

Work-Related Road Risk in the Public Sector

What is Work-Related Road Risk?



Where is the Risk?



Company Vehicles



Specialist Vehicles



Grey Fleet

**Are your drivers
paying attention?**



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Driving for Better Business

Campaign to get employers to manage work-related road safety more effectively because:

Fewer collisions = lower costs
~~= higher profits~~
= less pressure from cuts

The Facts

- 1,750 fatalities each year
- 20,000 serious injuries
- 170,000 slight injuries
- MILLIONS more damage-only or unreported injuries
- 1/3 involve someone at work



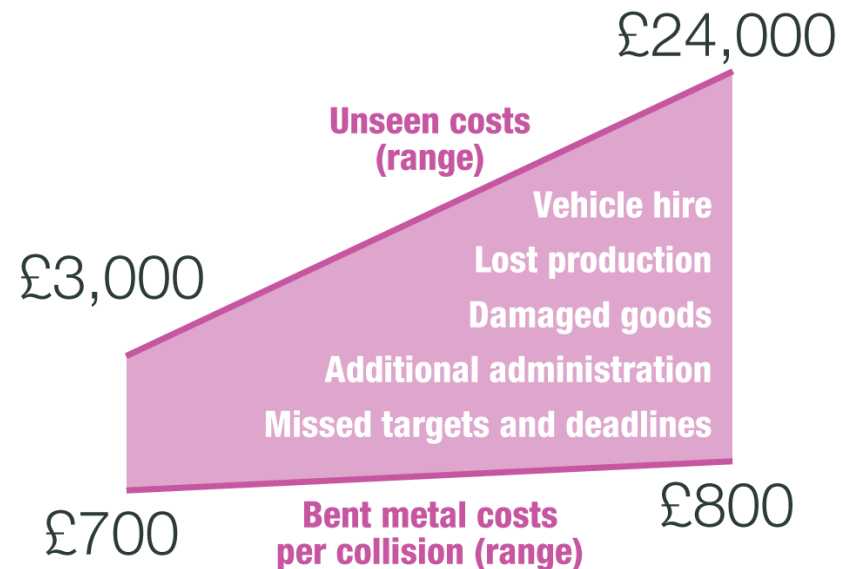
Reducing Unnecessary Costs

Obvious costs: Repair damage and insurance

Hidden costs: Staff absence, admin, replacements

Hidden costs = x4 - x32 repair costs

Employers pay
a heavy price



Biggest Cost:
Staff
Absence

Champions Prove It's Possible



- They share their stories to inspire others
- They share challenges as well as successes

Champions in the Public Sector



Year	Collisions	Cost of Claims
1999/2000	272	£228,000
2003/2004	132	£105,000
2007/2008	82	£63,000

Cambridgeshire County Council
Fleet Size: 300



Number of collisions		
2007	240	
2008	193	-19.6%
2009	164	-15.0%

Essex County Council
Fleet Size: 855



Rear end collisions	Insurance
48% 2009/10	£61,576
	
18% 2010/11	£53,611

Calderdale Metropolitan Borough Council
Fleet Size: 214



A specific example



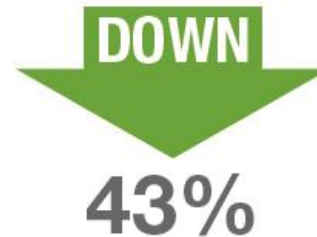
Champions in the Public Sector



Number of Vehicles



Total Collisions



Speeding Violations



Fleet Insurance



Grey Fleet

14 million grey fleet vehicles on UK's roads



But what do they look like?

What do your 'Grey Fleet' cars look like?



Modern car

Good crash protection

Well maintained



Older car

No crash protection

Poorly maintained

The problems with Grey Fleet vehicles

Average age of vehicle = 8.1 years old



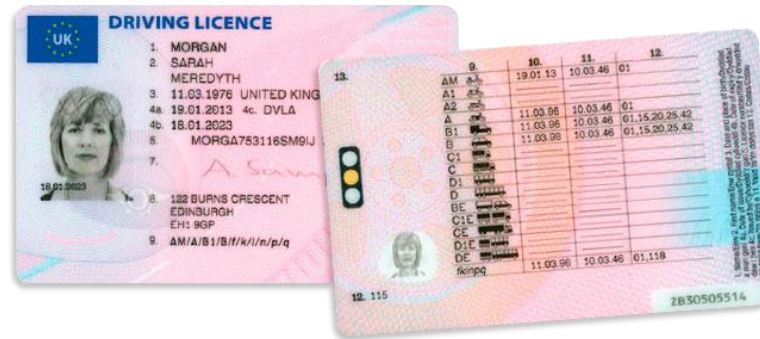
Illegal Tyres = 27%



MOT Failure Rate = 38.3%

The problems with Grey Fleet drivers

Are they licenced, insured and driving safely?



3-6 points: 2,700,000

9-11 points: 85,000

12+ points: 8,600

Would you know if one of your drivers were disqualified?

The problems with Grey Fleet drivers

Are they licenced, insured and driving safely?

Feb
2014

MailOnline
Still at the wheel, jobless dad with [redacted] points on his licence: Despite drink drive and theft record, he convinces judge he needs car



INDEPENDENT
News > UK > Home News
Driver with [redacted] penalty points on licence still on the road, investigation discovers
Safety campaigners appalled as it emerges motorist is among 10,000 people still behind wheel despite passing legal threshold for a ban - in his case, several times over



Feb
2017

The problems with Grey Fleet drivers

Are they licenced, insured and driving safely?



Business journey?
Home-based?
Consent and Connivance



Romexworld.com

Mobile phones
Drugs and alcohol
Fatigue and stress

Driver Policy Sections & Communications

- Management policy
- The Driver: Responsibilities
- The Driver: Safe Driving
- The Vehicle
- The Journey
- Emergencies
- Specific Issues

Free Resources



Risk assessment/
benchmarking



Fleet Risk
Management Guide

Driving for Better Business
Measuring to Improve

It is important to measure your fleet performance so you can identify where the opportunities are to improve your work-related road risk profile, improve efficiency and reduce costs.

If you have a large fleet you may well already have your own established systems for capturing all of this data and more.

If you haven't measured your fleet performance before then the figures and calculations below are a good place to start.

A: Number of company car & van drivers
B: Total number of business miles per year
C: Annual insurance premium
D: Insurance excess per incident
E: Total number of collisions per year
F: Amount spent on fuel per year

YOU SHOULD THEN BE ABLE TO CALCULATE:

G: Collisions per driver (E ÷ A)
H: Collisions per mile (E ÷ B)
I: Direct collision costs (C + (D x E))
J: Minimum likely hidden costs (I x 4)
K: Potential savings on fuel costs (F x 10%)

Measure and compare results on a regular basis
www.drivingforbetterbusiness.com

Cost Measurement
& Analysis

Next Steps

- Make sure your organisation is compliant
Risk assess, driver policy, licence checks, measure
- Use the resources on the DfBB website
www.drivingforbetterbusiness.com
- Ensure your supply chains are compliant too

Thank you

Any questions?