

'One hand can't clap'
Working together for economic prosperti

engage
WMM



WEST MIDLANDS
COMBINED AUTHORITY

 **rawm**
supporting the voluntary and community sector



One hand can't clap

But can.....



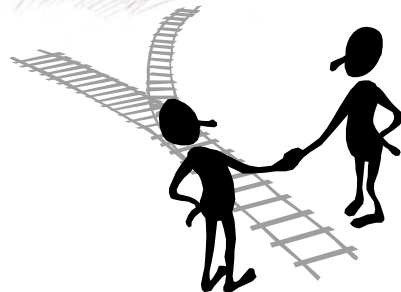
Salute in recognition



Share aims, objectives and direction of travel



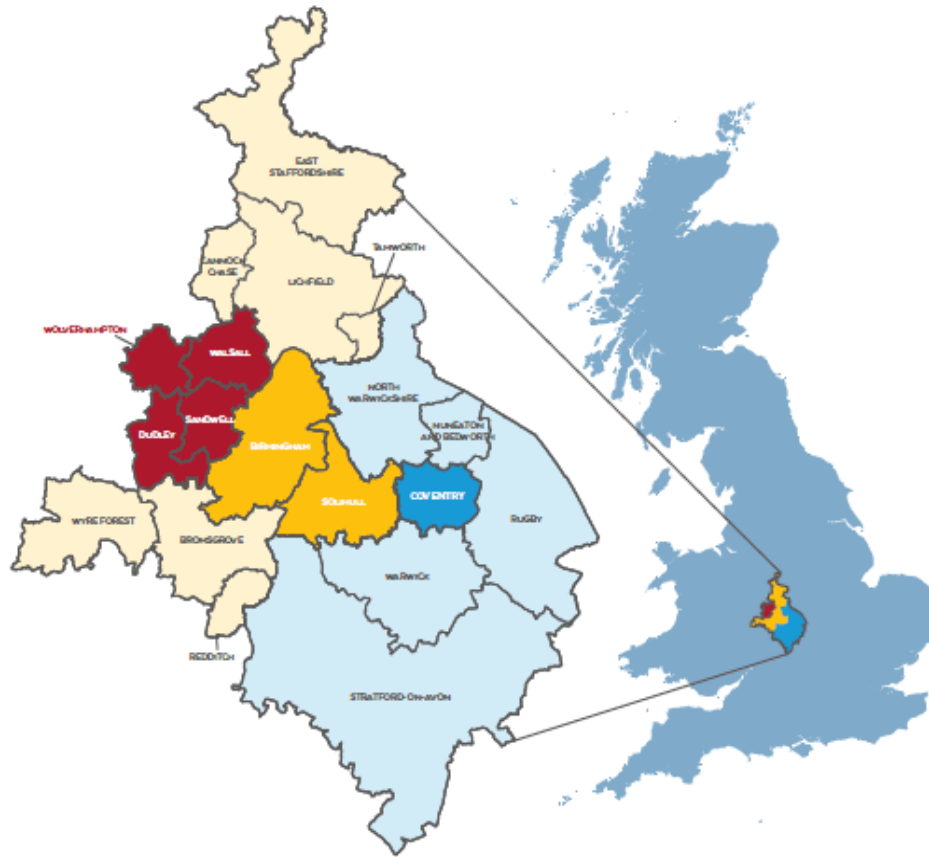
Secure an agreement



Make partnerships



The scale of West Midlands Combined Authority



- 4 million people
- 20 local authorities
- 90% self-containment

Economy Plus:

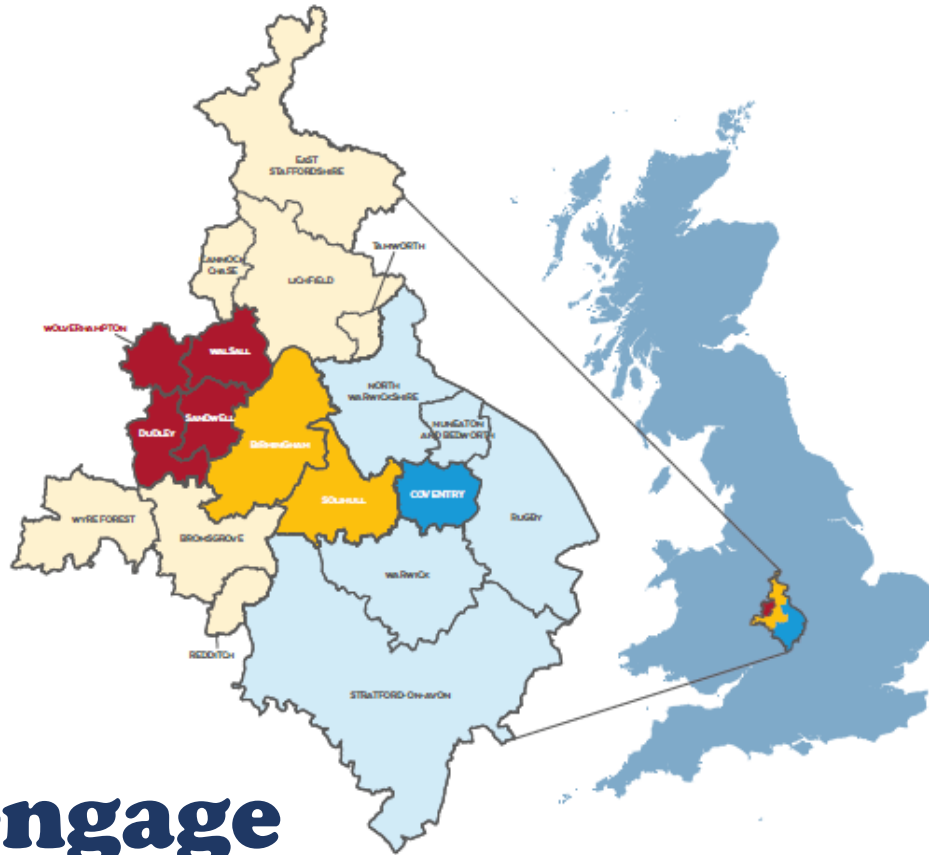
More than the sum of
our parts



WEST MIDLANDS
COMBINED AUTHORITY



The scale of Engage West Midlands

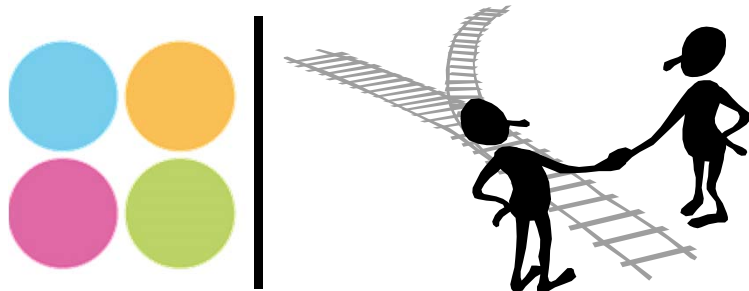


engage
WMM

- 4 million people
- 14,000+ organisations
- Contributes £3bn to economy
- Workforce of <51 K

Economy Plus:

More than the sum of our parts



Make partnerships work



A body for engaging with the West Midlands Combined Authority

engageWM is a structure outside the public and private sectors through which one voice at any given time and/or in relation to any given issue of strategic importance can be and is raised.

This single body will be non-party political in its decision-making or the activities undertaken.

The purpose of **engageWM** is to:

- Engage with the West Midlands Combined Authority (WMCA) on behalf of the voluntary and community sector and wider civil society (ie charities, neighbourhood groups, faith-based organisations; campaigning organisations and non-governmental, non-profit organisations in fields such as health, education, employment, environment, housing, transport and welfare) in the WMCA area, on matters of strategic priority.
- Connect networks through which the interests of communities within the WMCA area can be represented, geographically and/or thematically.
- Seek views on regional strategic priorities through those networks and to shape and present collective views as appropriate.
- Form and ensure the sustainability of Thematic Strategic Groups of special interest representatives to focus on areas of priority interest to lead on the above, initially a Group for each of transport, health, housing and economy.
- Create and maintain a communications infrastructure through which interested and relevant parties across the region can be updated on significant developments and views can be sought.

*This document has been produced by **engageWM** to comment on subjects, raise issues, identify potential actions and indicate further sources of information under discussion by the West Midlands Combined Authority.*

West Midlands Civil Society Forum + West Midlands CVS Officers Network

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Creating an internal pathway for engagement



Historical picture, where are we now?



The socio-economic context

Total expenditure in excess of **£3.3 billion** p.a.

That equates to **£512** put into the sector for every person living in West Midlands

Around **2.1%** of employment in the region

Over **14,430** formal and active organisations based in West Midlands – the equivalent of 2.2 per 1,000 people

45% of employees in the West Midland voluntary and community sector are in professional, technical and managerial occupations

Over **51,000** people employed

Almost **8%** of the UK voluntary and community sector workforce is in the region

Just over **half** the sector's workforce are in a range of social work and social care occupations

64% of voluntary and community sector staff in the West Midlands are full-time

Figure 2.12 West Midlands voluntary and community organisations: number of organisations in different fields



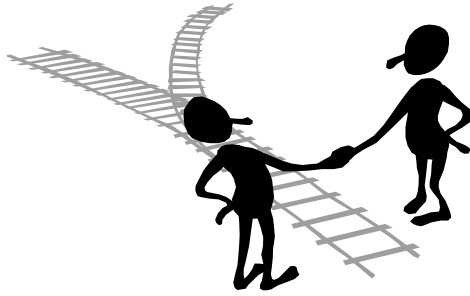
- **Accommodation/ housing** (total 751)
- **Economy/ community development/ employment** (total 1,635)
- **Environment/ conservation/ animals** (total 1,782)
- **Relief of poverty** (total 2,157)
- **Overseas aid/ religious** (total 2,904)
- **Health/ disability** (total 3,582)
- **General charitable purposes** (total 3,908)
- **Arts/ culture/ leisure/ sport** (total 5,008)
- **Education/ training** (total 6,681)

Source: GuideStar. Year: 2006-07. Note: a given organisation may work in more than one field.



Challenges and opportunities

- **No resources to invest in partnerships infrastructure to engage with emerging new structures**
- **The drive to establish cross sector partnerships is more often led by the sectors that are marginalised and / or without ‘voice’**
- **Partnerships are often perceived as opportunities to shift expenditure, delivery and responsibility without relinquishing power and resources**
- **Identify and promote key values partners brings**
- **Co-design and deliver public services**
- **To create, build and do something different**



Make partnerships work

engage WM economics

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engage WM economics

Prosperity for everyone

'In the West Midlands' economic agenda to deliver prosperity and sustainability, we call for the wider agenda to address the following issues in its economic

- Recognise and respond to the need to operate our economy within environmental limits
- Including practical measures to strengthen the 'circular economy' and the wider green economy, including renewable technologies
- Proportionate attention to the role of locally owned business in relation to the wider economic impacts they have on West Midlands people.
- Identify entry points for the most marginalised to access learning and skills pathways
- Ensure skills agenda includes roadmaps to accommodate individual skills paths
- Ensure income equality
- Ensure excluded groups – everyone needs to benefit
- Ensure third sector (social enterprise and other) into the mainstream, not just a niche
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Members can help the WMCA support the above:

- Identify capabilities – and have a theory of change
- Identify what can be scaled up, what's missing, data and research needs
- Identify what we can offer
- Identify contribution to corporates involved in regional policy
- Identify 'big, shiny iconic' examples
- Identify what can be seen as part of mainstream economy and provision, not just a niche

Partners and officers to enable us to assist in the above:
Engage West Midlands Economics Group. It was formed by: Anglican Diocese of Birmingham, Churches Together, Bridging to the Future, City Institute, Jericho House, WM, Co-ops WM, Human City Institute, Jericho House, Midlands, Nishkam Centre, Northfield Ecoentre, Social Enterprise West Midlands, Sustainability Friends of the Earth.

Transport for Quality of Life

The Movement for Growth regional strategic transport plan sets out a vision and approach through which the West Midlands Combined Authority and incoming Metro Mayor will develop and deliver transport policy. To help take this forward and create a high-quality, world class transport system for the West Midlands, we call for this to:

- Get around, without needing to depend on a car
- Ensure transport system needs to be able for multi-modal journeys to be made seamlessly, with access to everyone and affordably priced so those excluded through transport access opportunities.

engage WM transport

Attractive streets for people

- Prioritise liveable neighbourhoods and thriving local centres that attract people to visit here, with comprehensive routes and networks for walking and cycling as safe and desirable.

Quality public transport

- Be based around first-rate public transport services that are connected to excellent network hubs that utilise new technology to improve the modern world.

Boosts the regional economy

- Creates development in sustainable locations, providing good conditions for SMEs to thrive, and contributing to regional connectivity.

Environment

- Reduces the carbon footprint of travel that unleashes health benefits by promoting low carbon and energy efficient modes of transport.

Transport and land use policy

- Considers the needs of the region
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Encourages cycling and walking

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Issues, identify potential actions, Midlands Combined Authority

December 2016

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Land, planning and housing

engage WM housing considers the important issues of Land, Planning and Housing from a community and voluntary sector perspective. Housing is a market in failure: we have not built the number of homes we need since the 1970s. Housing available is increasingly insecure and affordability is a major problem with young people in particular priced out of the housing market. The failure to deal with housing problems is leading to growing homelessness and inadequate housing in the region.

engage WM housing proposes the following key community perspective on how WMCA should lead a new approach to land, planning and housing:

- Use its powers as a facilitator, introducing effective strategic planning and policy coordination working across local authority and organisational boundaries and significantly increase supply of housing.

Attracting and retaining people who will accelerate economic development

- Build homes that are affordable for all with a mix of tenures and good quality housing in such a way that ensures good transport links to employment and facilitates the regeneration of existing neighbourhoods.

Should be environmentally and socially sustainable – with an emphasis on building connected, empowered communities.

Address construction skills shortages and encourage innovative building methods, particularly encouraging and supporting new emerging housing methods, and supporting small and medium sized housing providers.

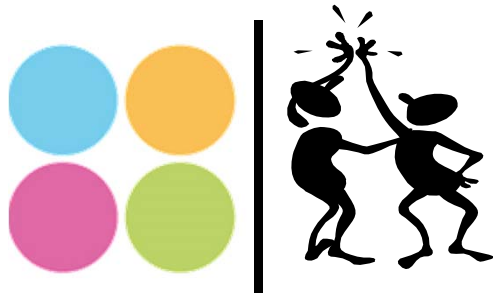
Aim to increase housing supply, it should do this as part of a strategy that increases investment in new and existing housing and encourages the vulnerable and new households.

Use and prevent homelessness and address issues of insecure housing.

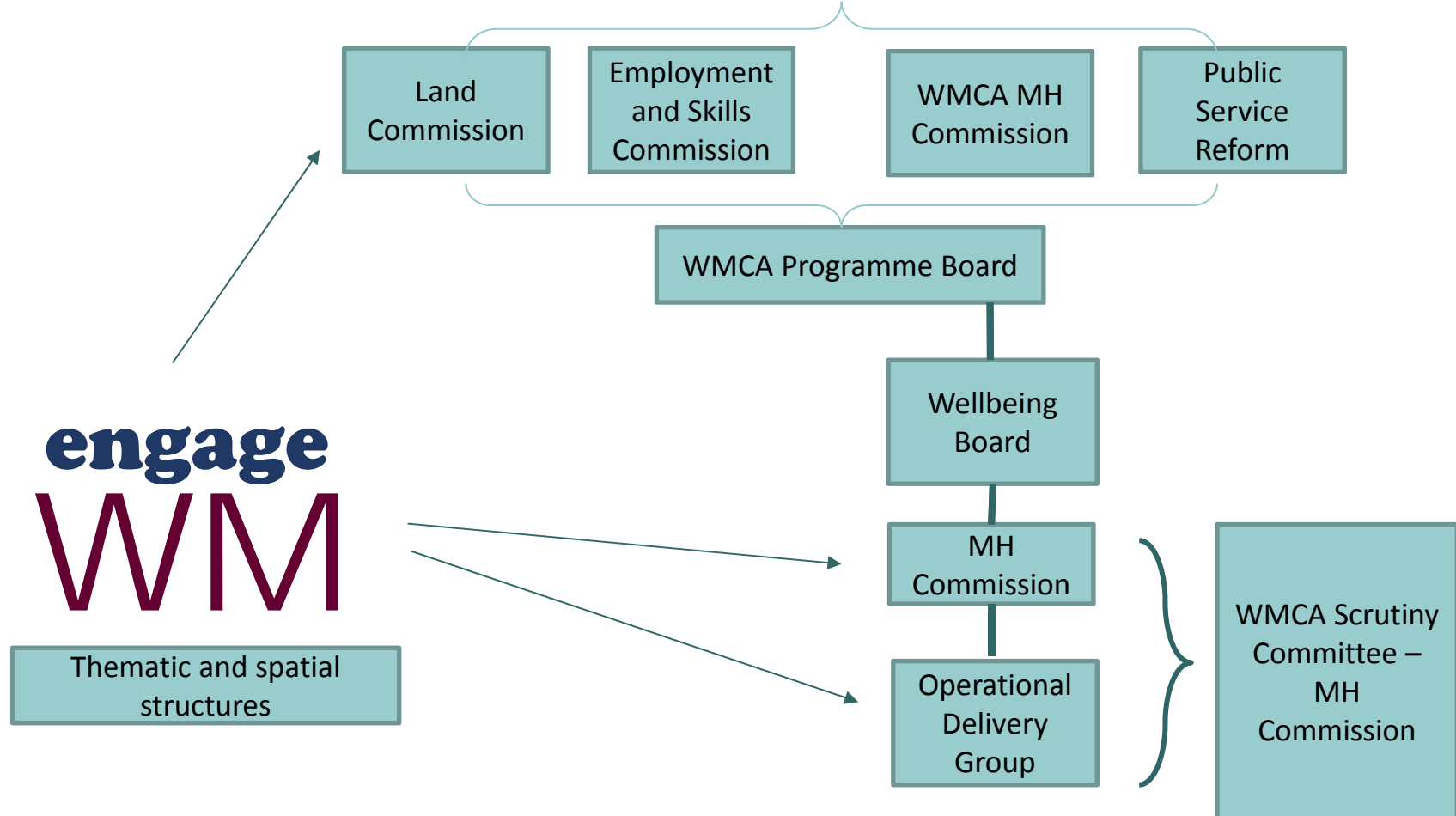
is not to lead the same old Top Down solutions that have failed. WMCA should work with **engage WM housing** to ensure it lies at the heart of its housing strategy.

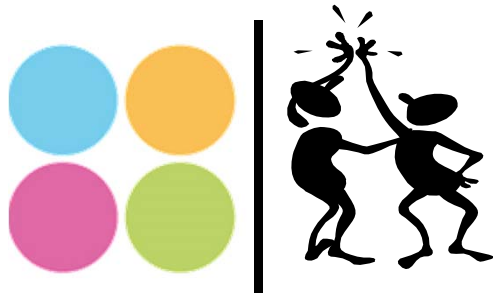
engage WM housing

Establishing a baseline for engagement and understanding



Share aims, objectives and direction of travel





Share aims, objectives and direction of travel

A response to the Mayor for the West Midlands Combined Authority, Mayoral Powers and Functions - Consultation

engage
WM
briefing

Briefings are intended to draw the attention of the voluntary and community sector and wider civil society to an important subject, by raising issues, identifying potential actions and indicating further sources of information.

Consultation Preamble

The ongoing devolution process saw the establishment of West Midlands Combined Authority (WMCA) in May 2016, an administrative body designed to bring together and deliver economic prosperity. In response to this development two new networks have emerged to enable and facilitate engagement between the WMCA, the voluntary and community sectors and the wider civil society.

Now, the WMCA is entering a period of consultation on the forthcoming election of a Mayor, the two networks working in partnership have formed a shadow core group to not only respond to this consultation but to future WMCA activities and provide briefings.

Response to the consultation

The current consultation on the Scheme for the Mayoral West Midlands Combined Authority seeks to test whether or not there is consensus amongst the electorate of the West Midlands Combined Authority area to the granting of powers and functions from government to the Mayor WMCA in:

- **Transport Networks Powers and Functions**

Having accessible transport for and within communities is essential to the creation of ensuring our residents and businesses can reach job opportunities across the region is key to economic growth and success. By devolving functions to a Mayoral WMCA, the region will be able to create a more efficient, integrated West Midlands transport network, specifically a Key Route Network of local roads.

Further information is available from
MORE INFORMATION:

A Mayoral WMCA Section 107A of the Local Democracy, Economic Development and Construction Act 2009; Cities and Local Government Devolution Act 2016

Appointment of political advisers Local Government and Housing Act 1989 Section



Source: GuideStar. Year: 2006-07. Note: a given organisation may work in more than one field.



Secure an agreement

- **Explore and share a relationship**
 - That is strategic
- **Representation & Voice**
 - Sitting on strategic boards, groups or forums
 - Acting on behalf the wider sector
- **Brokering partnership**
 - With other consortium
 - With strategic partners



Thank You

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