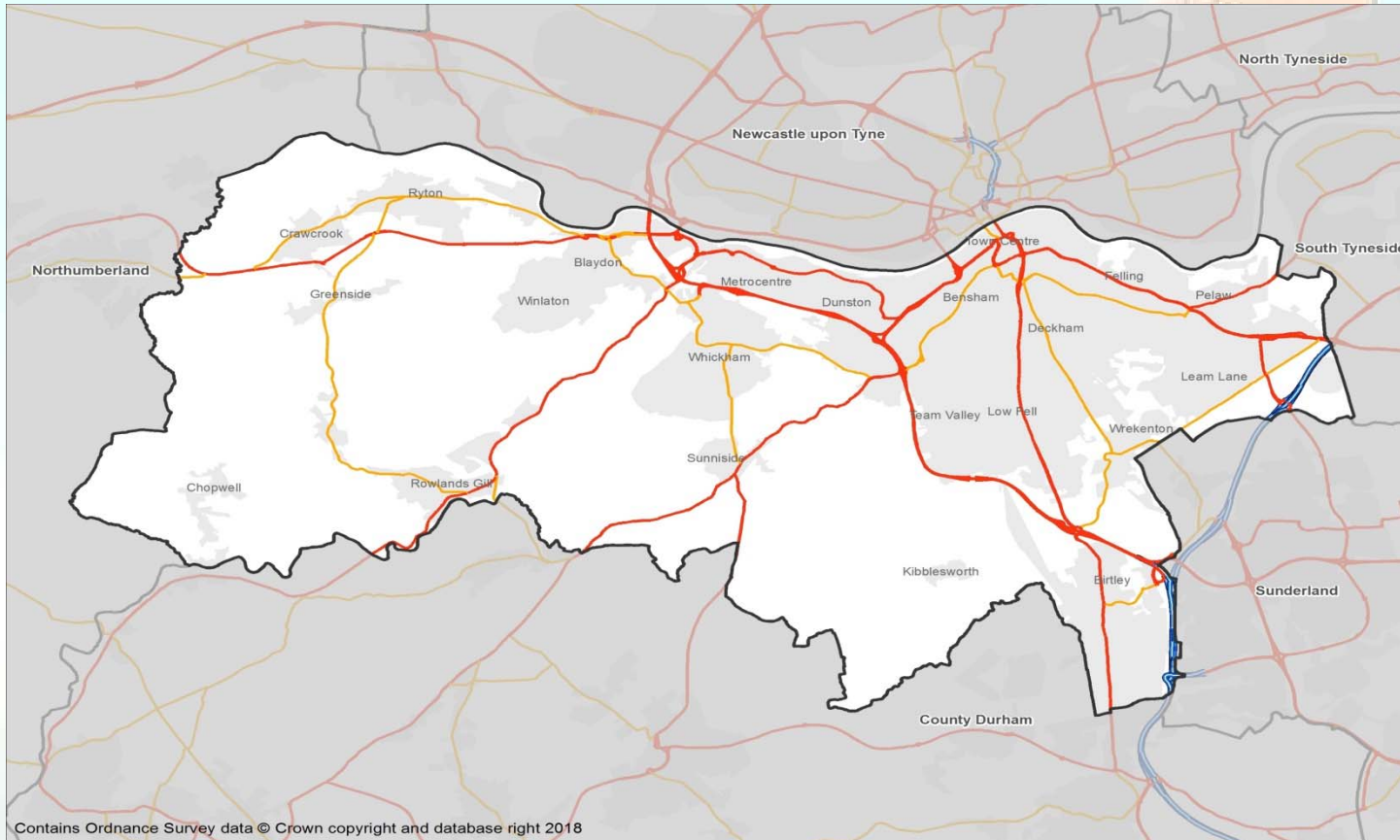
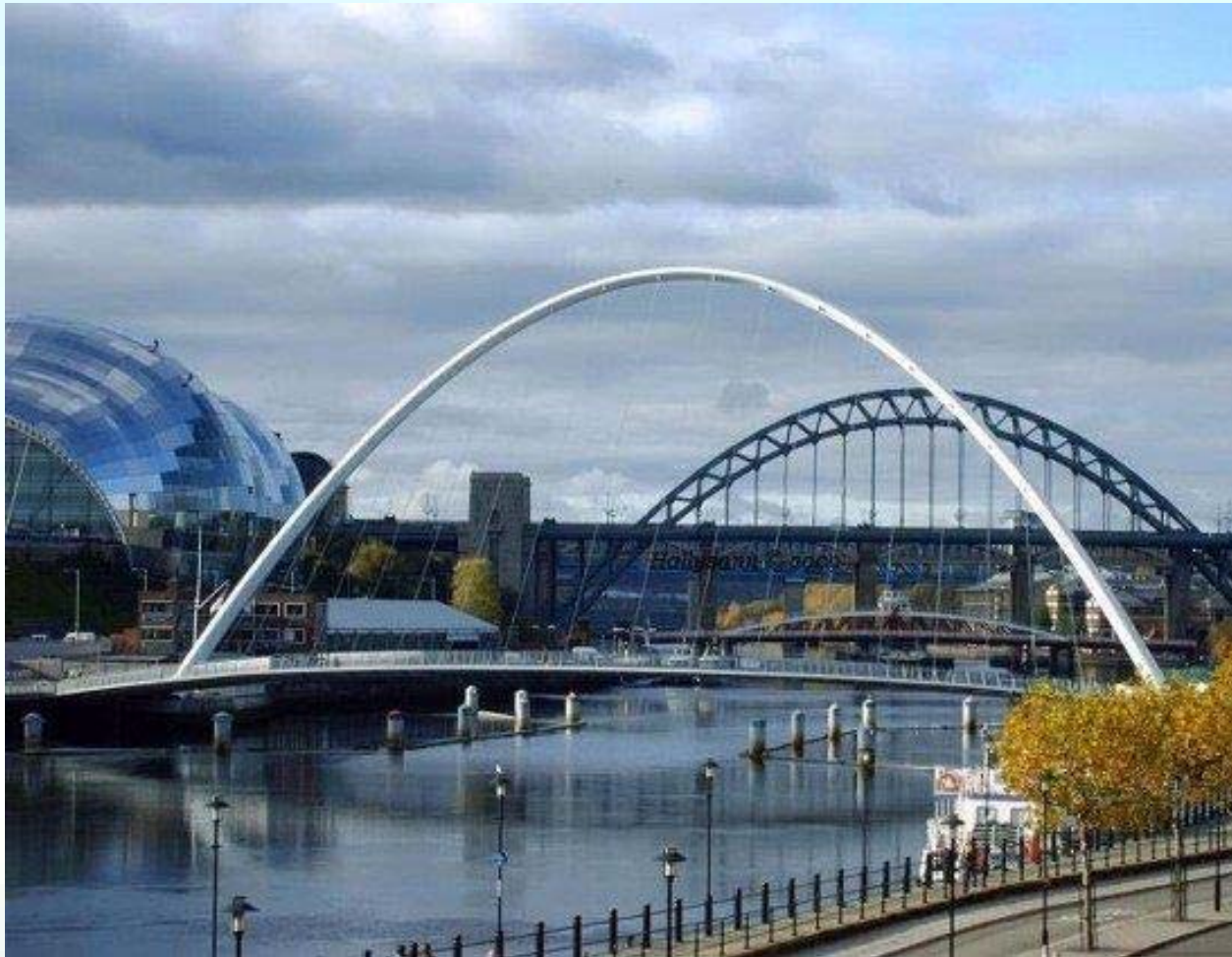




Gateshead Council: Alternatives to Grey Fleet

Gateshead Council





Alternatives to private grey fleet mileage

- ◆ 2010/11: Need to reduce grey fleet car mileage for economical and environmental reasons.
- ◆ Council's position:
 - £143million of savings made since 2010
 - 52% of Government grant has now stopped
 - A third of the workforce has been lost (over 2,200 people)
 - Over 200 Council buildings have been sold
- ◆ Help to further the medium term objectives for Green Gateshead in the Council Plan (2012 – 2017).
- ◆ Aims and objectives in Vision 2030 (the Council's ambitious Sustainable Community Strategy). Zero carbon aim: all services (pre austerity).

Gateshead Council Travel Plan: Co Wheels

- ◆ Co-wheels: pay-as-you go car hire scheme.
- ◆ Pool cars available for staff to use instead of private vehicles.
 - 3 Peugeot iOn electric cars.
 - 20 low emission petrol cars.
- ◆ Approximately 200 employees lost car lease benefit.
- ◆ All 'Essential' enhanced rate car mileage lost.
- ◆ 569 members currently.
- ◆ Guaranteed parking: available from different locations.
- ◆ Co-wheels: Registration/booking system online
- ◆ Electric vehicle guidance (including charging). Posts at numerous Council locations.
- ◆ Civic Centre: Power Park 3 bay canopy solar powered charging station.



Gateshead Council Travel Plan: Co Wheels

- ◆ Monthly rental cost + 13p per mile charge
- ◆ £10 charge per registration.
- ◆ Co-Wheels: added benefit of out of hours use as a car club by employees and the public.
- ◆ Public use outside: 7am -7pm Monday to Friday.
- ◆ Issues:
 - Electric vehicles: driver error, range anxiety etc.



Gateshead Council Travel Plan

- ◆ Travel Plan updated in 2015.
- ◆ Aims:
 - Reduce the need for journeys
 - Reduce the number of car trips we make
 - Encourage and facilitate walking, cycling, car sharing and use of public transport.
- ◆ *Objective 1:* Increase Awareness of the Travel Plan among staff
- ◆ *Objective 2:* Reduce numbers travelling to and from work by car, decrease 'in work' private car use and reduce requirement for travel
- ◆ Travel Smarter Gateshead website launched
- ◆ Not an 'anti-car crusade'(Co-Wheels is an important element)
- ◆ Help staff choose travel based on the most efficient, healthy and cost effective option.



Gateshead Council Travel Plan

Increase walking

- ◆ Walking map: showing locations (including council offices) and walking distances.
- ◆ Liaison with Get Walking Team: walking challenges and events.
- ◆ Introduction of 20mph zones.

Increase use of public transport

- ◆ Various discounted travel including passes.
- ◆ Discount increases the more passes purchased via the Council. Currently 17% saving.
- ◆ Free to use bus cards for business use bus journeys.
- ◆ Bus/Metro journey planners



Gateshead Council Travel Plan

Increase cycling

- ◆ Cycle to Work Scheme
- ◆ Cycle routes and maps (including for commuting).
- ◆ Training and advice from the Council.
- ◆ Electric bikes available for use by staff.
- ◆ Bike week events
- ◆ Dr.Bike: repairs at the Civic Centre.
- ◆ Cycle and clothing storage at Council facilities (including washing facilities).



Gateshead Council Travel Plan

Increase agile working through home working and use of smart tech.

- ◆ Council's home working policy (promotion)
- ◆ Provision of telephone and video conferencing.
- ◆ Hundreds of I pads allocated throughout the Council.

Communication

- ◆ Aim: provide up to date information and make alternative modes of travel more attractive and easier to choose.
- ◆ Communication to staff
 - Weekly 'Council Info' email
 - Monthly 'Team Briefs'
 - Directly through the website
- ◆ Monitor and review
- ◆ Testimonials on website from employees: key

Gateshead Council Travel Plan

Car Sharing

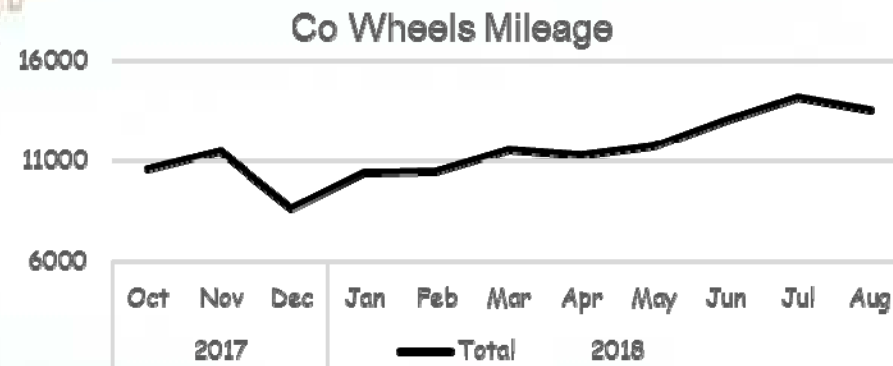
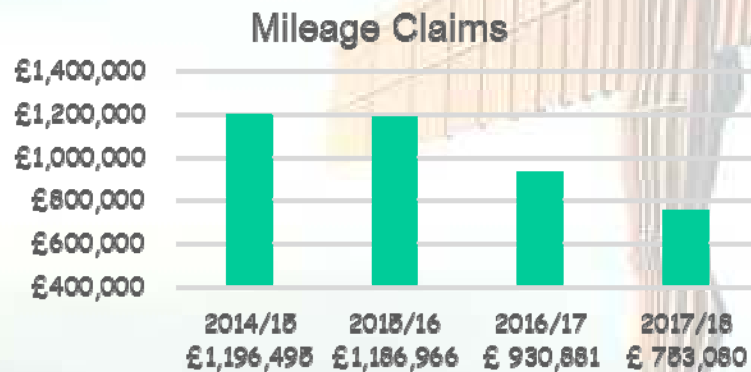
- ◆ Promotion on website (connecting drivers).
- ◆ Register details
- ◆ Communication: cost savings
- ◆ Journey Planning website: Go Smarter.
- ◆ Information provided on fuel consumption and fuel efficient driving.

Fleet Driving Pool

- ◆ Retain a fleet of used light vans.
- ◆ Available for grey fleet journeys
- ◆ Savings: avoid hire charges for replacement vehicles.
- ◆ 2x Mitsubishi Miev cars for grey fleet use.

Results

- ◆ Grown since 2011: Co-Wheels now has over 550 members
- ◆ Co-Wheels mileage in previous 12 months: almost 140,000 miles (would previously have been private vehicle miles)
- ◆ Increase in electric grey fleet miles by over 600% from 2014/15 to 2015/16.
- ◆ Fleet management department 0% private grey mileage



Gateshead Council: Fleet Operations

- ◆ Embraced both Green Fleet And Safe Driving since the Early 90's
- ◆ Early adopter of Bio Diesel and LPG
- ◆ Fleet vehicles: E V s and Hybrids
 - **4 new Nissan NV200 evs**
 - **Electric cars: Mievs, Leafs, iOns**
- ◆ Stop / Start and Car pool
- ◆ Over 350 charging stations and 25 fast chargers throughout North East
- ◆ Fast charger installed at Gateshead Stadium (through Charge your car).
- ◆ Installation of a solar canopy charging station located at Civic Centre

Gateshead Council: Fleet Operations

- ◆ 16 RCV's purchased with Euro 6 engines in the last year
- ◆ Bartec route optimisation technology on all RCV's
- ◆ Lightfoot Vehicle Technology
- ◆ Mileage reduction programmes:
 - Improved utilisation (working with departments)
 - Rescheduling work
 - Journey planning
 - Trackers in over 300 vehicles
- ◆ Driving training/induction:
 - Tyre pressure checks
 - Speed awareness
 - SAFED techniques
 - Load/equipment management