

Legal & Democratic Services

Lucy Macdonald
PRINCIPLE ENFORCEMENT
OFFICER

John Littleton
ENVIRO-CRIME
ENFORCEMENT OFFICER



Legal and Democratic Services

Legal and Democratic Services Manager
Principle Enforcement Officer

1 x Enviro-Crime/Planning

Enforcement Officer

2 x Planning Enforcement

Officers

1 x Partnership Development Officer

1 x Planning Solicitor

1 x Solicitor



What Do We Do?

The Team is responsible for a range of Street Scene Services:

- > Fly Tipping
- ➤ Dog Fouling
- ➤ Abandoned Cars
- > Scrap Metal
 - Scrap Collectors
 - Scarp Yards
- ➤ Multi-Agency Operations





South Staffordshire Council

Lack of resource from reduced centralised funding encouraged us to look at different ways in which we could provide excellent Street Scene services for residents. These include:-

- Encouraging groups to take responsibility for their own neighbouring areas, with resources and advice available upon request;
- Taking a more positive, proactive approach opposed to a constant reactive one;
- ➤ Looking at alternative ways of promoting our services;
- Realising the importance of a clean environment for our customers;
- Taking deserved pride in our district



Up to 2008/2009 the policies and procedures at the time were not clear and we had no dedicated staff in place. The levels of fly tipping, in particular, were high and unacceptable. Due its rurality, South Staffordshire was an easy target for fly tipping in the West Midlands, and there was a reluctance to prosecute where there was clear evidence to do so.

As a result, in 2008/2009 policies and procedures were put into place and the figures for fly tipping reduced significantly. Structured guidance along with our work to engage and educate the local community on the subject has seen the figures continue to decline.



Raising our profile and dealing with the issues

In 2008/2009 new procedures were put in place including the introduction of policies and legal procedures, with a view to prosecute where clear evidence was available.

Since this time we continue to review and evolve our policies and procedures and the way in which we work.



Our Aims and Objectives

- To reduce the incidents of fly tipping and dog fouling
- To reduce the costs of clear up to the Council
- > To become more time efficient in dealing with complaints.
- > To promote our services to our customers
- To improve and review the level of service to our customers.
- To set our clear protocols and objectives for staff and our customers
- To develop, review and renew policies and targets



What did we look at and what did we do?

- ➤ Identify fly tipping and dog fouling 'Hotspots' then install covert cameras in the fly tipping hotspots -immediate results and successful high profile prosecutions. A quick fix.
- ➤ Publicity about our achievements- nothing wrong in blowing your own trumpet! sends out a clear message to our customers and offenders, thereby reducing the incidents of fly tipping and dog fouling in our areas.
- ➤ Educate, Educate! Talks on our achievements and how they can help to Parishes, Police, Community Groups and Schools.
- ➤ Revision of promotional materials/information leaflets/Council website
- > Put resources in place, in particular, trained dedicated staff, to tackle the issues.
- > We can prosecute!



Dog Fouling?

What we have done so far.....

- Campaigns
- Enforcement
- Signage
- Stencilling
- Letters
- Patrols









Presentation End

Any questions?

