



heritage
lottery fund



Awarding funds from

The National Lottery[®]

Parks Policy Adviser was introduced in March 2013

- New approach to protecting our past investment
- Three strands to the role:-
 - park inspections
 - support and guidance to park managers
 - sharing good practice

20 years of HLF!

Over £850million for UK's parks

“What have we achieved?”









Danson House



Waterlow Park



Canons Park



Well Hall Pleasance



Charger
School
Warning

Handwritten graffiti on the wall.



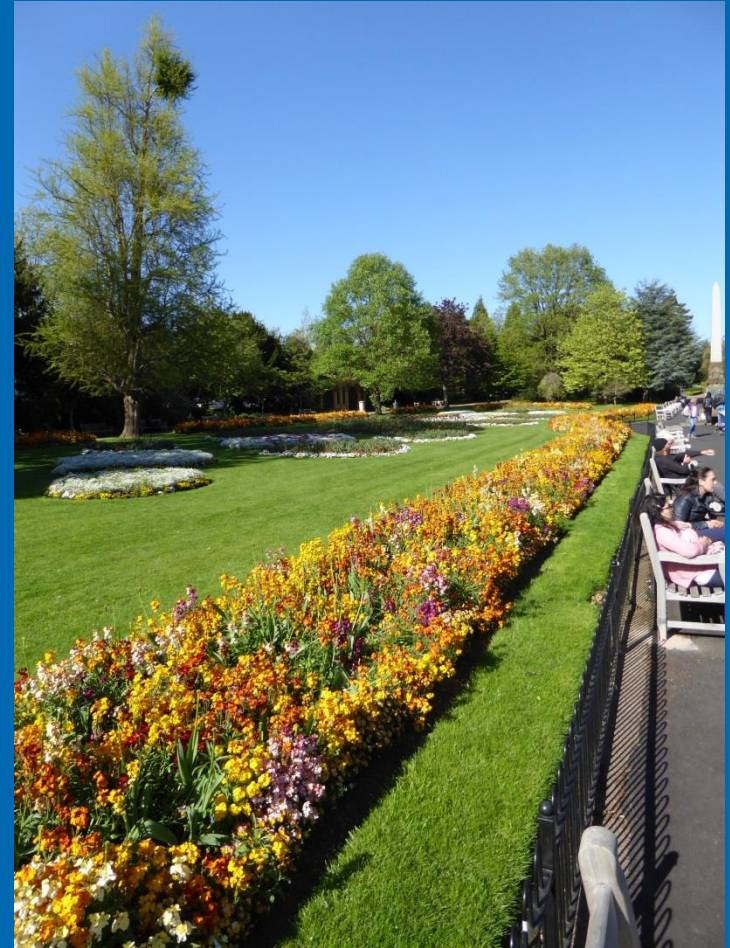
Parks for People - the story so far...

1996 Urban Parks Programme

2002 Public Parks Initiative

2006 Parks for People

We have built up a wealth of knowledge and seem to have by default become a leading advocate of parks



Grant programmes for parks & green spaces

Parks for People

- grants from £100k to £5million
- two annual batches
- £34m annual budget
- jointly with Big in England

Our Heritage

- grants from £10k to £100k
- no deadlines
- 8 week assessment time
- local decisions
- no match funding required



Challenging times for parks

Budget cuts or freezes across local authorities

Specialist parks skills are being lost

Lack of leadership for the parks sector

Long term maintenance and management is a concern to HLF

Pressure on volunteers and community to take responsibility

But...

Parks are valuable, local and free places to visit, attracting a huge demographic

In urban communities they are a crucial link to nature

Parks provide a multitude of benefits: social, environmental, economic and health.

HLF is taking a greater leadership role within the parks sector



**Construction
site**



**Keep
out**













Poor reactive & programmed maintenance



 This area is managed for the benefit of wildlife 



For Sale
0161 770 4529
Alexandra Park Lodge
www.unitypartnership.com/property
Managing Properties on Behalf of Oldham Council


Oldham
Council

Back
On The
Market

 **Unitypartnership**



A white truck with a metal cage on its bed is parked on the road. The license plate is "GU13 XBA". Behind it is a bus with "colch.com" on the front. A person in a yellow high-visibility vest is standing near the bus. A yellow traffic cone and a black bag are on the ground near the scaffolding.

A person wearing a bright blue jacket and black pants is walking away from the camera on the left side of the road.

A large, multi-level metal scaffolding structure is positioned on the right side of the road. It is made of silver metal poles and has a white safety netting attached to it. A black bag is lying on the ground at its base.



eve

Protecting the Investment- What is HLF doing?

- Greater emphasis on **maintenance** in new applications
- Supporting and monitoring projects **post completion**
- Sharing **good practice**
- Establishing **baseline evidence** of current condition and emerging challenges
 - **State of UK Public Parks II** report published summer 2016
- Encouraging and supporting **innovation**
 - *Rethinking Parks*

HLF's five point plan (from 2012)

- Continued investment
- Post-completion monitoring
- Sharing good practice
- Rethinking Parks - £1m to 11 projects
(With Big Lottery Fund and innovation charity Nesta)
- Leadership role - State of UK Parks 2016

Post-completion monitoring

- Over 400 completed park regeneration projects
- Over 216 HLF grant funded parks visited
- Sites are colour coded
- 4 red, 11 amber and many others required follow up and intervention

Current Trends

- Highly **variable picture** across different authorities
- General **lack of data** or a 'big picture'
- Non-traditional park organisations such as **social enterprises** taking/being asked to take a greater role
- Drive to **increase and generate new income**
- **Disposal** of parks, green spaces and buildings
- **Searching for new ideas**/not sure what to do next!





Parks are valued by the communities that use them

£50m

estimated to be raised by park friends groups each year.

↑ £20m from 2014

57%

of adults use their parks at least once a month or more.

↑ 3% from 2014

5,900

estimated number of park friends and user groups across UK.

↑ 1,100 from 2014

90%

of households with children under five visit their local park at least once a month or more.

↑ 7% from 2014

£70m

estimated value of volunteering hours given by park friends and user groups each year.

↑ £30m from 2014

... but their future may not be so bright

27%

of park managers report their parks have been improving over the past three years.
↓ 14% from 2014

53%

of park managers report their parks to be in a good condition.
↓ 7% from 2014

92%

of park managers report cuts to their revenue budgets over the past three years.
↑ 6% from 2014

95%

of park managers expect their revenue budget to be cut over the next three years.
↑ 8% from 2014

55%

of park managers expect their park revenue budget to be cut by 10-20% over the next three years.
↑ 17% from 2014

Region	% Average revenue cuts	Rank	% Average staffing cuts	Rank	% Average declining parks	Rank	Total	Rank
North East	-19.3%	3	-19.8%	1	62.5%	1	5	1
Yorkshire & the Humber	-17.8%	4	-14.3%	5	58.3%	2	11	2
North West	-20.5%	2	-11.5%	7	55%	3	12	3
West Midlands	-15.1%	5	-15.4%	3	41.7%	5	13	4
East Midlands	-23.2%	1	-7.4%	9	26.7%	6	16	5
South West	-14.8%	6	-12%	6	42.9%	4	16	5
East	-13.7%	7	-16.9%	2	26.3%	7	16	5
South East	-10.7%	9	-14.8%	4	10%	9	22	8
London	-11.8%	8	-11.2%	8	22.2%	8	24	9
Wales								
Wales	-22.2%	2	-15.6%	1	70%	1	4	1
England								
England	-15.9%	3	-13.3%	2	36%	3	8	2
Northern Ireland								
Northern Ireland	-23%	1	-10.5%	3	0%	4	8	2
Scotland								
Scotland	-10.3%	4	-9.3%	4	50%	2	10	4
Averages	-15.9%		-13%		38.6%			

Table 6 Combined cumulative ranking of revenue cuts, staffing cuts and declining parks expected in the next three years (2017, 2018 and 2019) compared across the UK (Park Managers' survey)

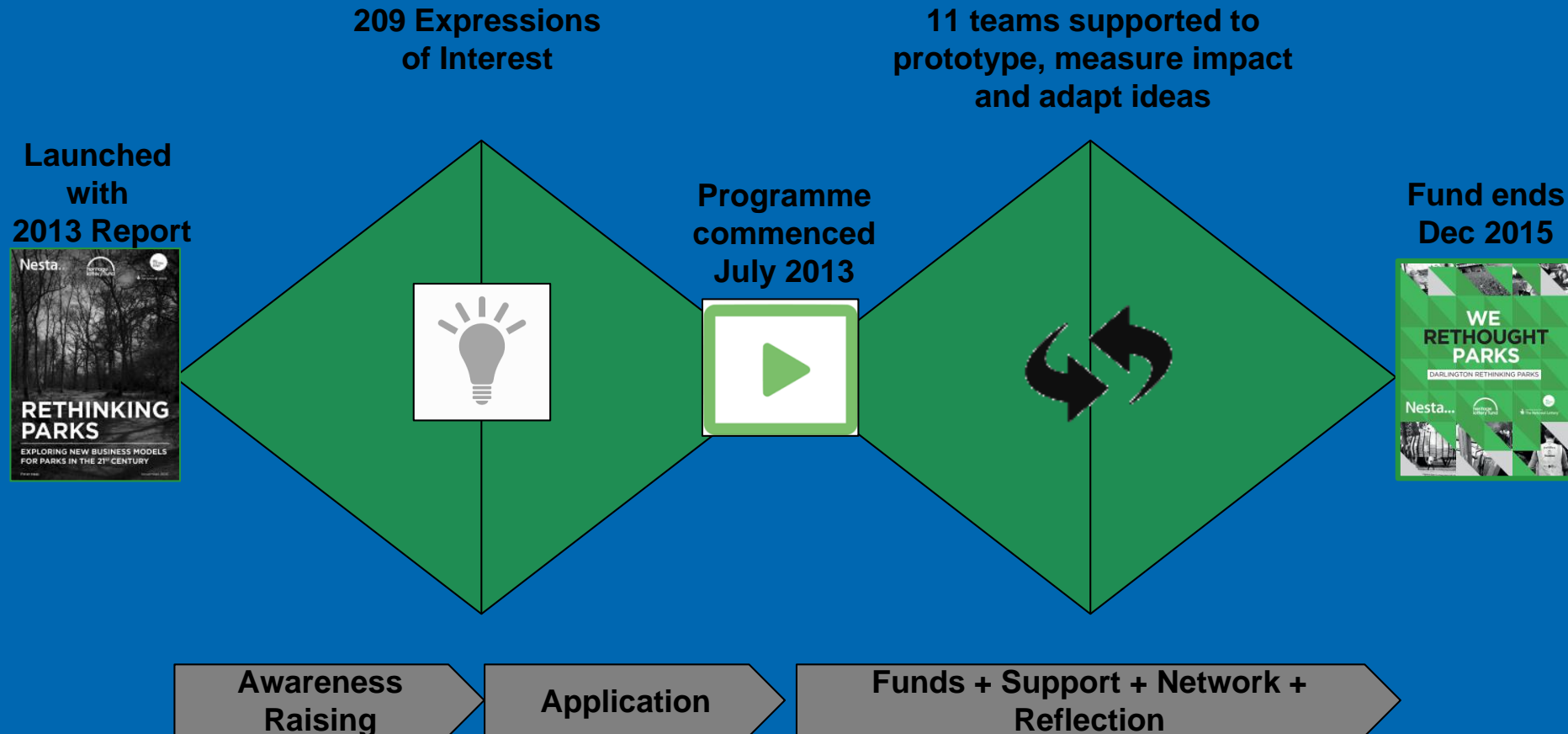
Ways to supplement the funding of parks

(n = 2,130)

	Strongly support	Somewhat support	Neither support or oppose	Somewhat oppose	Strongly oppose	NET support
Greater funding from the National Lottery	39%	40%	15%	1%	1%	79%
More sponsorship of parks by businesses (e.g. funding of planting areas, features and facilities)	30%	45%	17%	2%	1%	75%
More funding from planning and local development (e.g. developer contributions from new housing)	32%	42%	18%	2%	2%	74%
Greater fundraising by local communities and park user groups	19%	46%	27%	3%	1%	65%
More commercial use of parks (e.g. ticketed events, fairs and shows)	18%	41%	25%	8%	3%	59%
Increasing charges for using park facilities (e.g. tennis courts or car parks)	4%	16%	23%	29%	24%	20%

Table 8 Public opinions on options to supplement funding for parks. N.B. excludes those answering "don't know" (May 2016)

HOW DID WE RETHINK PARKS?



WE CAST A WIDE NET, AND SELECTED THE MOST PROMISING TO TEST

WHO RETHOUGHT PARKS?

[TEAMS]

- ① My Park Scotland, Edinburgh and Glasgow
- ② Darlington Rethinking Parks
- ③ Go to the Park, Burnley
- ④ Heeley Park Subscription Society, Sheffield
- ⑤ Endowing Parks for the 21st Century, Sheffield
- ⑥ Bloomsbury Squared, London
- ⑦ Park Hack, Hackney, London
- ⑧ Eastbrookend Rekindled, London
- ⑨ Coastal Parks and Garden Foundation, Bournemouth
- ⑩ ParkWork, Bristol
- ⑪ Everton Park - A Community Hub, Liverpool



RETHINKING PARKS: THEMES



PUBLIC DONATIONS



NEW FORMS OF MANAGEMENT



ENGAGING BUSINESSES



INCOME FROM BUILDINGS



WIDER BENEFITS

RETHINKING PARKS I



BURNLEY 'GO TO THE PARK': Introducing more natural maintenance and volunteers to reduce costs.

Improves biodiversity and reduces CO2 emissions.



BOURNEMOUTH PARKS FOUNDATION: Charity modelled on U.S. parks foundations.

Independent from local authority.

Focussed on in-park digital giving in 1st year.



BLOOMSBURY SQUARED: Pursuing the creation of a parks-focussed Business Improvement District.

Building businesses' interest through a demonstration project in Red Lion Square.













AIA
PRESENTS
CHRISTMAS
WONDERLAND













HLF online community

- HLF has its web site and online communities to support our grantees, applicants and wider heritage sector



Thank You
Any questions?

www.hlf.org.uk

Contact

web: www.hlf.org.uk

e-mail: shaunk@hlf.org.uk

twitter: [@ShaunKiddell](https://twitter.com/ShاونKiddell)



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The National Lottery[®]