

# **Enthusing the workforce**

# Recruitment, training, future skills and investment

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#### Mapping the sports labour market A full accounting of professionals in and out of the industry, and other roles Freelance & other Outside sports industry Fitness instructors 28,820 Leisure and sports 26,260 34,260 managers Sports and leisure 35,440 28,810 assistants Sports coaches, 60,760 instructors and 21,370 officials 4,200 52 Sports players **TOTAL ROLES: 584,650** 42% 29% 13% 16% Other roles 246,610 Other Outside Industry industry professionals sports roles industry Freelance & other Data: Emsi 2020.1 and analysis of ONS Annual Population Survey via Nomis



## September 2020 -2022

- £147,783 job advertised on the web 50% attrition
- Number of jobs advertise almost double in 21-22
- Top job posting
  - Personal Training
  - Coaching / Swimming Teacher
  - Fitness Instructor
  - Leisure Attendant / Lifeguard
  - Leisure Manager

## **Skills & Post 16 Education Act**

- The Skills act sets out Government plans to transform further education so it supports people to get the skills our economy needs throughout their lives, wherever they live in the country.
- Focusing post-16 skills on this core mission will increase productivity, support growth industries, and give individuals opportunities to progress in their careers.
- It is intrinsically linked to Levelling up and Devolution in England

### So what does it mean for us?

- Estimated £1.1B spent in our sector of education and training
- Graduates leaving Colleges and Universities not work ready
- Colleges and Universities not delivering the right curriculum for the changing needs of our sector
- Chronic skills shortages across the whole sector
- Hard to fill roles in core roles
- New emerging jobs in the sector (e.g. cancer rehab)
- The need for a clear career pathway
- The need to harness funded provision

### What have we done so far?

- Developed a single set of professional standards with employers for all existing and emerging jobs in our sector – these will underpin of curriculum delivery
- CIMSPA is the advisory body for OFQUAL, IFATE and the Office for Student on qualification, apprenticeships and degrees.
- Undertaken multiple pilots across the country to engage employers in understanding their skills needs and setting up employer skills boards
- An official government pilot for the LSIP in Leicestershire
- Begun the redevelopment the curriculum offer in FE colleges

## **Professional Standards**

- Define the knowledge and skills an individual must understand and demonstrate to undertake a particular role.
- Are developed in line with employer needs.
- Provide a consistent framework that can be used to underpin all career pathways.
- Are not developed to meet the business needs of education providers.



## Professional Standards

#### **CIMSPA CIMS ∛CII CIMSPA PROFE CIMSPA PROFESSIONAL STANDARD CIMSPA PR** Coach Personal Gym Ir (FULL STANDARD) (FULL STANDAR (FULL STANDARD) FIRST EDITION FIRST EDITION V1.1 FIRST EDITION V1.0 REVIEW DATE: REVIEW DATE: November REVIEW DATE: June 2019

# Specialisms

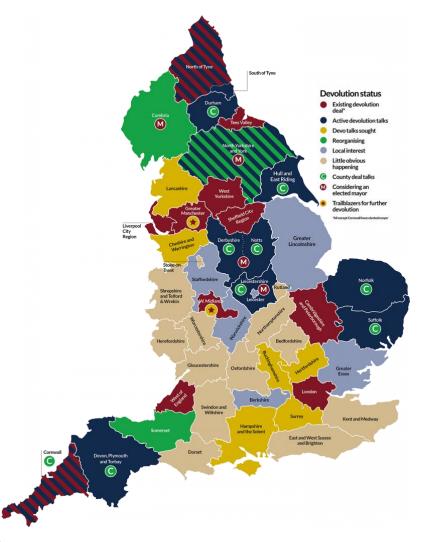




## Local Skills Plans: A blueprint for the future

- Creating local skills plans to ensure that we are developing skills in their geographical areas by responding to local economic need
- Bring together employers and educational establishments of all sizes to meet local skills needs
- Refocus existing skills investment and drive new investment into the sector
- Upskill our existing and future workforce to meet the demands of an ever changing sector

## How do we think it will work



- Employer representative bodies appointed to lead a cross sector Local Skills Improvement Plan (LSIP)
- LSIPs will mirror current and future boundaries of combined and mayoral combined authorities, where these don't exist LSIPs will largely follow LEP geographies
- Where an LSIP sit within a of combined or mayoral combined authorities there will be significant devolution of adult education and adult skills budgets

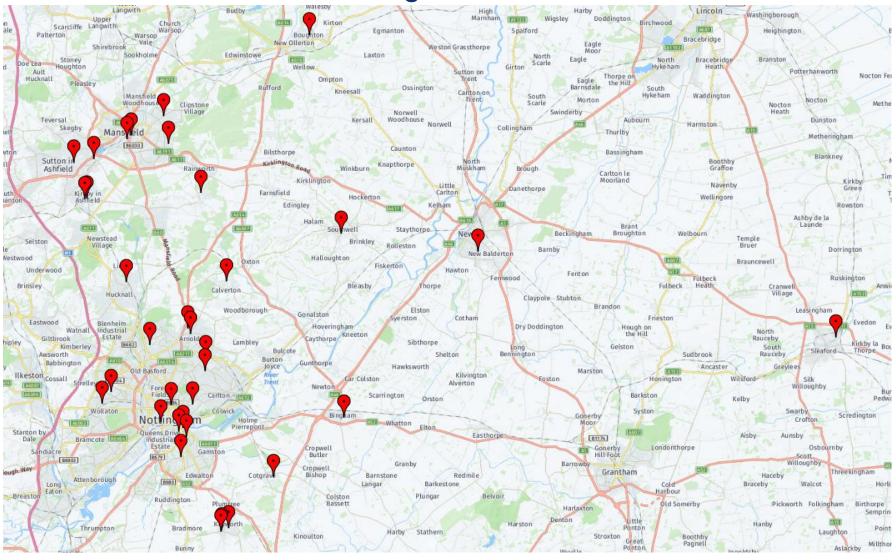
### How do we think it will work

- Each LSIP will be supported by an employer board and multiple subsector boards
- The LSIP will inform local FE colleges and other education partners on their curriculum delivery and direct funding
- FE colleges and other providers will be held to account on how their curriculum delivery is meeting local skills needs and supporting local and jobs and the economy

Matching employer Curriculum Planning & Delivery training and skills needs to local Industry engagement and consultation provision Demand-led Local skills advisory boards Local LMI Diagnostic Skills needs (at Local Local linked to all levels) employers **Providers Professional Standards Employer Engagement** 

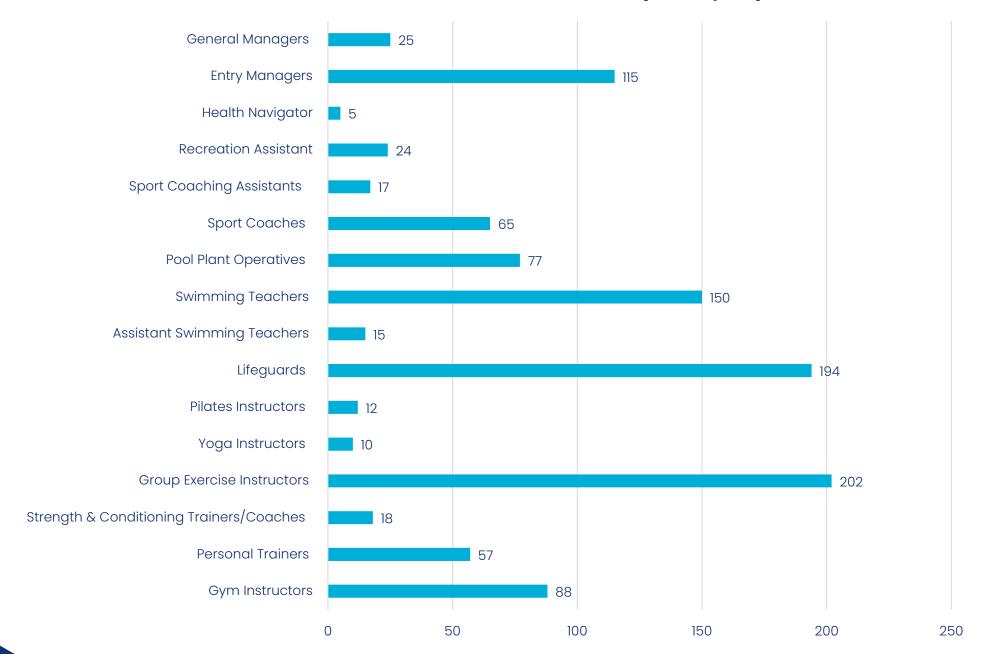


#### Where are organisations based?



This map shows the base locations of each organisation/site that has completed the Skills Diagnostic survey.

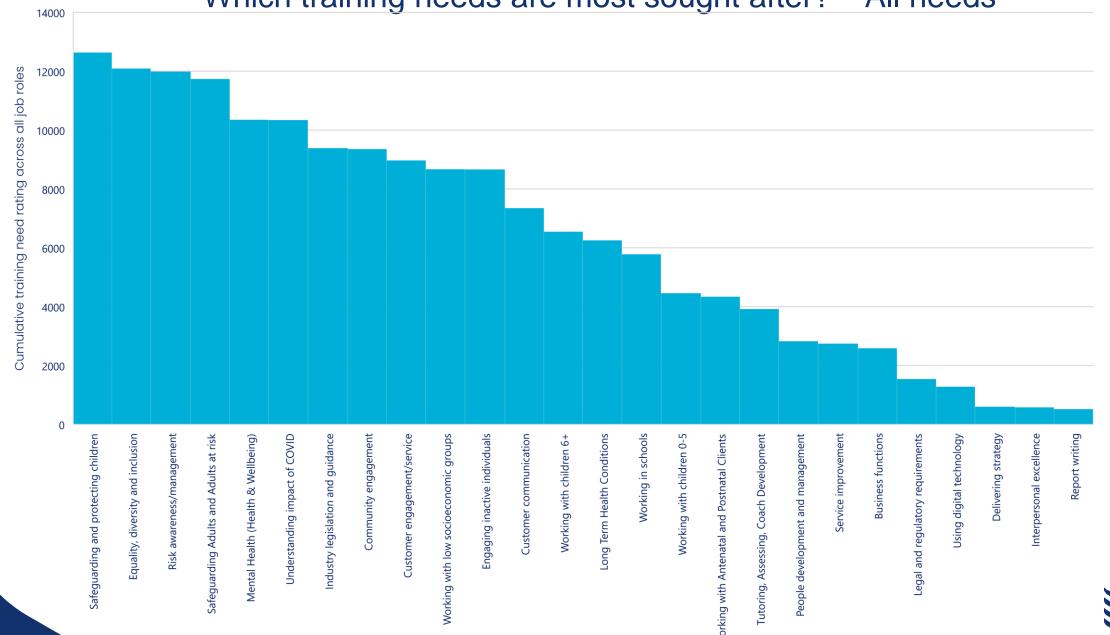
#### Total number of roles identified by employers



#### Estimated recruitment needs across all employers

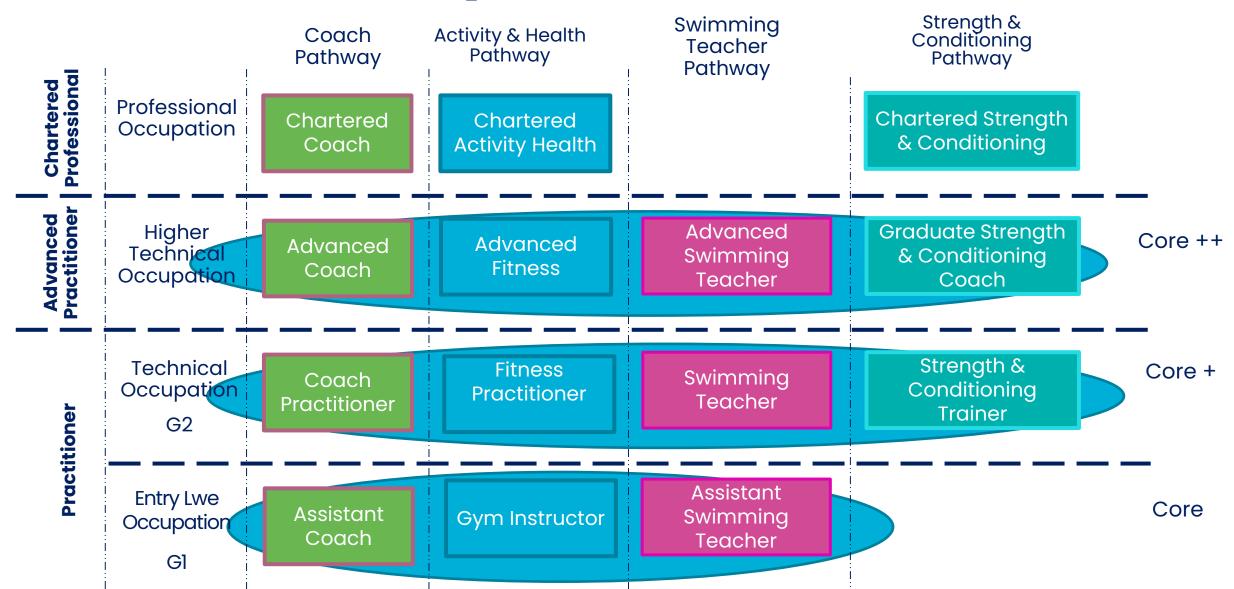


#### Which training needs are most sought after? – All needs





# Technical/Practitioner route



# **Delivery model**

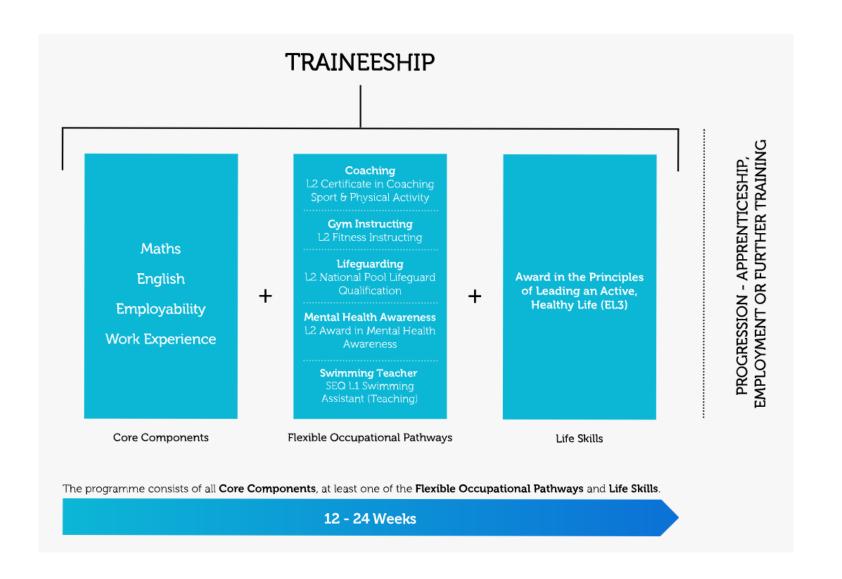
Academic **Work based** Micro-Credentialing **Standalone Chartered Practitioner** Standalone Degree/ Micro-**Professional** Degree Occupation Credentials Quals Chartered **Apprenticeships** Advanced Practitioner Higher Higher Micro-Standalone HTQ/FD Technical **Apprenticeships** Credentials Quals Occupation Technical Standalone A-Levels/ T-**Apprenticeships** Micro-Occupation Practitioner Quals Levels Credentials G2 Standalone Study Micro-**Entry Level** Traineeships Occupations Programme Credentials Quals

# Intermediate Practitioner Qualification –Leisure Fitness / Coaching pathways

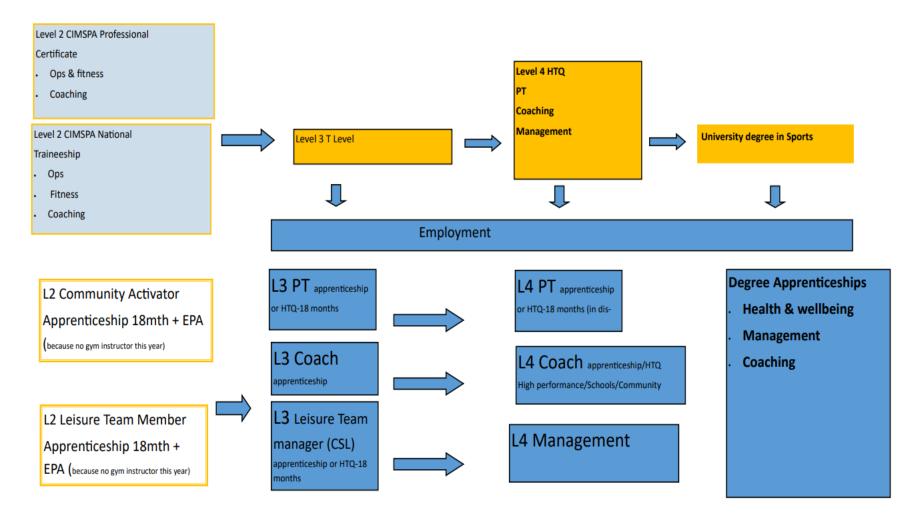
- Customer Service
- 1st Aid
- Lifeguard
- Swimming Teacher
- Fitness Instructor
- Food Hygiene
- Maths / English

- Customer Service
- 1st Aid
- Multi Skills Coach
- NGB Coaching Qualification
- Coaching in Schools
- Coaching Children
- Maths / English

# **Traineeships**



#### **Funded Training Routes**







# Welcome to the new world!