



WELCOME

allianceleisure

Building Healthy Communities



Paul Woodford
Strategic Engagement Director



John Leaver
Marketing & Frameworks Director



Approved
Partner



AWARDS



1. Who we are
2. Project Success
3. Tips for increasing participation



allianceleisure

#TransformingLeisure

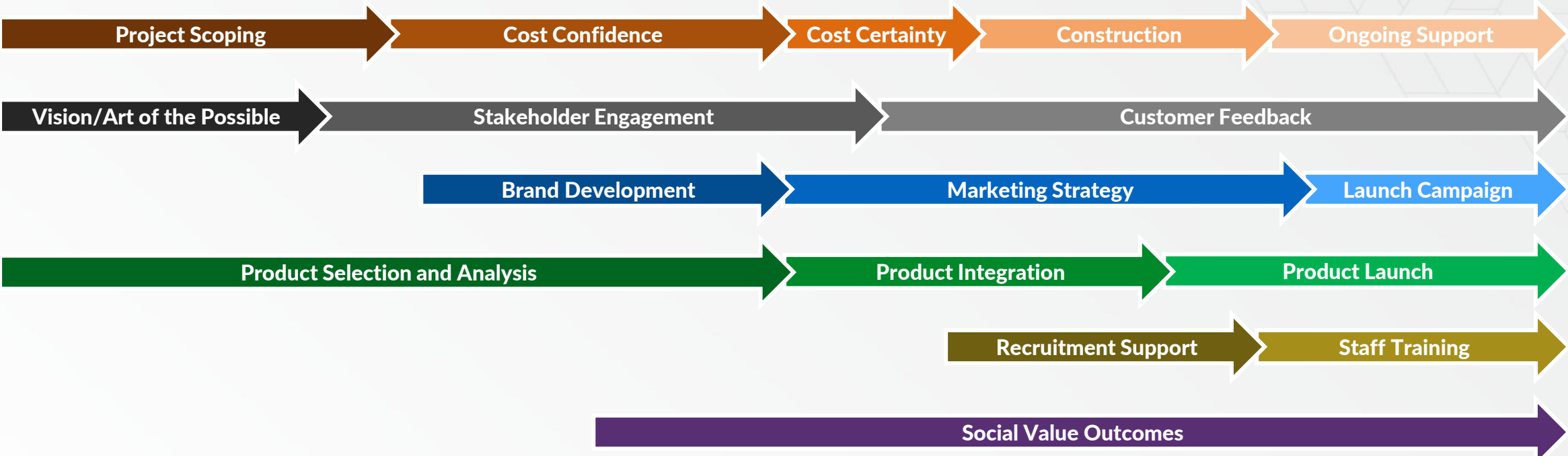
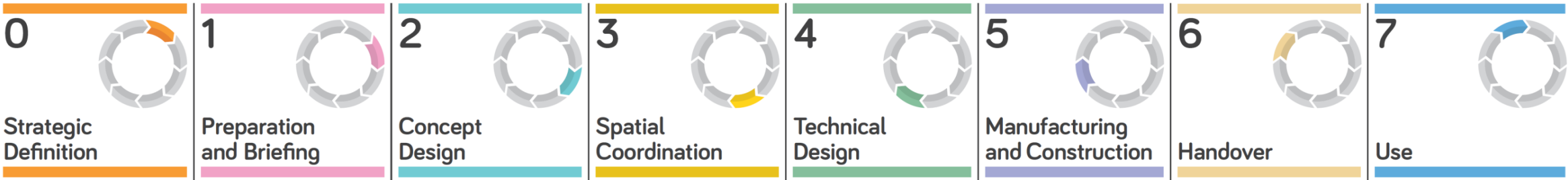
Alliance Leisure is a development partner transforming sport and leisure spaces through the UK Leisure Framework



allianceleisure

#TransformingLeisure

Our Support through the RIBA Plan of Works:



WE'RE WITH YOU EVERY STEP OF THE WAY



EVERYONE
BRAND NEW
WHITE OAK
LEISURE CENTRE
OPENING FEBRUARY 2022

New Build of Sport & Leisure Facilities



allianceleisure

#TransformingLeisure





Major Remodelling of Existing Facilities





Remodelling Leisure Spaces





Play and Activity Developments





Sports Pitches



allianceleisure

#TransformingLeisure





Decarbonisation Projects





UK Leisure Framework



allianceleisure

#TransformingLeisure



UK leisure framework

“The traditional time-consuming route to procurement is a thing of the past.”



LEISURE INDUSTRY
EXPERTISE



DRIVING VALUE
FOR MONEY



FULL DELIVERY
SOLUTION



TRUSTED
SUPPLY CHAIN



EASE OF PROCUREMENT



SPEED OF DELIVERY



RISK MITIGATION



COMPLIANT



UK leisure framework



DELIVERED
100+
PROJECTS



MORE THAN
£500M
IN PLANNING
AND
CONSTRUCTION
STAGES



COMPLETED
PROJECT
VALUE
£140M+



FRAMEWORK
INVESTMENT
VALUE
£2BN

How do you approach a leisure development?



allianceleisure

#TransformingLeisure

How to create engaging facilities

THE FOUR PILLARS - From Concept to Completion



Project Impact

Project Scoping

Project Delivery

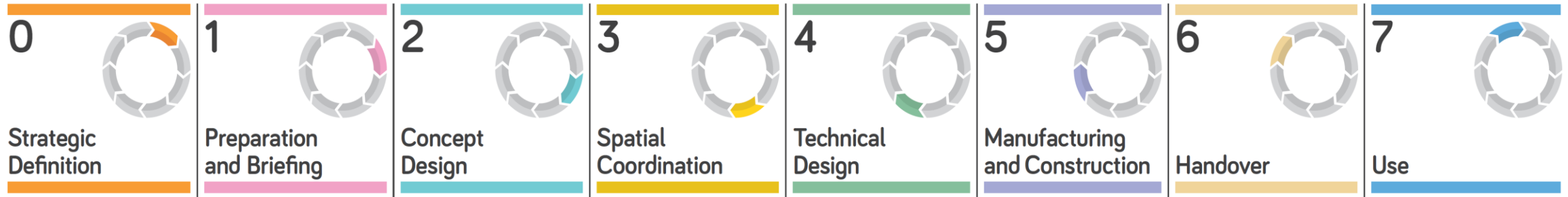
Project Success



How to drive participation in your facilities



The Foundations Underpinning Our Approach



Project Impact

Project Scoping

Project Delivery

Project Success



PILLAR 1 : PROJECT IMPACT

Speed and Quality of Delivery

- ✓ Proven Leisure Expertise
- ✓ Full Delivery Partner Solution
- ✓ Ease of Procurement
- ✓ Direct Award of Development Partner
- ✓ Access to Best-in-Class Delivery Partners



Create Positive Social Value

- ✓ Improved Health and Wellbeing of Local Communities
- ✓ Increased Community Engagement
- ✓ Create more Inclusivity and Accessibility
- ✓ Create new Employment Opportunities

Sustainable Leisure Provision

- ✓ Green and Clean Agenda
- ✓ Carbon Reduction and the Road to Net Zero
- ✓ Improve Revenue Performance
- ✓ Diversified Revenue Streams
- ✓ Improve Operational Efficiencies
- ✓ Improve the Customer Experience

Support Regeneration

- ✓ Create a Community Hub
- ✓ Increased Participation
- ✓ Economic Boost
- ✓ Diversification of Offering
- ✓ Enhanced Identity

PILLAR 2 : PROJECT SCOPING



Opportunity Analysis

- ✓ Defined Vision/Impact/Outcomes
- ✓ Review of Current Performance
- ✓ Product and Pricing Review
- ✓ Brand Audit/Review
- ✓ Catchment/Demographic Analysis
- ✓ Supply and Demand Analysis
- ✓ Stakeholder Engagement
- ✓ Recommendations on Facility Mix
- ✓ Targeted Participation Solutions
- ✓ Compelling Business Case
- ✓ Project Success Recommendations

Product Expertise

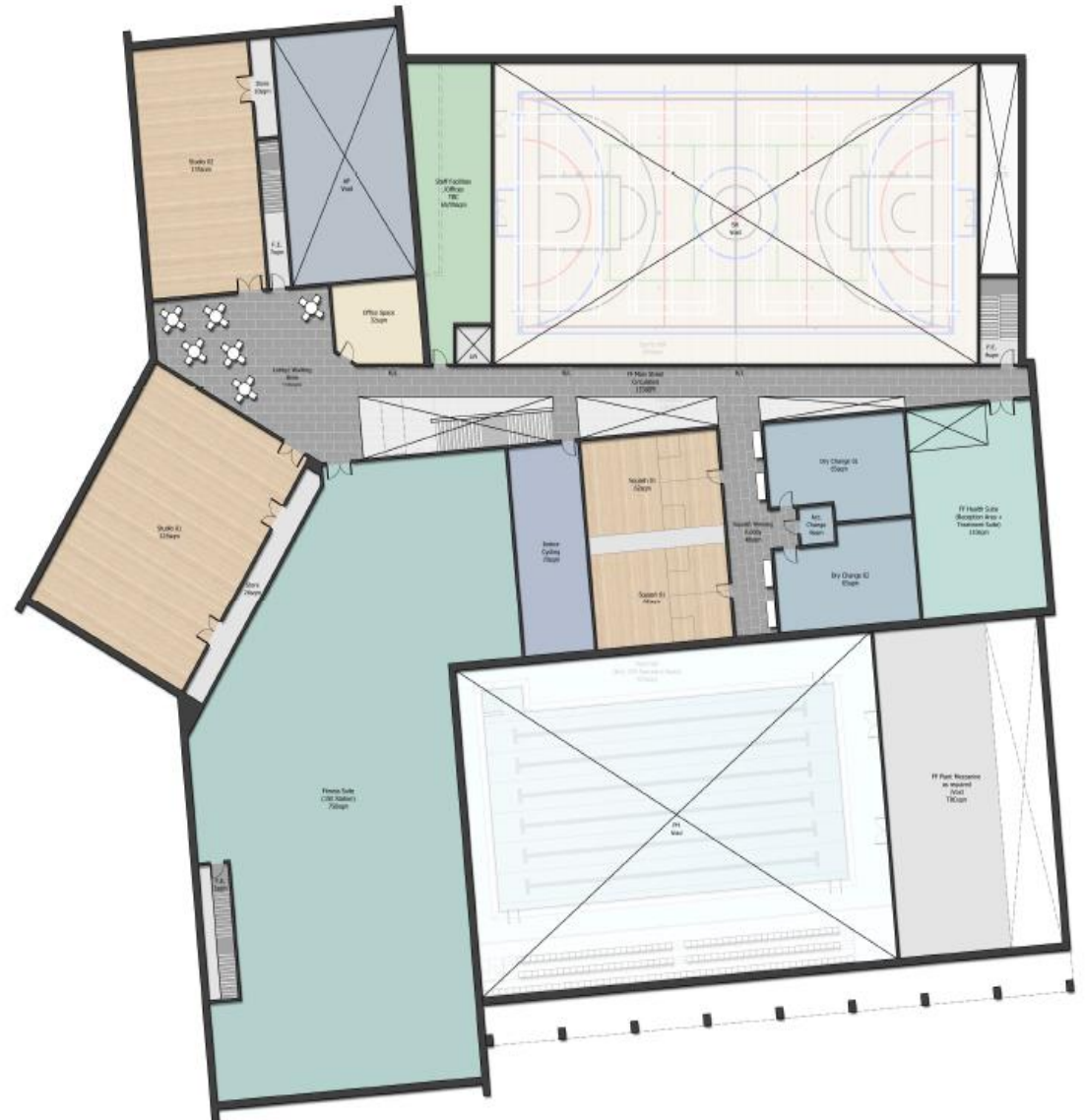
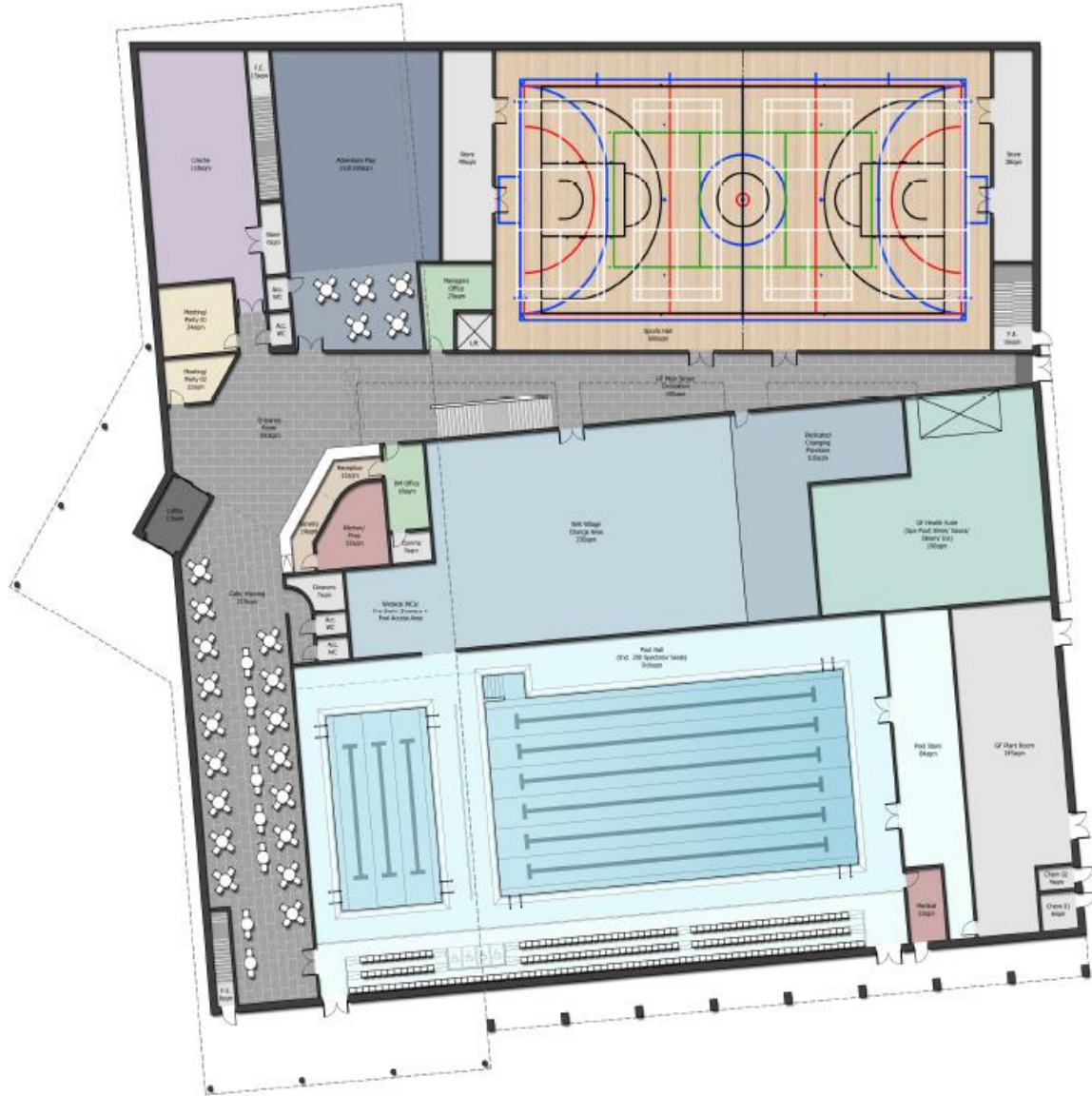
- ✓ Proven experience of key product themes:



Customer Focused Model

- ✓ **Experience:** FLOW | FEEL | ENGAGEMENT
- ✓ **Insight:** DATA CAPTURE | REPORTING | UNDERSTANDING
- ✓ **Commercial:** MARKETING | PURCHASE | LOYALTY

PILLAR 3 : PRODUCT DEVELOPMENT IN PRACTICE





ENERGY
indoor soft play

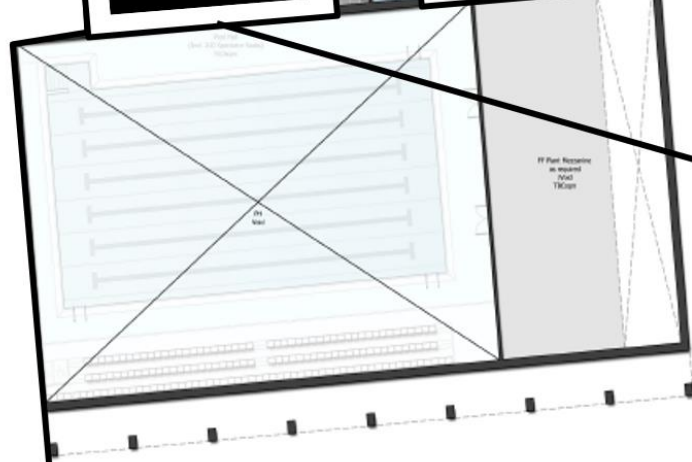
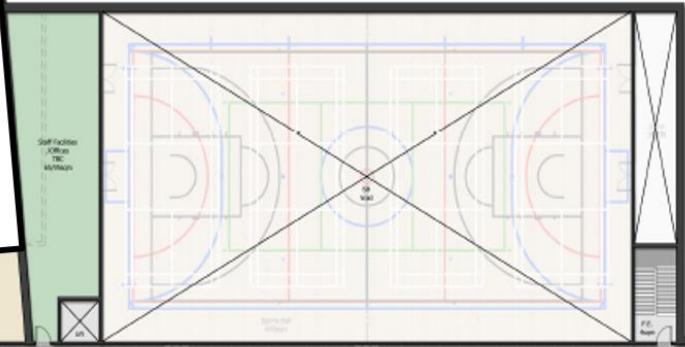


JUMP LEICESTER



AREA7
INDIVIDUALLY WE
MOVE TOGETHER





Developing a Gym Development Brief



GYM SPACE BRIEF CREATION



Cardiovascular Equipment/zones



Resistance Equipment/zones



Free Weights area



Functional Training zone



Stretching & Flexibility zones



Plate Loaded Resistance



Lifting Platforms/area



Gym Floor Small group exercise



Mobilisation and Recovery area



Boxing zone



Outdoor fitness



Power Assisted

Key Considerations for Fitness Development



Clarity on Vision and Impact



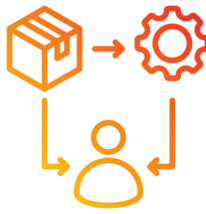
How do we ensure the current customer base is protected?



Where are the opportunities for growth?



Map the insight against the Alliance approach



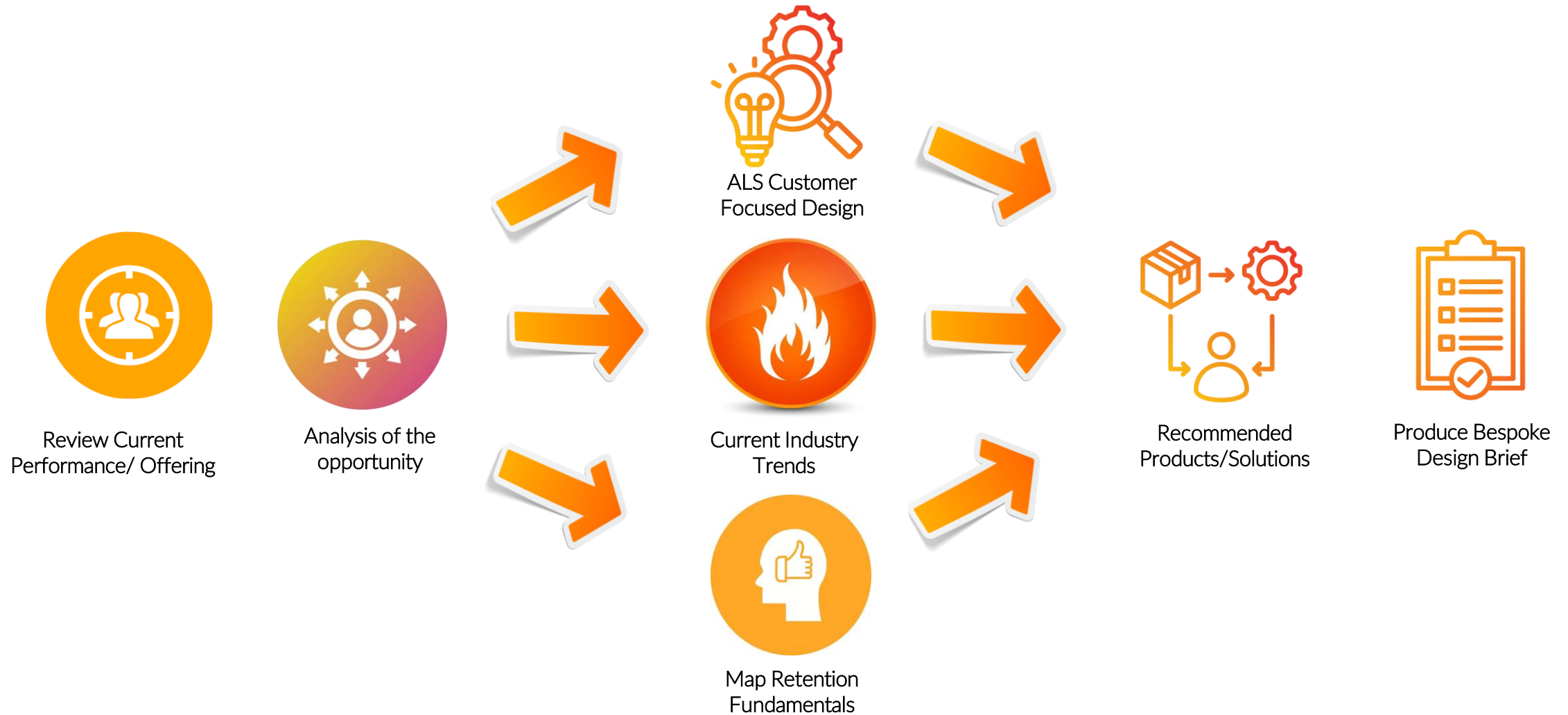
What are the most relevant Products/Solutions?



Produce Bespoke Design Brief



ALS process for shaping the fitness product brief





Customer Focused Product Model



Experience



Flow



Feel



Engagement



Insight



Data Capture



Reporting



Understanding



Commercial



Marketing



Purchase



Loyalty

Fitness Retention Fundamentals



Accessibility

Solutions that are accessible to all, regardless of mobility, ability and needs creates a inclusive experience and a wider audience for participation.



Connection

The product or service is relatable to users, it feels relevant and generates a sense of shared experience. There is personal or technological connectivity.



Progression

Incremental steps that allow someone to see movement towards an intended goal helps maintain adherence. Results leads to better self-efficacy and motivation.



Support

To repeat an activity a person must feel confident in its execution. Solutions should simplify use, build skills to improve and provide support.

**Stop
Creating
bla,bla,bla
Campaigns**





PRESENTS

FIT FOR SUMMER OFFER

JOIN AND RECEIVE

- free induction & programme
- free programme reviews
- free 1hr personal training session*
- concessional rate for first month
- free access to digital member engagement

*Limited to first 20 new members on first come first serve
Funding support from the Liverpool Community Impact



For full details visit: www.greenbanksports.academy

JOIN FOR A COIN!
PAY NOTHING UNTIL JUNE*



*when you sign up to a 12 month contract

JOIN NOW!

OPEN 365 DAYS A YEAR
6AM-11PM

ROLLS-ROYCE LEISURE

GYM & FITNESS CENTRE



SAUNA & SUNSHOWERS

CARDIO, GENERAL FITNESS

& FREE WEIGHTS ROOMS

Ring

01282 818826

for details or to arrange to look round

WV SKI



FUSS FREE AND NO OBLIGATION TO JOIN

01282 818826

"No contract No worries"

Momentum at Westbridge Park Fitness Centre

Membership FROM ONLY £28 PER MONTH

Call: 01785 619600

www.staffordbc.gov.uk/westbridge



SUMMER FITNESS PASS

30 DAYS OF UNLIMITED ACCESS

Adults £35 | Juniors £20



© McDonald's



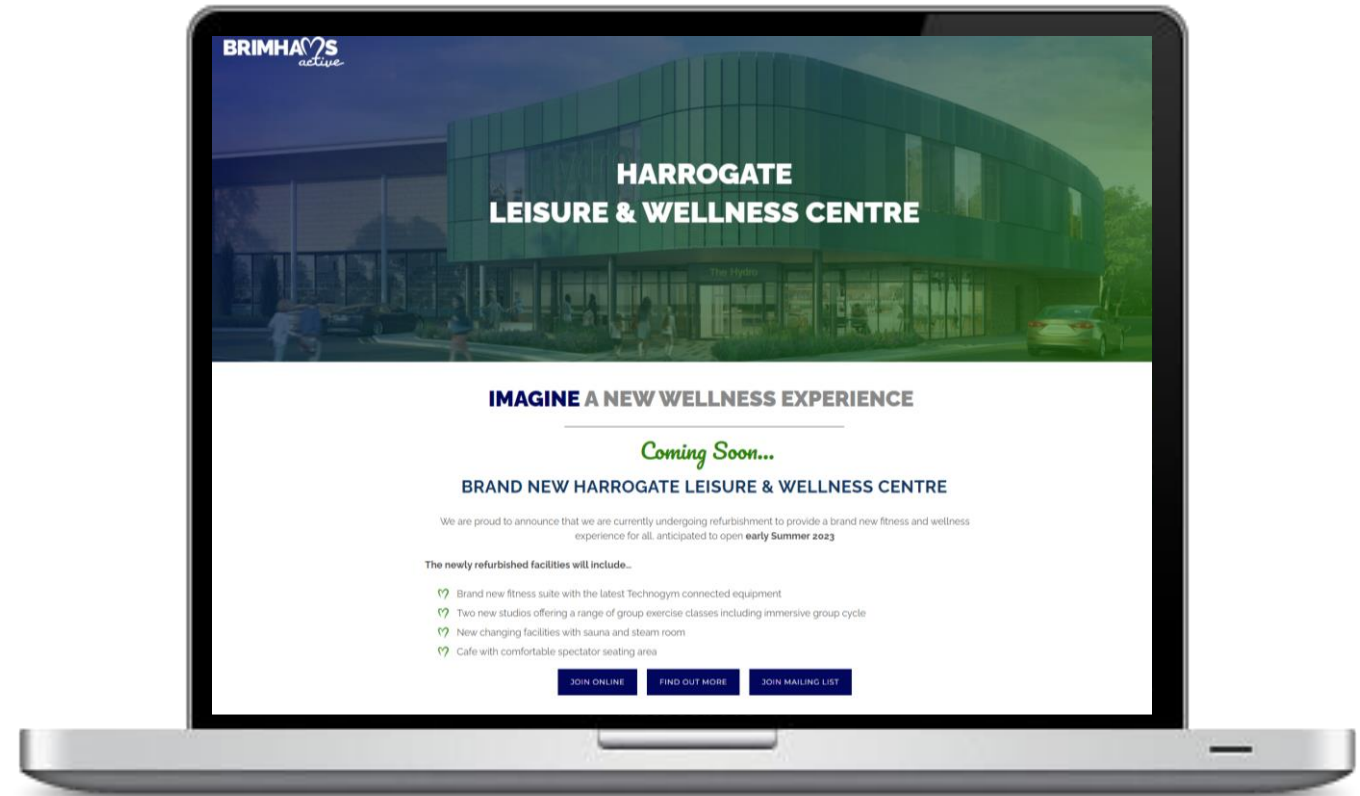
Launch Campaign





AIMS

- 🔗 Produce an overarching global brand awareness campaign for Brimhams Active
- 🔗 Create awareness and excitement about the facility developments
- 🔗 Drive ‘Traffic’ (interest), generate **leads** and **sales**, and ultimately support the opening of the new developments
- 🔗 Target of 1,600 members at Harrogate by end of month 1 opening.
- 🔗 Once the new developments are open, activate campaigns to help support in sustaining leads/sales/retention



A person is riding a stationary bike in a gym. The gym is dimly lit with blue light. In the background, a large digital screen displays a futuristic, glowing blue tunnel with geometric patterns and light trails. Other people are visible on bikes in the background.

Imagine (verb)

To form a picture in your mind of what something might be like.....

Brand Awareness



Developments (Pre-Launch)



Developments (Launch)

IMAGINE
Moving more
Living well
Feeling great

*Imagine a leisure service that puts you
at the heart of it...*

*At Brimhams Active we want to support
you to live a happier and healthier life.*

*Move more, live well and feel great with
the help of Brimhams Active.*

Find out more today!

IMAGINE
Secondary message related to
facilities/products/technology/people

It's coming soon...

Imagine a leisure centre with...

- *State-of-the-art facilities*
- *Immersive group exercise classes*
- *The latest wellness technology*
- *Friendly qualified staff*
- *Modern leisure spaces*
- *Plus something to do with the kids!*

Coming soon... Harrogate Leisure and Wellness Centre!

**Stop imagining...
We're open!**

Imagine a membership that includes...

- *Unlimited access to brand new wellness centres with state-of-the-art equipment and the latest wellness technology*
- *Unlimited access to a range of group exercise classes including immersive group cycling experiences*
- *A free induction, personal wellness programme and regular reviews*
- *Unlimited swimming pool access, plus sauna and steam room to aid recovery*

*Stop imagining, because it's real (and on your doorstep)!
Join Harrogate Leisure and Wellness Centre today!*



Campaign Progression

Facilities

Imagine...

*A new wellness experience
Modern wellness spaces
State-of-the-art facilities*

Products

Imagine...

*State-of-the-art equipment
Relaxing in the sauna after a long day
Immersing yourself in your workout*

Technology

Imagine...

*The latest wellness technology
Connecting to your workout
Instant self service / skipping the queues*

People

Imagine...

*Unrivalled support
A friendly community
Finding your tribe
Laughing...a lot*










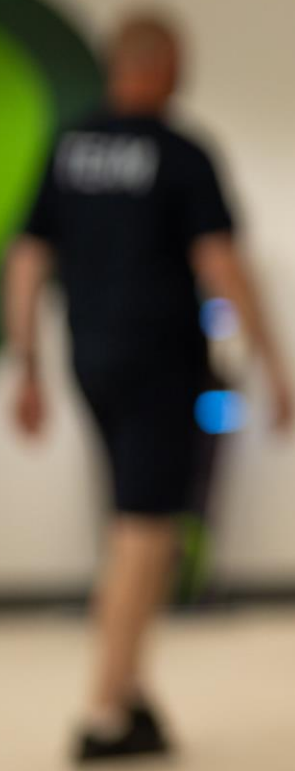




IMAGINE
first class
facilities

BRIMHAM'S
active

BRIMHAM'S
active



Artificial Intelligence in Marketing

Inbound Enquiries – BOB

Copywriting – ANYWORD

Advertising – GOOGLE ADS

Creative – ADCREATIVE.AI

Reporting – MS COPILOT

Idea Generation - CHATGPT

BOB

anyword

Google Ads

AdCreative.ai

Copilot

CHAT GPT



allianceleisure



Approved
Partner

Thank you for your time

ANY QUESTIONS

www.allianceleisure.co.uk

01454 877558

info@allianceleisure.co.uk



'So how do you solve a problem like unsustainable leisure centres?'

Andy King



Our Team

Core Team



Ken Masser



Cate Atwater



Andy King

Associates



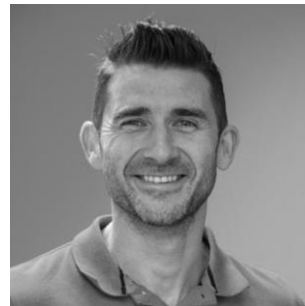
Jon Argent



Emily Brady-Young



Marg Mayne



Jamie Waugh

Skills and Expertise

- Systems Leadership and Approaches
- Convening systems and network development
- Leadership Training and Learning
- Pivot to Active Wellbeing including workforce development
- Physical Activity and Wellbeing Strategies
- Strengths based Leadership Coaching around systems thinking
- Creative Engagement techniques and approaches
- Evaluating Whole System Approaches
- Building reflective practice processes
- Public Narrative and Storytelling
- Sport and Social Enterprise Governance

Context

Opening times at Cheshire leisure centres could be cut

RIP Britain's playgrounds and leisure centres – as councils cut funding for children

EXCLUSIVE

Campaigners and local residents are calling for playgrounds and leisure centres to be protected as cash-strapped councils make cuts to services

4 days ago



The council has launched a new consultation on the proposals



Gateshead Leisure Centre closed in July after the council

Row over three Kirklees leisure centres closure timeline

Cllr Martyn Bolt (Con, Mirfield) claimed Kirklees council were in closure talks with KAL several weeks before decisions made

11:20

4G 41%



More people
More active
More often



News

Forty per cent of council areas at risk of leisure centre and swimming pool closures and restrictions before April without immediate support

By ukactive 03/11/2022

4G 41%



Communities
'A huge loss': readers on how UK leisure centre closures have affected them

From Nottingham to the Isle of Wight, people lament losing sense of community as well as facilities

11:22

Telegraph

News Sport Rovers

News Blackburn Burnley



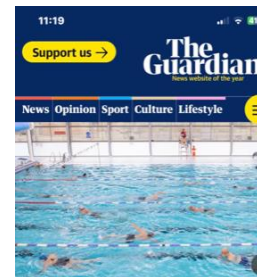
Leisure centre in Rossendale set to close amid rising costs pressures

23rd May

SERVICE DELIVERY

Leisure sector still faces 'widespread closures' despite extra funding

17 MARCH 2023 | BY KWAME BOAKYE

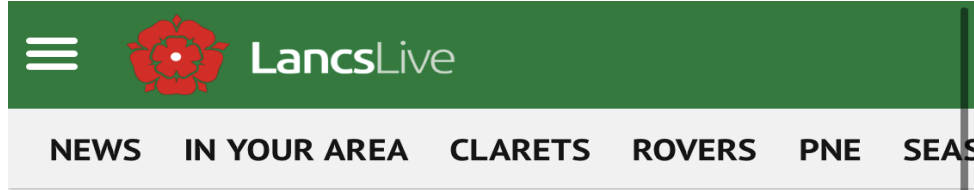


Sport
UK sports facilities face closure without government help, leading bodies warn

Government urged to change decision on

YOUR

Context



NEWS

Carlisle Sands Centre closure and Shrek the Musical cancelled after RAAC concrete concerns

Shrek the Musical was due to perform at the venue until Sunday, September 10, but has been cancelled because of the safety fears

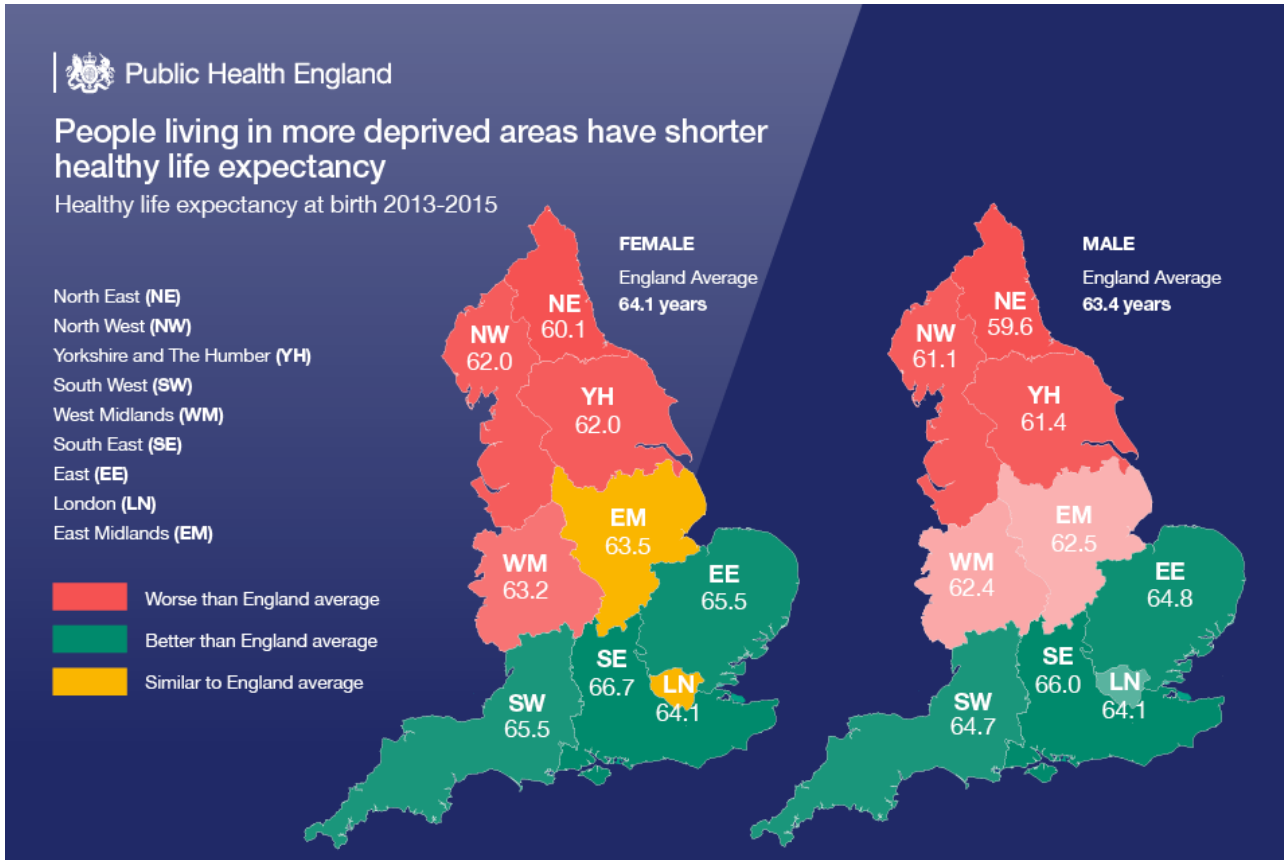


Crumbling concrete: More theatres close

Comedy gigs cancelled

Three more theatres have closed their doors amid fears crumbling concrete may pose a danger to audiences.

Context



The borough where half of children are overweight

Obesity in youngsters is now such a problem that gallbladder removals have tripled



Context

Equality



The assumption is that **everyone benefits from the same supports**. This is equal treatment.

Equity



Everyone gets the supports they need (this is the concept of "affirmative action"), thus producing equity.

Justice



All 3 can see the game without supports or accommodations because **the cause(s) of the inequity was addressed**. The systemic barrier has been removed.

Pivot to health anyone? How do we actually make this happen?



The Department for Culture, Media and Sport has published the government's new sport strategy, '**Get Active: A strategy for the future of sport and physical activity**'. The government wants to help build a more active nation.

"ukactive's members have an essential role to play, alongside the NHS, in the future of our population's health and wellbeing. integral element in our healthcare system..."



Harnessing culture and sport to deliver social prescribing and improve health outcomes



HEALTHY BRITAIN

A NEW APPROACH TO HEALTH AND WELLBEING POLICY

Kim Leadbeater MP
March 2023

Yet...



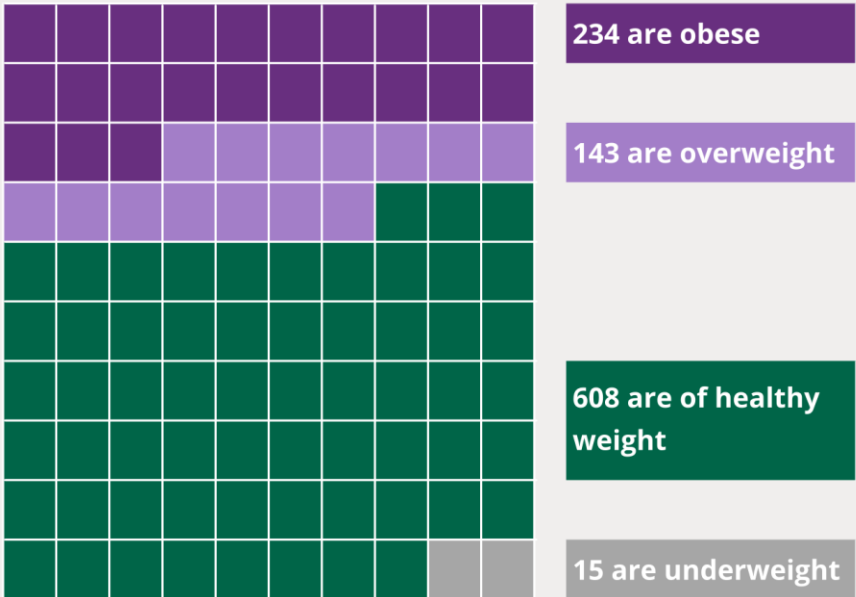
Around 1 in 3 (34%) of men and 1 in 2 (42%) of women are not active enough for good health.

Men are more likely to report being active at the recommended level than women.

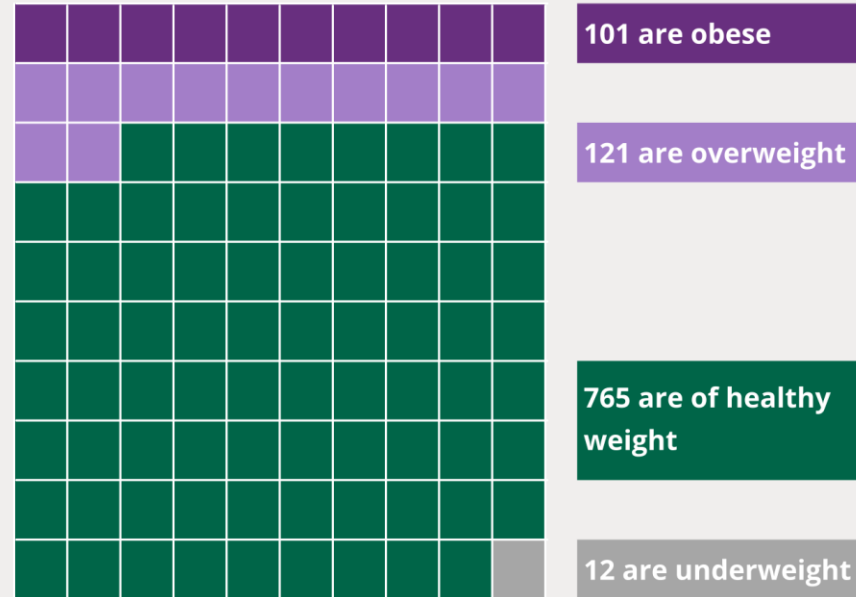
Physical activity varies with age and life stage. People tend to get less active with age, especially in older years.

And people with disabilities or long-term conditions are twice as likely not to be active enough for good health.

Of every thousand 10 & 11 year olds in England...

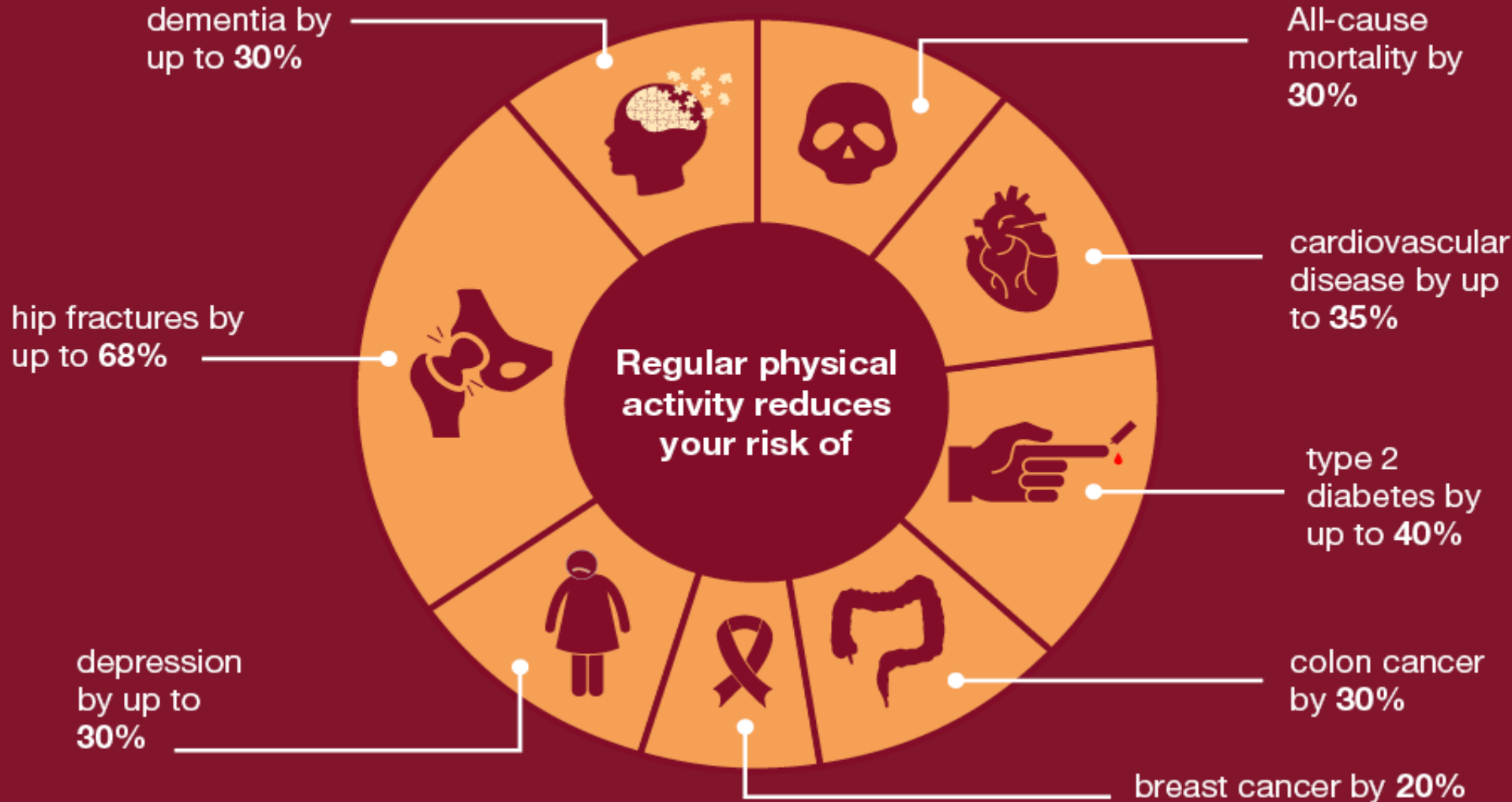


Of every thousand 4 & 5 year olds in England...



If physical activity were a pill...

What are the health benefits of physical activity?



Prehabilitation and Rehabilitation in Cancer Care



Health Care Resource Use & Associated Savings (ROI)

- Reduced Length of Stay by 2 days = 381 bed days saved
- Reduced 30 & 90 emergency readmissions = 35 bed days saved
- Reduced Emergency Department attendances = 6 bed days saved

| | Number per Prehab Patient | Value | TOTAL (Based on 1000 participants) |
|------------------------------------|---------------------------|----------------------|------------------------------------|
| Bed Days released | 1.5 | £342 per day* | £513,000 |
| Critical Care Bed Days released | 0.4 | £1214 per day* | £485,000 |
| ED Attendances prevented | 0.39 | £375 per attendance* | £146,250 |
| Emergency Readmissions prevented | 0.29 | £342 per admission* | £99,180 |
| Estimated Financial Benefit | | | £1,244,030 |
| P4C Programme Delivery Cost | - | £400 per participant | £400,000 |
| Balance | | | £844,030 |

- **£400 cost per participant to deliver**
- **£1,244 provider efficiencies per patient**
- **Enables the programme to be delivered to a further 2,110 patients**

GM ACTIVE

'We Move As One'

Helping people across Greater
Manchester live healthy, happy,
and longer lives.

Shared purpose across GM – WSA and PBA



‘Pivot to Active Wellbeing’

- GM Active engaged the GMCA during the pandemic and reiterated our commitment to support the populations health.
- PWA project focussed on supporting Sport England and ‘**Uniting the Movement**’ and playing our part in **GM Moving in Action**, within the backdrop of the exponential threat posed by the energy crisis.
- It is our ambition to transform from leisure (workforce and physical assets) into an extension of health, wellbeing and wellness hubs, supporting active lives for all in our communities.....
- To help to address health inequalities
- Support population health and reduce healthy lifespan gap across GM

15 Point Manifesto for Change

1. Take us out of DCMS and put us in health
2. Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)
3. Audit current built facility provision across the country identifying gaps
4. Consider how to close gaps using schools, colleges etc and alternatives to facility based provision
5. Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities
6. Invite the private sector to get involved with strategic land options
7. Invite investment from pension funds for purpose built or repurposed facility provision
8. Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)
9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy
10. Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan
11. Work with social prescribers, integrated neighbourhood teams etc to a common plan locally
12. Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs
13. Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)
14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc
15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators

OHID v DCMS

OHID (part of DHSC)

Responsibilities

National health improvement, prevention of poor health, and tackling health disparities

Building the scientific evidence, leading and developing the policy, and delivering core services around:

healthy weight, healthy diet and physical activity

improving the **health of children and families** smoking, addiction and the health of vulnerable groups.

Leading the policy development and supporting the effective delivery of **prevention services**, helping individuals to better understand and manage their health

building the scientific evidence on public **mental health**

Through a Work and Health joint unit with the Department for Work and Pensions, OHID leads on driving improvements in health and work outcomes.

This is what the DCMS prioritise:

Priority outcomes

Support the UK's cultural and creative industries to continue to be amongst the best in the world.

Increase investment in grassroots sport to boost opportunities for participation; and deliver reforms to football governance to protect its competitiveness and excellence, ensure financial sustainability and put fans at the heart of clubs.

Complete the review of the **Gambling Act** to make the UK the safest place in the world to gamble.

Create a broadcasting **and media system** fit for the 21st century .

Deliver the National Youth Guarantee to give young people access to more activities, trips away from home and volunteering opportunities.

Manifesto for Change

1. Take us out of DCMS and put us in health
2. **Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)**
3. Audit current built facility provision across the country identifying gaps
4. Consider how to close gaps using schools, colleges etc and alternatives to facility based provision
5. Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities
6. Invite the private sector to get involved with strategic land options
7. Invite investment from pension funds for purpose built or repurposed facility provision
8. Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)
9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy
10. Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan
11. Work with social prescribers, integrated neighbourhood teams etc to a common plan locally
12. Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs
13. Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)
14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc
15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators

Manifesto for Change

1. Take us out of DCMS and put us in health
2. Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)
3. **Audit current built facility provision across the country identifying gaps**
4. **Consider how to close gaps using schools, colleges etc and alternatives to facility based provision**
5. **Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities**
6. **Invite the private sector to get involved with strategic land options**
7. Invite investment from pension funds for purpose built or repurposed facility provision
8. Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)
9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy
10. Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan
11. Work with social prescribers, integrated neighbourhood teams etc to a common plan locally
12. Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs
13. Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)
14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc
15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators

Manifesto for Change

1. Take us out of DCMS and put us in health
2. Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)
3. Audit current built facility provision across the country identifying gaps
4. Consider how to close gaps using schools, colleges etc and alternatives to facility based provision
5. Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities
6. Invite the private sector to get involved with strategic land options
7. **Invite investment from pension funds for purpose built or repurposed facility provision**
8. **Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)**
9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy
10. Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan
11. Work with social prescribers, integrated neighbourhood teams etc to a common plan locally
12. Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs
13. Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)
14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc
15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators

Manifesto for Change

1. Take us out of DCMS and put us in health
2. Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)
3. Audit current built facility provision across the country identifying gaps
4. Consider how to close gaps using schools, colleges etc and alternatives to facility based provision
5. Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities
6. Invite the private sector to get involved with strategic land options
7. Invite investment from pension funds for purpose built or repurposed facility provision
8. Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)

9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy

10. Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan

11. Work with social prescribers, integrated neighbourhood teams etc to a common plan locally

12. Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs

13. Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)

14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc

15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators

Manifesto for Change

1. Take us out of DCMS and put us in health
2. Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)
3. Audit current built facility provision across the country identifying gaps
4. Consider how to close gaps using schools, colleges etc and alternatives to facility based provision
5. Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities
6. Invite the private sector to get involved with strategic land options
7. Invite investment from pension funds for purpose built or repurposed facility provision
8. Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)
9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy
10. **Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan**
11. Work with social prescribers, integrated neighbourhood teams etc to a common plan locally
12. Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs
13. Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)
14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc
15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators

Manifesto for Change

1. Take us out of DCMS and put us in health
2. Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)
3. Audit current built facility provision across the country identifying gaps
4. Consider how to close gaps using schools, colleges etc and alternatives to facility based provision
5. Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities
6. Invite the private sector to get involved with strategic land options
7. Invite investment from pension funds for purpose built or repurposed facility provision
8. Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)
9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy
10. Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan
11. **Work with social prescribers, integrated neighbourhood teams etc to a common plan locally**
12. **Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs**
13. Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)
14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc
15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators


Manifesto for Change

1. Take us out of DCMS and put us in health
2. Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)
3. Audit current built facility provision across the country identifying gaps
4. Consider how to close gaps using schools, colleges etc and alternatives to facility based provision
5. Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities
6. Invite the private sector to get involved with strategic land options
7. Invite investment from pension funds for purpose built or repurposed facility provision
8. Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)
9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy
10. Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan
11. Work with social prescribers, integrated neighbourhood teams etc to a common plan locally
12. Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs
13. **Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)**
14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc
15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators

Manifesto for Change

1. Take us out of DCMS and put us in health
2. Sign a partnership agreement between the NHS and Sport England on behalf of the sector and invite operators to sign up to a pledge that commits them to standards of delivery (private and public)
3. Audit current built facility provision across the country identifying gaps
4. Consider how to close gaps using schools, colleges etc and alternatives to facility based provision
5. Create a national wellbeing strategy with built facilities (leisure centres) providing hub and spoke models in local communities
6. Invite the private sector to get involved with strategic land options
7. Invite investment from pension funds for purpose built or repurposed facility provision
8. Create a proposition that attracts commercial sponsors (any company want to sponsor the award winning Prehab4cancer? Hell yes!!)
9. Procure long term contracts with providers who can demonstrate whole hearted buy in and compliance to the strategy
10. Govt to Invest capital in all buildings to reduce carbon and costs as part of their carbon reduction plan
11. Work with social prescribers, integrated neighbourhood teams etc to a common plan locally
12. Learn from best practice and roll out inclusion policies such as Active Tameside generating income and saving local authorities ££ on their social care costs
13. Industrial scale roll out of prehab services - as many long term conditions as possible (save nhs £££)
- 14. Invest in staff development including leadership as well as direct provision such as exercise on referral qualifications etc**
- 15. Invest in local community groups and individuals who are or can deliver to the strategy alongside larger operators**

Outcomes

- Our sector seen as a credible element of a national wellbeing strategy
 - Strategic investment more likely as a result leading to sustainable 'hubs or centres' and services
 - We would be part of the solution to support the NHS, improve the quality and longevity of life for people.
 - We would be helping to reduce inequality.
- 

A manifesto or a necessity?

Thank you for listening...

