

Programme

9:00 Registration and exhibition viewing

10:00 *Session One*

State of the Leisure Market 2023

- Leisure finance, Inflation, recession and staffing
- Future delivery of physical activity
- What is required and what do we need from Government

Rob Bailey, principal advisor, APSE

Mark Allman, CLOA and APSE Associate

Defining the Priorities for Sports & Leisure

- 'Uniting The Movement' – progress to transform lives and communities
- Central funding opportunities for future leisure facilities
- Reaching our priority audiences

Steve Welch, Strategic Lead - Leisure Operations at Sport England

The future of Swimming

- Sustaining a UK pool network
- Aligning health and leisure
- Working with local authorities towards a shared vision

Philip Brownlie, Head of Public Affairs, Swim England

Audience question and answer session

11:30 Coffee break and exhibition viewing

11:50 *Session Two*

Leisure at Harrogate and North Yorkshire

- Harrogate's leisure journey and offer
- Designing, launching and expanding a LATCO
- Future planning and building resilience with a Unitary County

Mark Tweedie, Managing Director, Brimhams Active

Adapting to change

- Future of leisure provision at Oxford post Covid
- Search for an in-house/external management solution
- Adding value to the community and local health

Ian Brooke, Head of Community Services, Oxford City Council and CLOA

Audience question and answer session

12:50 Lunch and exhibition viewing

13:40 *Session Three*

Targeted Engagement

- Introducing Blackpool's Active Lives Team
- Multiple strands of targeted engagement around physical activity
- Building capacity with public sector, third sector and voluntary sports partners.

Laura Ivinson, Active Communities Service Manager, Blackpool Council

Building Healthy Communities

- How to create engaging facilities.
- How to drive engagement and participation in your facilities.
- How to engage with inactive communities.

John Leaver, Head of Marketing, Paul Woodford, Strategic Engagement Director, Alliance Leisure

Audience question and answer session

14:40 Coffee break and exhibition viewing

15:00 *Session Four*

Active Partnerships

- Successfully creating opportunities for physical activity
- Making physical activity part of the everyday lifestyle
- Fostering local partnerships that work

Andy Taylor, Chief Executive, Active Partnerships

Net Zero & Physical Activity

- The wider context of leisure & climate change
- Case studies and future leisure plans to tackle climate change
- Key points to consider in meeting Net-zero targets

Charlotte Banks, Principal Adviser, APSE Energy

16:00 Close of seminar