

Best Community and Neighbourhood Initiative

Cllr David Simmons

Cabinet Member for
Environment and Rural
Affairs

Swale Borough Council



What our residents think:

“The area is doing so much better since we had the station installed on our road. People from all over the estate come to use it. Absolutely brilliant idea”.

Mr P, Sittingbourne, Kent

TIKSPAC



Stefan Arvidsson
CEO, TiksPac

TIKSPAC

CLEAN PUBLIC SPACES

- AN ENVIRONMENTAL CONCEPT
Providing stations with free biodegradable dog waste bags for the public which helps people keep clean
- TWO CONCEPTS
CSR - For the local authorities
RENT - For property owners, marinas, hotels...
- AWARD WINNER
Swale Council with TiksPac won Best community and Neighbourhood initiative 2017 at the APSE Awards (Association for Public Service Excellence)



TIKSPAC

THE PRODUCT

- **QUALITY STATIONS**

The TiksPac station is made from high quality annealed steel to withstand corrosion and is anti-graffiti coated

- **BIODEGRADABLE BAGS**

The bags are biodegradable in accordance with European Standard EN-13432 and are 100% eco-friendly



TIKSPAC

THE TIKSPAC PROCESS

Local authorities signs a
2 year agreement with
TiksPac.



The appeal of the area
is enhanced.
The cleaner an area is,
the cleaner it gets.

Businesses sponsor the
concept by displaying
their logo on the
stations.



Biodegradable dog
waste bags are available
for the public. The
authorities maintain the
stations.



TiksPac provides the stations
and free bags which are
placed on
existing posts in public spaces

TIKSPAC

THE STORY

- THE FIRST IMPRESSION

The founder was walking his dog in his new hometown and soon discovered that many people were not picking up after their dogs

- THE SOLUTION

2001 he got together with local companies to solve the problem with dog fouling by putting up stations with free bags

- TODAY

Acts in 5 countries
4000 customers
7000 stations



FALKENBERG
SWEDEN



TIKSPAC

CURRENT COUNCILS



TIKSPAC

BENEFITS

- **REDUCES COSTS**
The TiksPac stations reduces your costs for cleaning and maintenance
- **REDUCES PLASTICS**
The concept reduces the use of 60 tons of plastic waste annually
- **CHANGES OF ATTITUDES**
We make it easier for people to keep clean and the stations work as a nice reminder
- **GOODWILL**
Free bags makes people happy and thankful to the sponsors and the councils.
Perfect branding!



TIKSPAC

SATISFACTION SURVEY

CSR Councils Sweden

Answers from 100 councils in Sweden

Estimate in percentage
the decrease of dog feces
around the TiksPac
stations.

61%

Estimate in percentage
the increase of cleanliness
around the TiksPac stations

58%

TIKSPAC

