Best Community and Neighbourhood Initiative

Cllr David Simmons

Cabinet Member for Environment and Rural Affairs

Swale Borough Council





What our residents think:

"The area is doing so much better since we had the station installed on our road. People from all over the estate come to use it. Absolutely brilliant idea".



Mr P, Sittingbourne, Kent

TIKSPAC



Stefan Arvidsson CEO, TiksPac

Clean public spaces





TIKSPAC CLEAN PUBLIC SPACES

- AN ENVIRONMENTAL CONCEPT Providing stations with free biodegradable dog waste bags for the public which helps people keep clean
- TWO CONCEPTS *CSR* - For the local authorities *RENT* - For property owners, marinas, hotels...
- AWARD WINNER Swale Council with TiksPac won Best community and Neighbourhood initiative 2017 at the APSE Awards (Association for Public Service Excellence)



THE PRODUCT

- QUALITY STATIONS
 The TiksPac station is made from
 high quality annealed steel to
 withstand corrosion and is anti grafitti coated
- BIODEGRADABLE BAGS
 The bags are biodegradable in accordance with European Standard EN-13432 and are 100% eco-friendly

tikspac[®]

IN WEST BERKSHIRE

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UBLIC SPACE

Working with the community to keep your green

www.tikspac.eu

tikspac®

DOG WASTEBAG

Compostable and biodegradable According to European Standard EN-13432

osterbar och nedbrytbar • Komposterbar og nedbrytbar • Compostable y de Kompostoituva ja hajoava • Kompostiebar und biologisch abbaubar Biodégradable et compostable • Composteerbaar en bio-afbreekbaa

FOR CLEAN PUBLIC SPACES! www.tikspac.eu

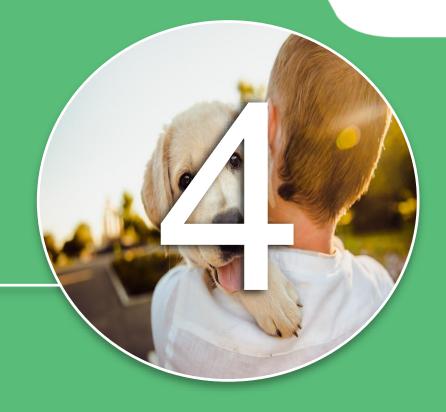


THE TIKSPAC PROCESS

The appeal of the area is enhanced. The cleaner an area is, the cleaner it gets.



Biodegradable dog waste bags are available for the public. The authorities maintain the stations.



Local authorities signs a 2 year agreement with TiksPac.



Businesses sponsor the concept by displaying their logo on the stations.

TiksPac provides the stations and free bags which are placed on existing posts in public spaces





THE STORY

- THE FIRST IMPRESSION
 The founder was walking his dog in his
 new hometown and soon discovered that
 many people were not picking up after
 their dogs
- THE SOLUTION
 2001 he got together with local companies to solve the problem with dog fouling by putting up stations with free bags
- TODAY

Acts in 5 countries 4000 customers 7000 stations FALKENBER



Protect the Environme



PUBLIC SPACES! www.tikspac.eu





TIKSPAC CURRENT COUNCILS

Douglas











TIKSPAC BENEFITS

- REDUCES COSTS
 The TiksPac stations reduces your costs
 for cleaning and maintenance
- REDUCES PLASTICS
 The concept reduces the use of
 60 tons of plastic waste annually
- CHANGES OF ATTITUDES We make it easier for people to keep clean and the stations work as a nice reminder
 GOODWILL

Free bags makes people happy and thankful to the sponsors and the councils. Perfect branding!



TIKSPAC SATISFACTION SURVEY

Estimate in percentage the decrease of dog feces around the TiksPac stations.

CSR Councils Sweden Answers from 100 councils in Sweden

Estimate in percentage the increase of cleanliness around the TiksPac stations









TIKSPAC





