

Meanwhile Use Programme

**Hannah Harris – CEO, Plymouth
Culture**

February 2023

City of Plymouth

- Changing perceptions of heritage and high streets.
- Supporting sustainable economic and cultural growth on and around high streets.
- Restoring and enhancing local historic character.



Partners

The project is developed and managed by a partner collaboration including;

- Plymouth Culture
- Plymouth City Council
- Plymouth City Centre Company
- Vacancy Atlas

PLYMOUTH

CULTURE







**I AM A
WINDOW
OF OPPOR
TUNITY**

**POP-IN
TO OUR
POP-UP!**

POP-UP





**WELCOME TO
BETTER DELIVERIES,
BETTER CITIES.**

ZERO EMISSION DELIVERIES BY **ZEDIFY**

**CREATE
CITIES
THE FUTURE**

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VACANCY!



VACANCY
ATLAS



(01752) 670700
strattoncrebercommercial.co.uk

THIS SHOP WAITS FOR NO ONE!

**POP-IN
TO OUR
POP-UP!**

Part of the G-Care Marketplace One and High Street Heritage Action Zone Culture programme

Funded by **Interreg**

HM Government

Historic England

Brought to you by **PLIMMERS CULTURE**

In Partnership with **WARRIOR**

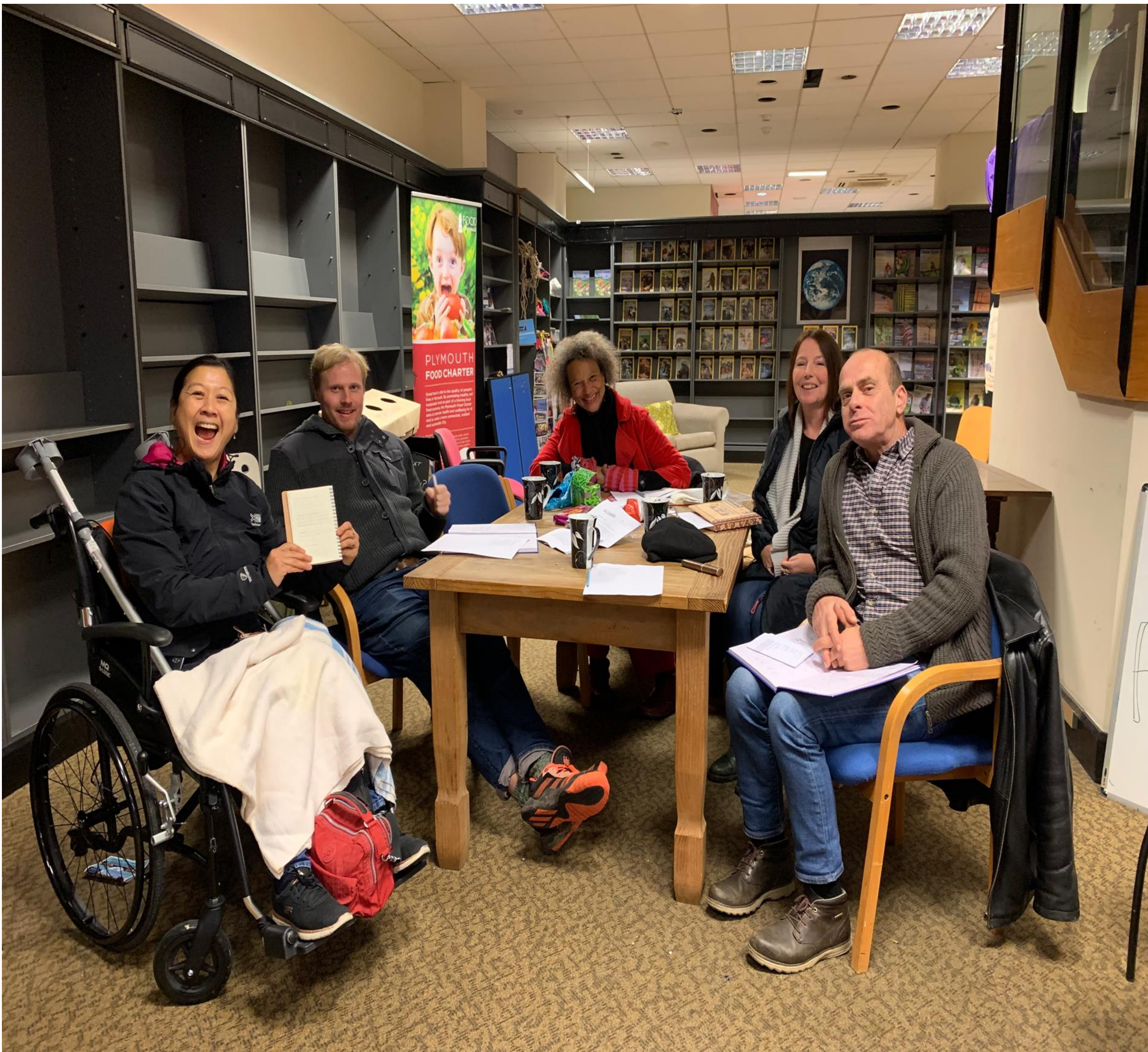
CLIMATE CENTRE

Plymouth Scrapstore
Welcome you to Drop-In
Wednesday and Thursday 12-4pm during November
2nd - 3rd
9th - 10th
16th - 17th
23rd - 24th
Bringing Playful Creativity to the City Centre

Bees

SUPPORT
IRANIAN WOMEN
WHO WANT
EQUALITY





**Do you remember when we
thought meanwhile use was a
quick and simple option!!!!!!!!!!**

‘The landlord has verbally agreed but now we can’t get hold of him’

‘It’s ok we just want to use the windows’

‘Will it be converted and painted as a white cube gallery’

‘Sorry to disturb your holiday but there is a vegan bakery in the shop and we don’t know what to do’

‘Good job you were here because we hadn’t noticed the smoke coming from that room’



Further Information

<https://plymouthculture.co.uk/meanwhile-use/>

Hannah Harris - hannah@plymouthculture.co.uk



**APSE (Southern Region)
Commercialisation, Income Generation &
Trading Network Online Meeting**

Stevenage Vacant Bus Station Transformation

Vacant Bus Station Project Summary

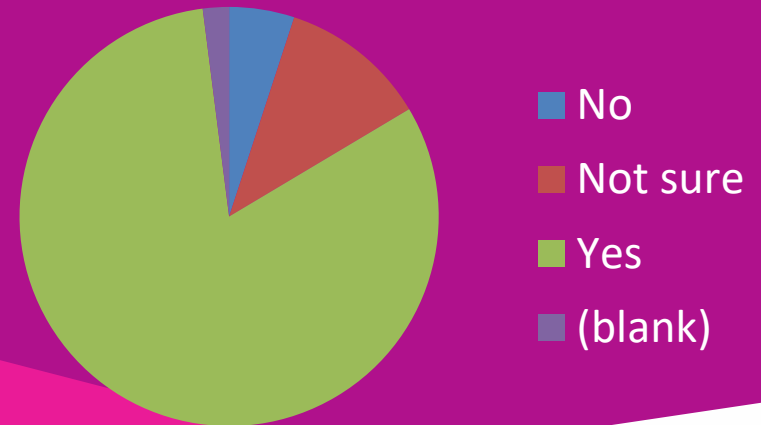
- The Interchange has improved travel links with the railway station, enhanced cycle facilities and better connection to the cycle network.
- Stevenage Interchange opened 26th June 2022, offering a great opportunity for an interim scheme at the former bus station.
- The delivery of a temporary / pop up space to generate activity, industry, community collaboration, animation & activation.
- A space to be utilised for 2-4 years prior to the wider SG1 development.



Public Engagement

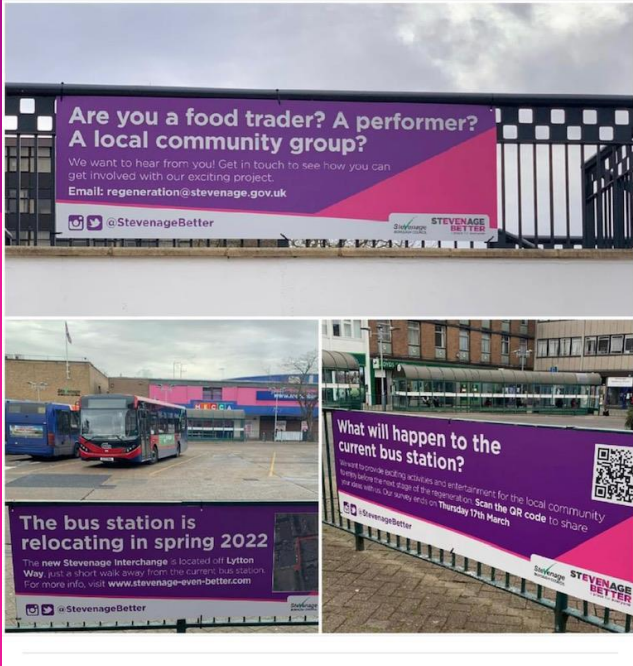
- 300 survey responses within a 2.5-week period
- Activity suggestions included music performances, dance shows, comedy performances, markets, parks and art exhibitions.
- Leisure suggestions included ice skating, arcade games, community yoga, skateboarding, treasure hunts and water play.
- Almost 90% of responders would like to see street food or a food court at the space.

No. of people who think the town centre would benefit from community facilities in the current bus station area



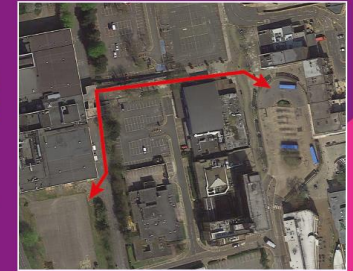
When the new Stevenage Interchange opens, how should we transform the current bus station on Danestrete before the next stage of town centre regeneration? 🚌💜

Give us your thoughts and ideas by completing our online survey: <https://t.co/LzZeAqhYt9> ✅



The bus station is relocating in spring 2022

The new Stevenage Interchange is located off Lytton Way, just a short walk away from the current bus station. For more info, visit www.stevenage-even-better.com



  @StevenageBetter

 **STEVENAGE BETTER**
a place for everyone

Bus station to bandstand? Transport links to ice rink? Bus queues to BBQs?

How should we transform the current bus station before the next stage of the regeneration? **Scan the QR code** to share your ideas with us. Our survey ends on **Thursday 17th March**



 **STEVENAGE BETTER**
a place for everyone

Proposed Design

- Improves linkages to the Town Square by utilising three arrival areas of the site
- Provides public realm improvements whilst utilising existing components where possible, such as lighting and trees
- Preserves and enhances the character and heritage of the area
- Contributes to the health of the town centre and supports local businesses



Proposed Design



Pop-up park

- Play equipment
- Mounded areas to be able to still see events/performances
- Maintaining existing trees on site



Large activity space

- Multi-purpose event space with in-ground power supply
- Canopies with built-in lighting to allow for year round use



Performance area

- A 'plug and play' stage, with integrated lighting and audio equipment
- Uses a hydraulic system to open and close the structure

Town Centre Opportunities

- Higher footfall and extended duration in the town centre
- Event sponsorship / business marketing opportunities
- Introducing an evening economy which will attract a different demographic to the town
- Collaboration opportunities with town centre business and local community groups





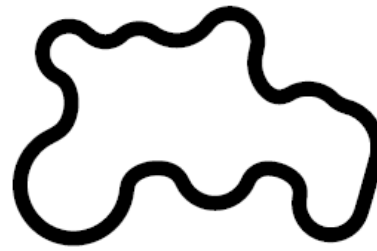
Naming the Space

- A competition was launched by the council asking local school children to come up with a name and a logo for the new area.
- Over 250 entries were received and reviewed by a judging panel made up of Councillors and local business people.
- The winning entry was **Event Island Stevenage**.

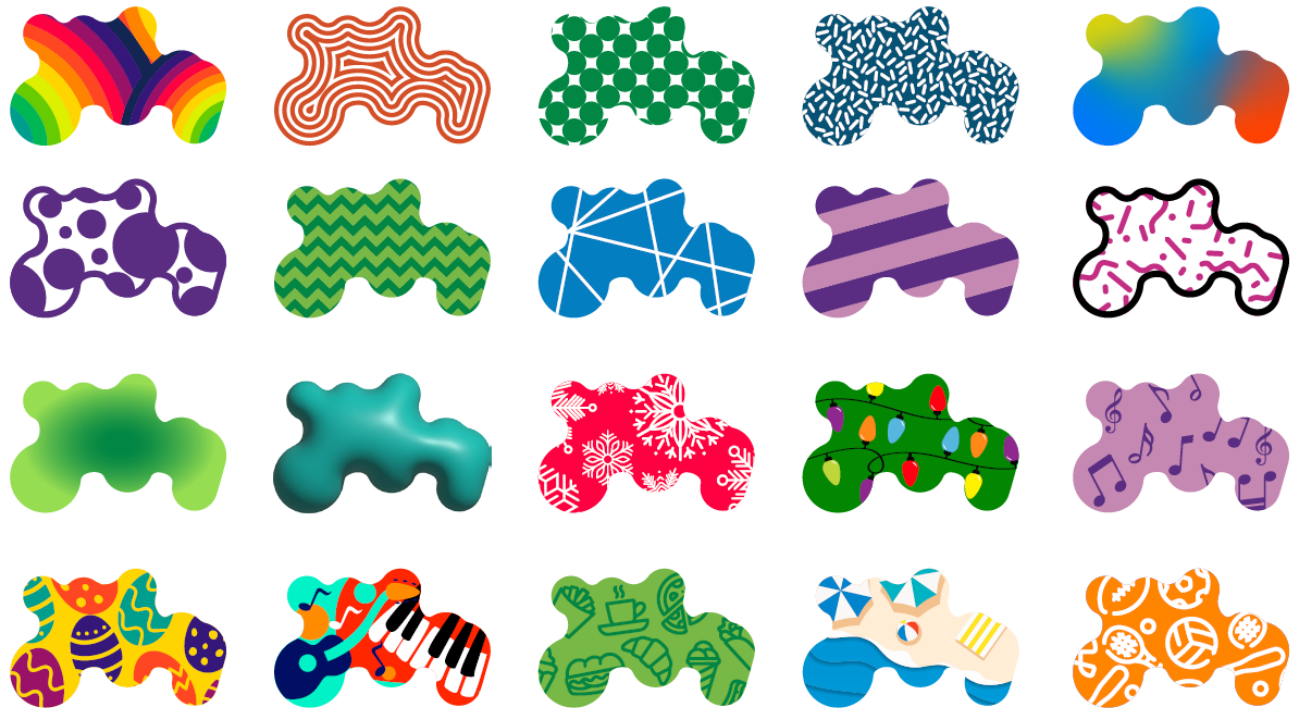




Event Island
Stevenage



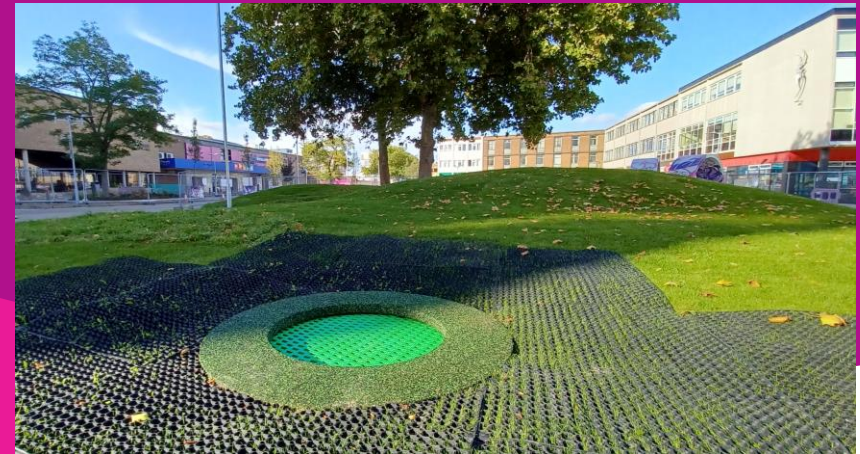
Event Island
Stevenage





STEVENAGE
BETTER
a place for everyone

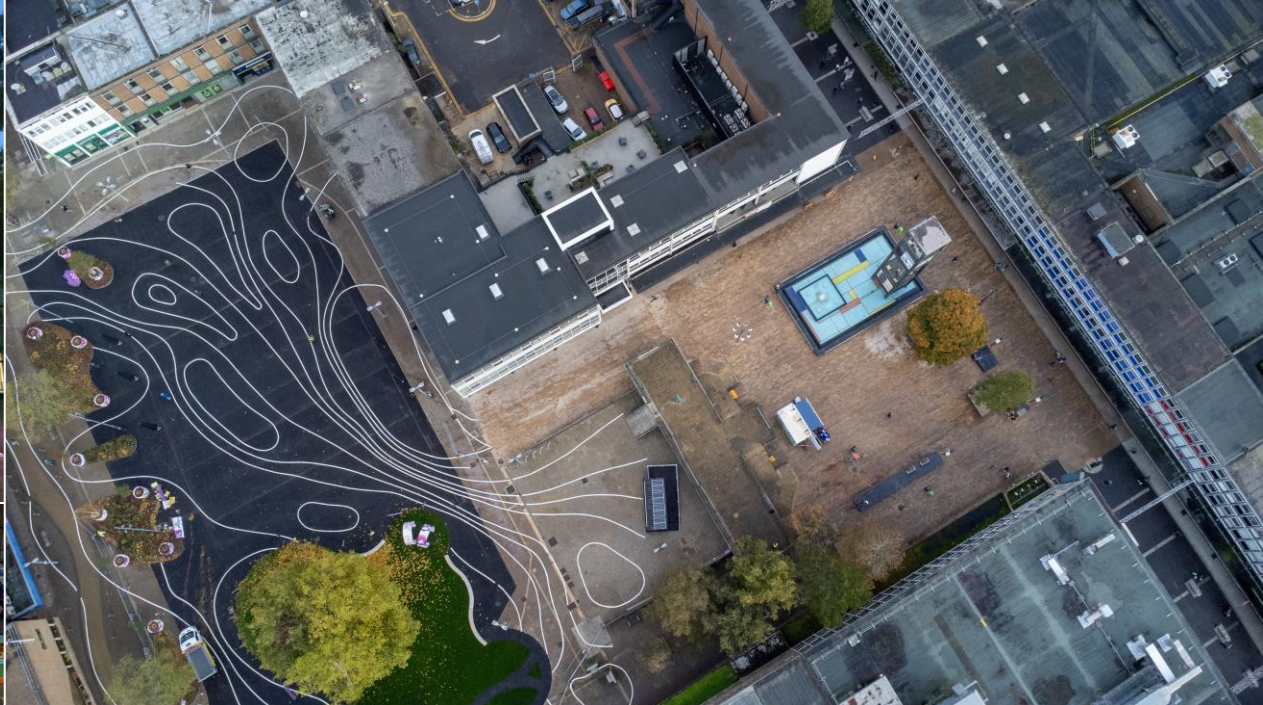
Build Process



Events Programme

- Offering evening activities to retain footfall in the town
- Encourage inter-generational participation with events at various times of the day
- Event sponsorship opportunities
- Ongoing event feedback from the communities, to keep people coming back
- Community event opportunities and local group involvement







Event Island

Stevenage

To stay up to date with events at Event Island and the rest of Stevenage Town Centre, visit www.stevenagetowncentre.com

To contact the team, email eventisland@stevenage.gov.uk