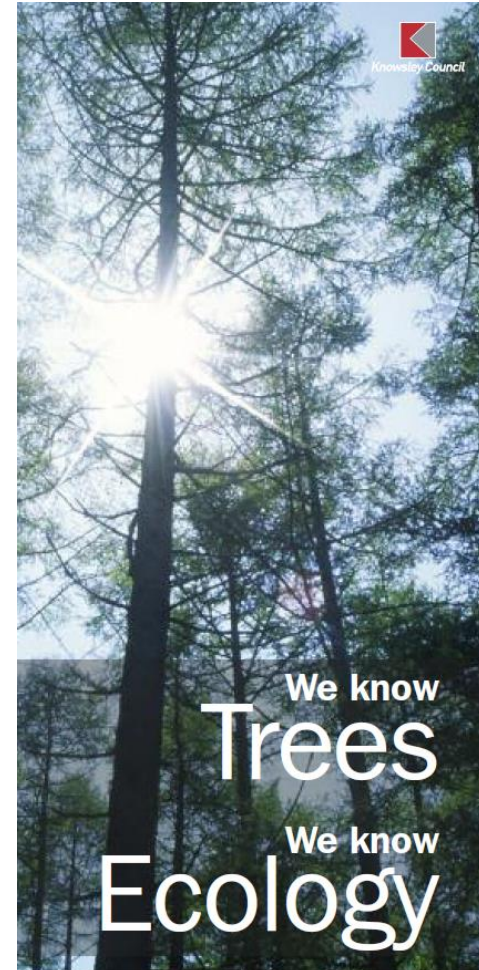
“ We **thoroughly enjoyed** the Bushcraft Trials at Halewood Park. Everyone worked so well as a team, each person having a different skill set and it brought out our competitive streaks. The orienteering was amazing, we didn’t realise how vast and beautiful the park is. Building a shelter and making a camp fire from only the natural elements was a challenge, but we revelled in it. Our small staff team enjoyed it so much, I have organised a full day Buschcraft Trial as a team building event for all of our staff later in the year. What an amazing day and it is right on our doorstep”.



John Davey, Managing Director, Davey’s Chemist

'We Know' Services

- Arboricultural Services (professional tree consultancy and management services)
- Ecology Services (ecological surveying and environmental management)





Next Steps

Future Funding Strategy

What are the opportunities?

- Direct local authority contributions
- Local and regional grants and contributions
- Charging for services
- Concessions and events
- Sponsorship and fundraising
- Voluntary and community partnerships
- Planning gain
- Bonds and commercial financing
- Taxation opportunities
- Ecosystem services and products
- Trusts and endowment funds
- Reallocation or sale of land / assets

Thank you....

caroline.davies@knowsley.gov.uk