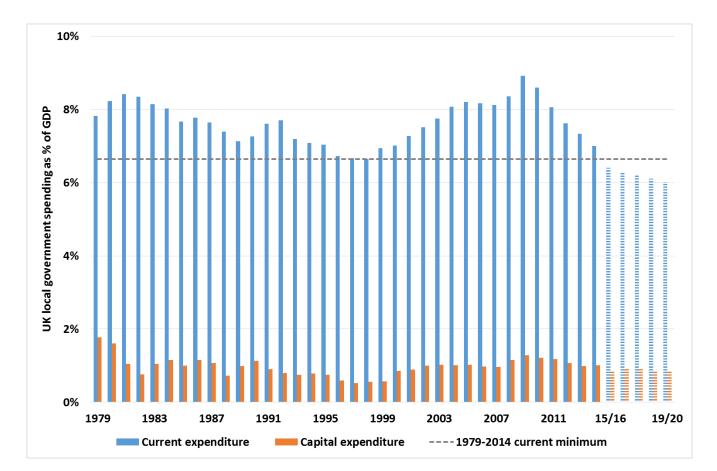
APSE State of the Market Survey 2018 Street Cleansing





Wayne Priestley APSE Principal Advisor UK local government spending as a share of GDP: current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020





Reductions in spending

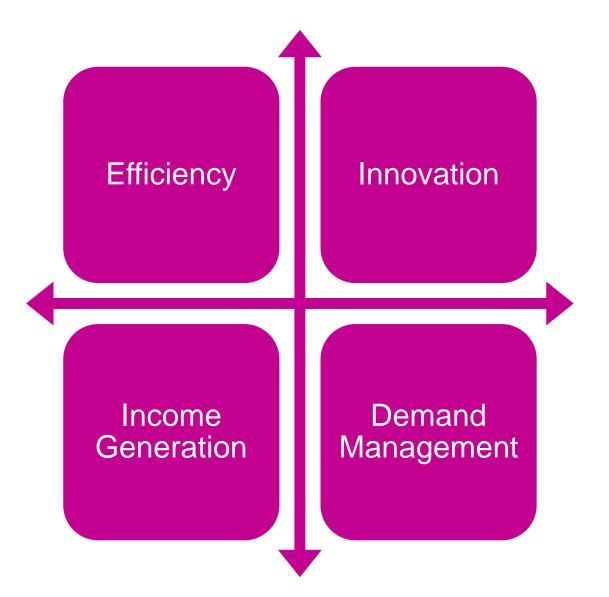
- Neighbourhood services have been the hardest hit of all local government services.
- Spending on neighbourhood services in England fell £3.1bn or 13 per cent between 2010/11 and 2015/16 while spending on social care rose £2.2bn.
- The worst hit neighbourhood services have seen spending fall by 50 per cent, and most services have seen falls of at least 20 per cent.





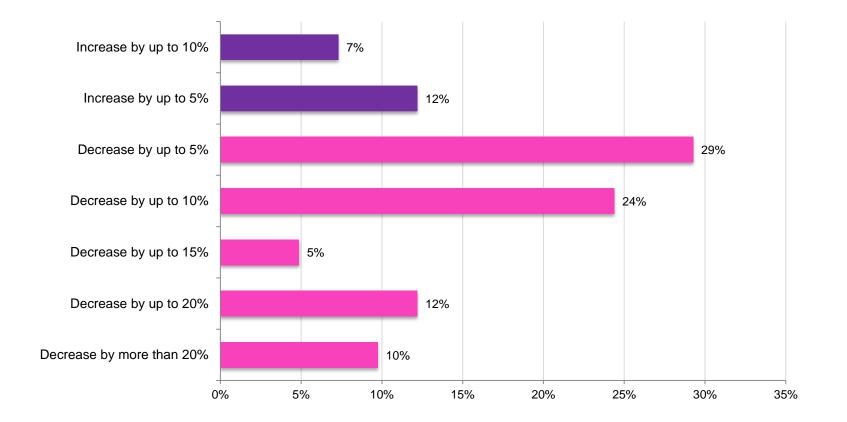
The pillars of excellence





What is your expectation of the level of funding in your service budget in the coming five years?





What efficiencies are you currently working towards or proposing?



- Better use of technology to maximise efficiency
- Depot rationalisation
- reductions in overtime/ changes to working patterns
- increased levels of mechanised sweeping
- reducing lone workers in favour of team working thereby reducing individual equipment needs
- Use of smart litter bins reducing emptying frequencies
- Route optimisation
- Double shifting of vehicles and reducing residential sweeping frequencies
- Increased use of volunteers to adopt local area cleaning
- Replacing cleaning visits to certain areas by carrying out 'deep cleans', twice per year instead.
- Better joint working between street cleansing and refuse collection teams
- Joint authority working
- ICT investment
- 7 day working has reduced overtime costs

Do you have any income generation schemes?

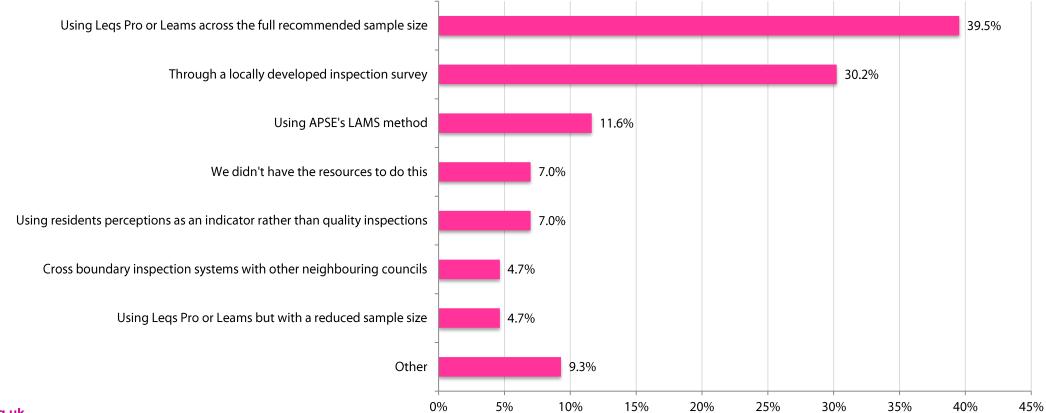
- Bulky waste disposal
- Cleaning of private car parks
- Delivering services for town/parish councils (e.g. dog/litter bins, cleansing)
- Weed spraying/weed killing for highways authority
- Gully emptying contracts
- Mechanical sweeping of cemeteries, parks and industrial estates, etc. for public/private clients
- Jet washing services to clear graffiti/ clean surfaces for private sector
- Clean up charging after events (rather than footing the bill themselves)
- Housing garden care, fencing and clean ups
- advertising on litter bins
- Clearance of fly-tipping on private land.





How did you measure street cleanliness quality in 2017?



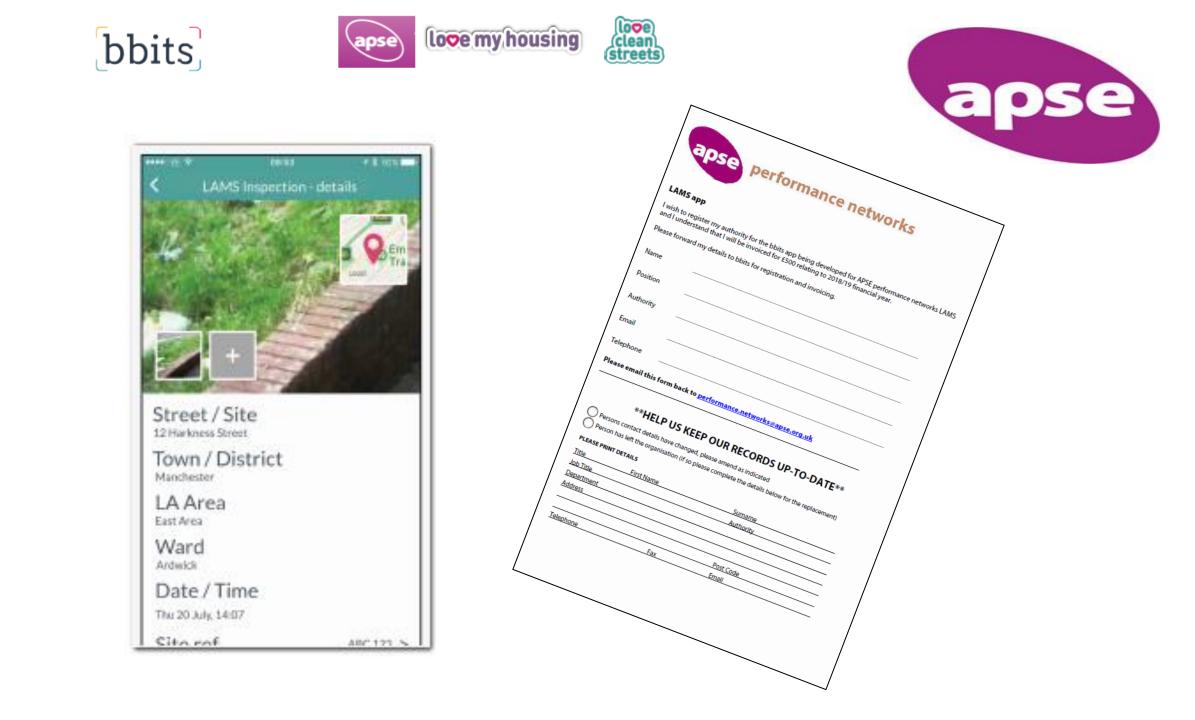


www.apse.org.uk



Have standards of cleanliness changed?

	2018	2017
Improved	29%	4%
Stayed the same	43%	71%
Decreased	29%	24%



Department for Environment Food & Rural Affairs



Research and analysis Litter and littering in England 2016 to 2017

Published 12 February 2018

Litter incidents reported in apps



Places meeting the acceptable standard for litter



88%

Great British Spring Clean



303,000 volunteers

Percentage of people perceiving litter as a problem



30%

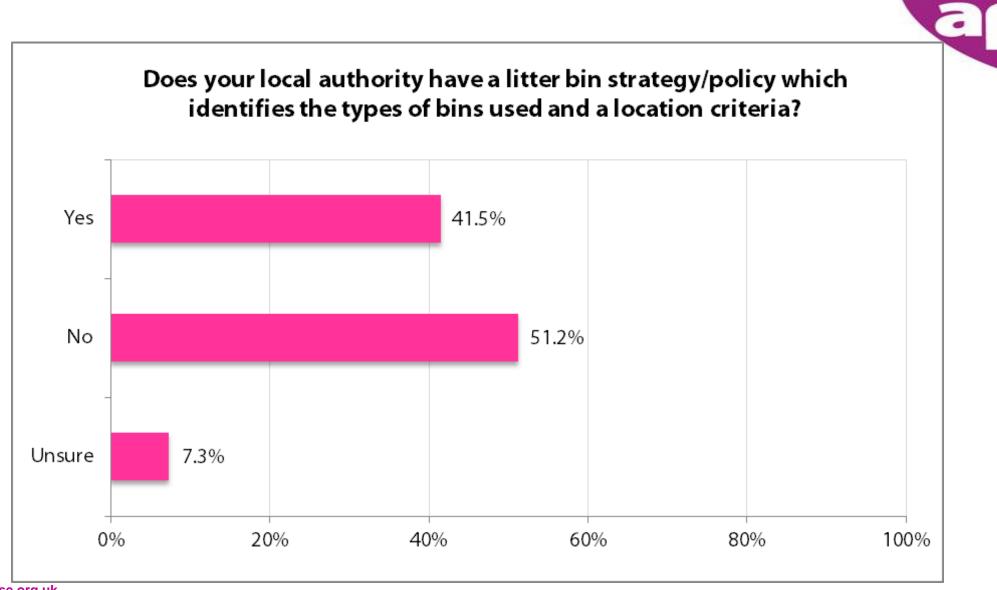
Great British Beach Clean (and supplementary beach surveys)

Great British BEACH CLEAN

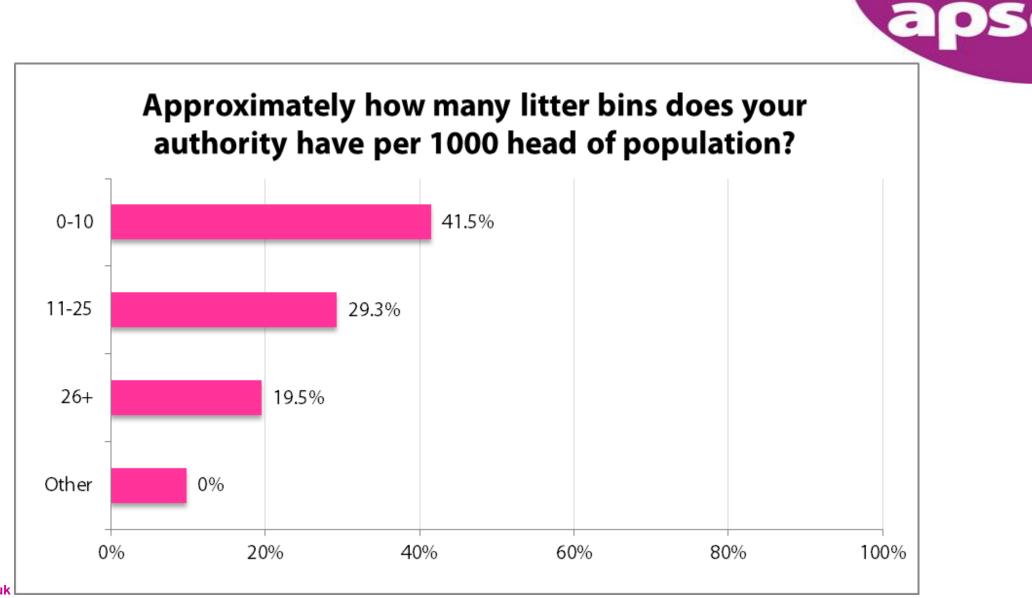
744 items of litter per 100 metres of beach

> Cost of keeping the streets clean per household

> > £29

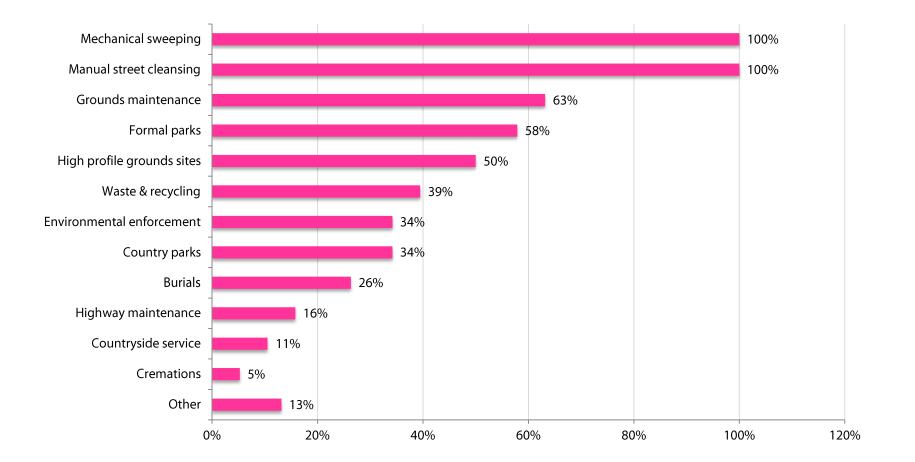


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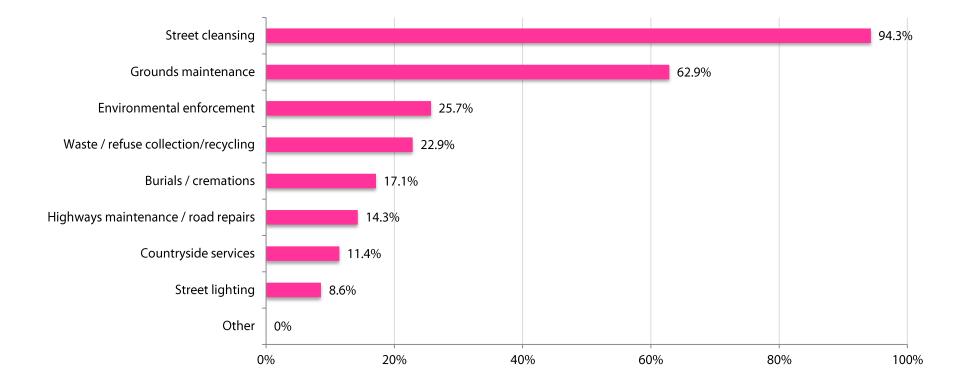
If services and/or management are integrated, which ones of the following are included?





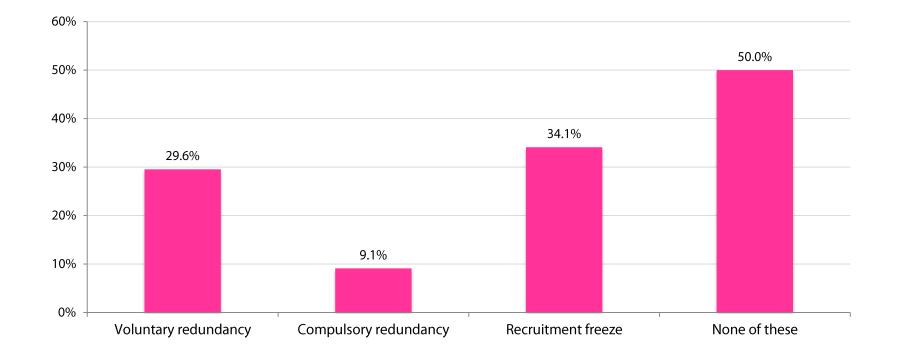
If yes, which services are jointly <u>delivered</u> by staff within your street scene department?





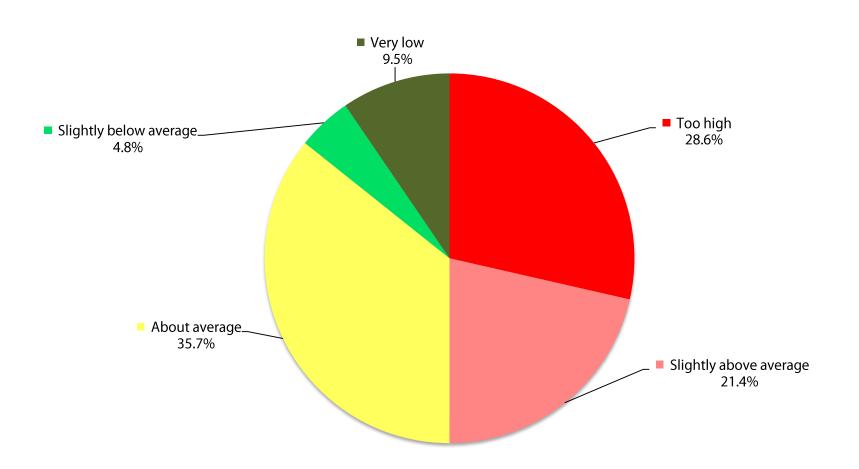
Has or does your service intend to implement any of the following within the next 12 months?





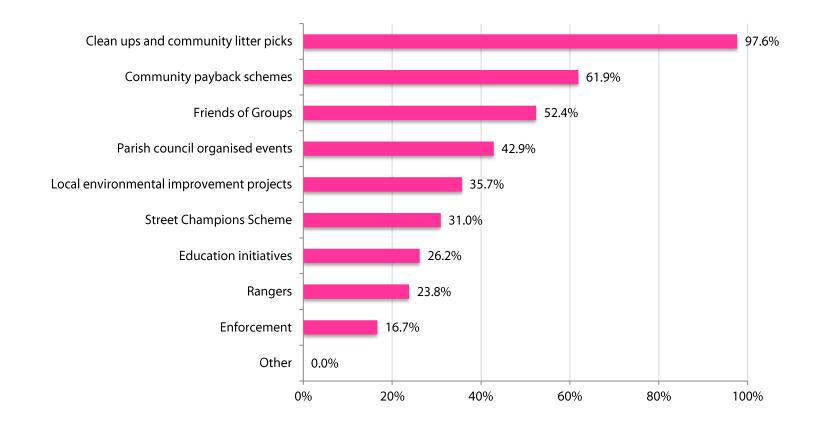
Are staff absence levels at an acceptable level?



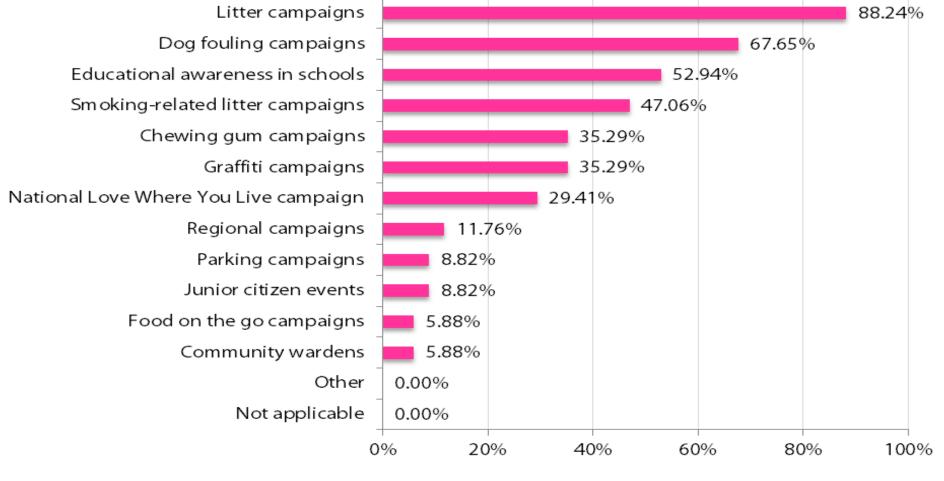


How are volunteers involved in the street cleansing service?



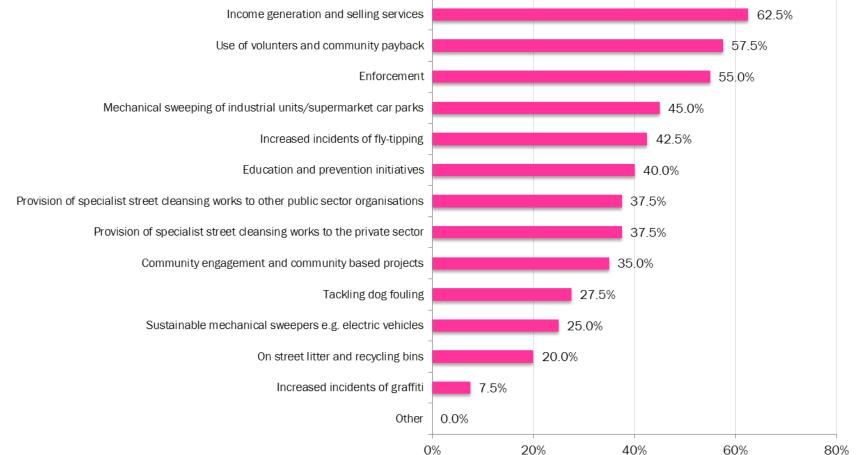


Are you planning any education campaigns in the next 2 years? If yes, what are these?



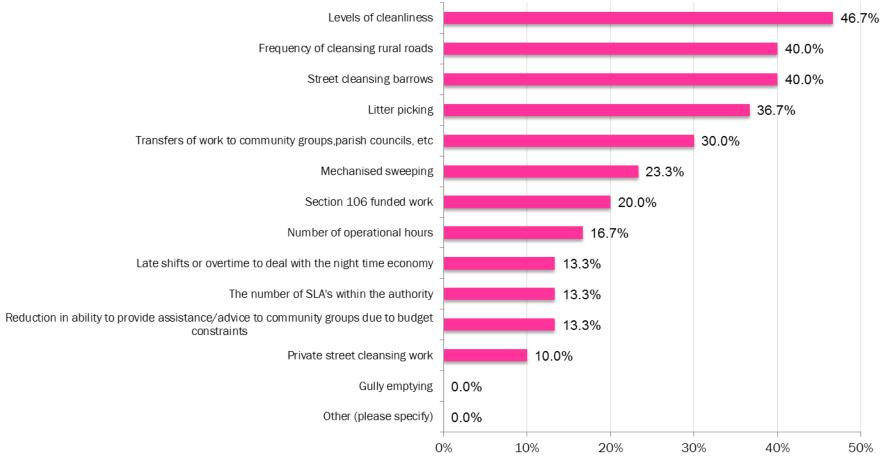
Where do you see growth for the service over the next 12 months?





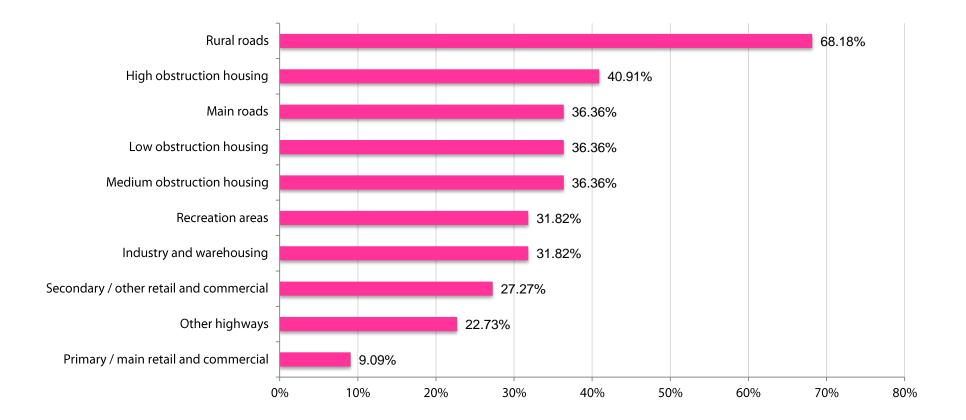


Where do you see future decreases in work for the service?



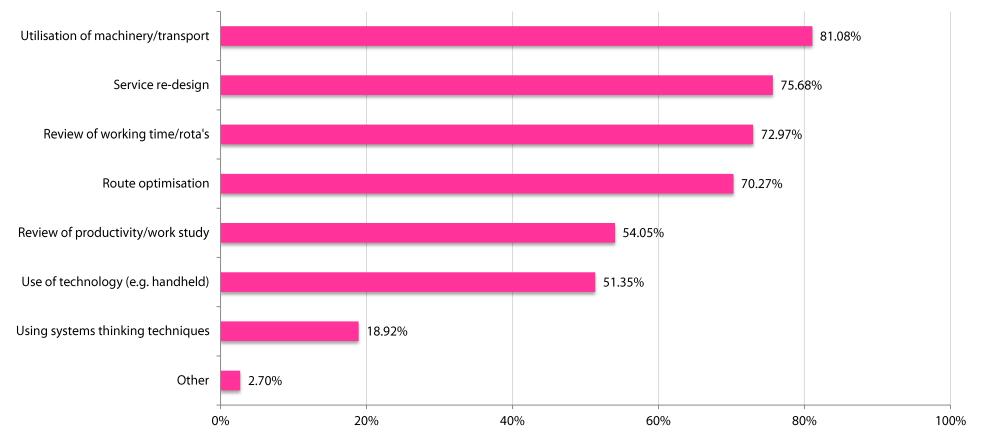
If you are anticipating future reductions in sweeping and litter picking work, which areas of land do you think this will relate to?





Will your service review involve any of the following:





Public Perception of Councils services

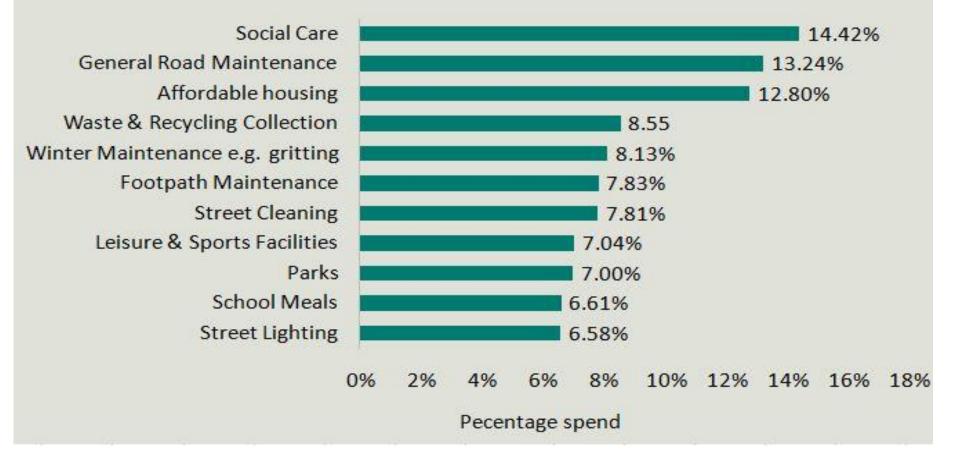




How the public would like extra funds spent



What percentage of the extra money would be spent on each of the 11 services below?



Conclusions



- Budgets continuing to drop beyond 2020
- Continuous need to make case
- Financial uncertainty
- Response been good so far in terms of efficiency
- Only takes us so far
- Income generation
- Fight for funding
- Evidence base on value of street cleansing services
- Overcome challenges



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