

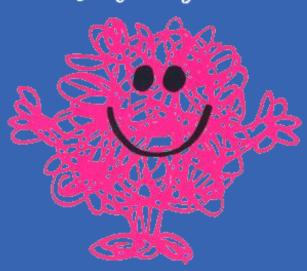
## Has anyone seen my data?



### Who are you?

## MR. MESSY

By Roger Hangreaves



### LITTLE MISS TIDY

by Roger Hangreaves





#### Has anyone seen my data?



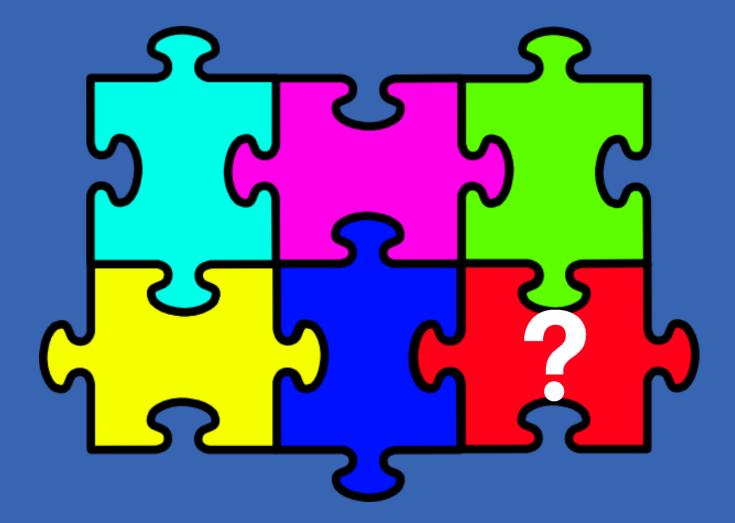


## The role of technology





## The role of technology





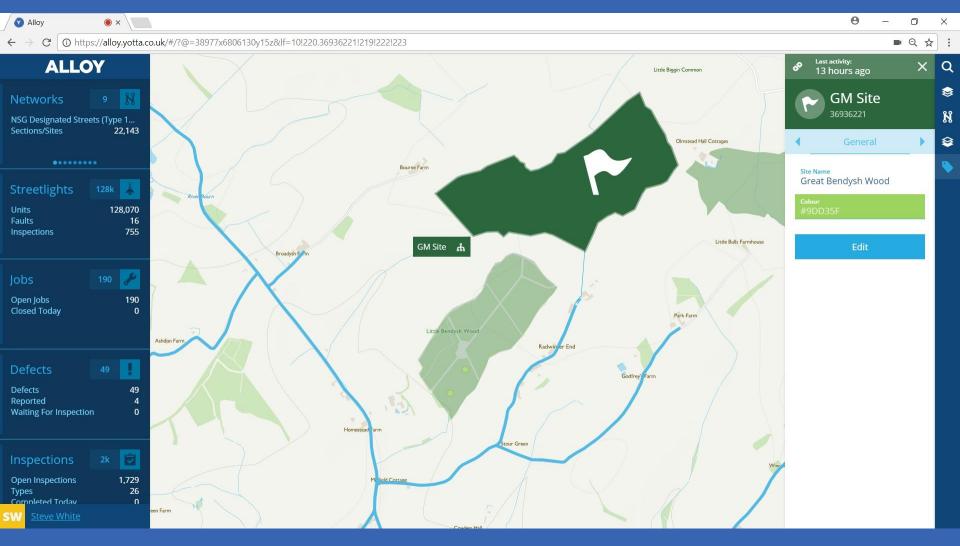




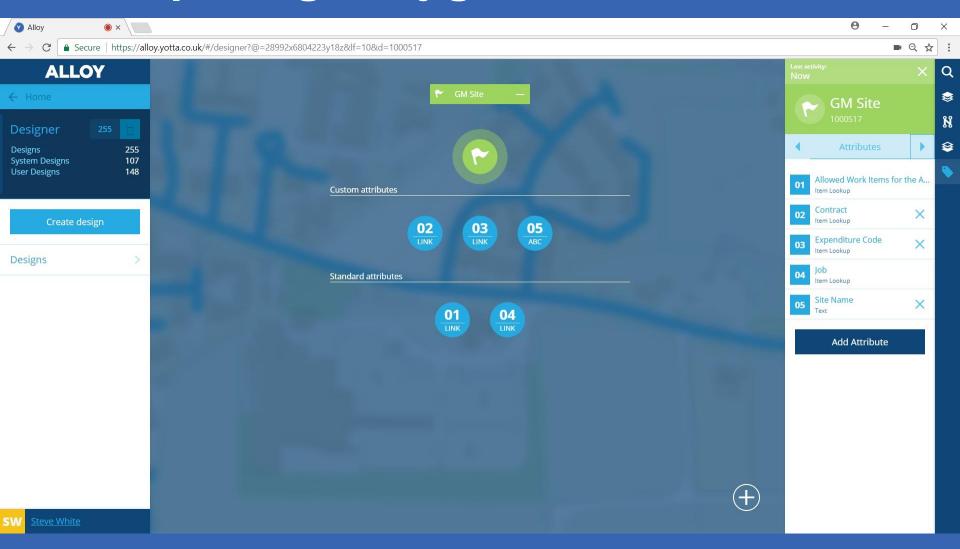




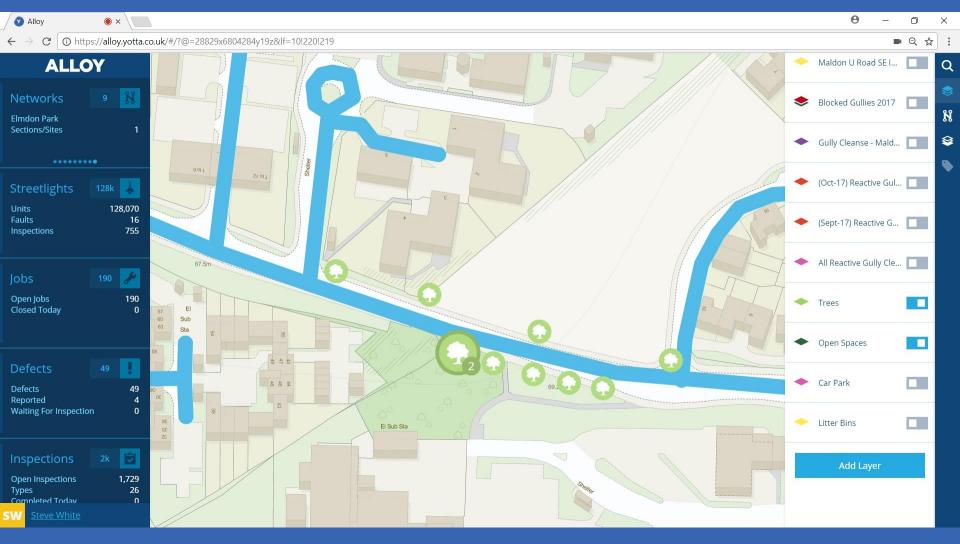




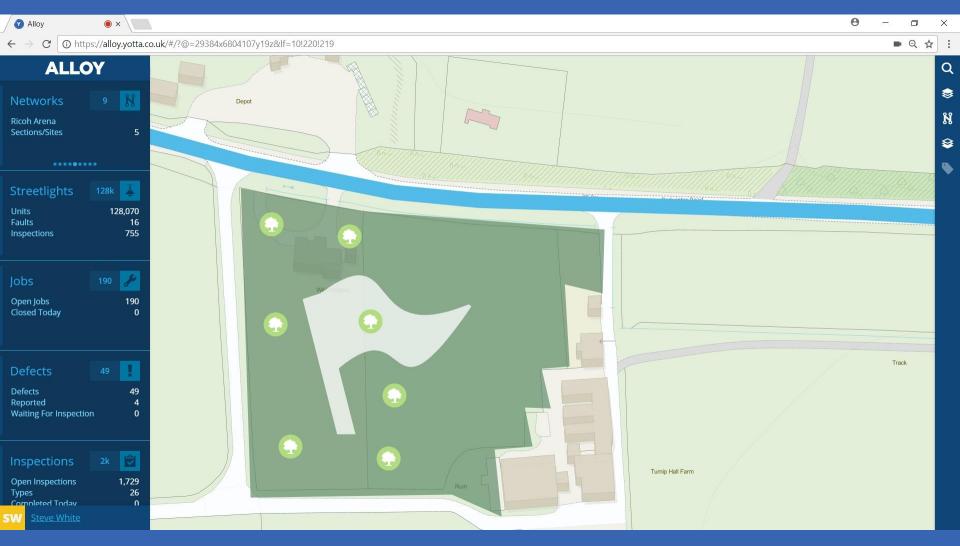




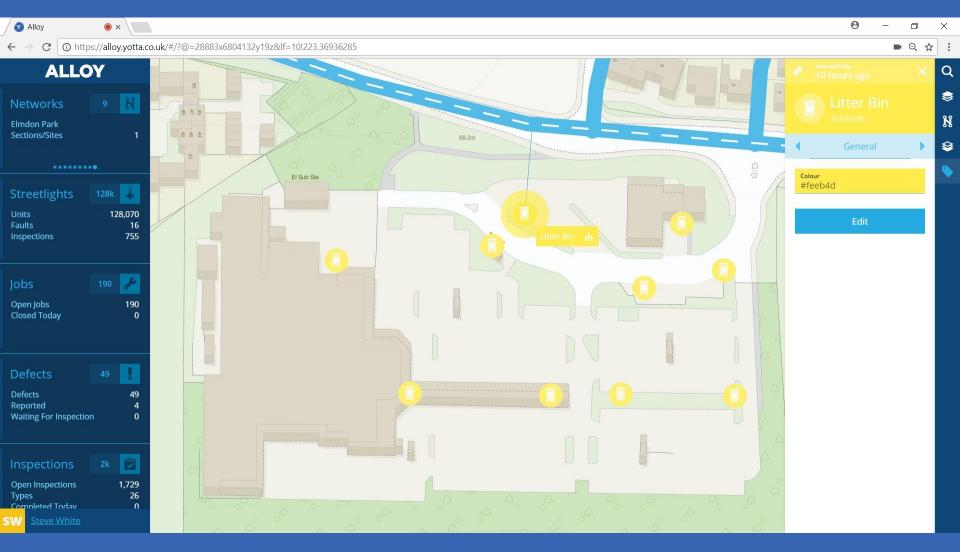




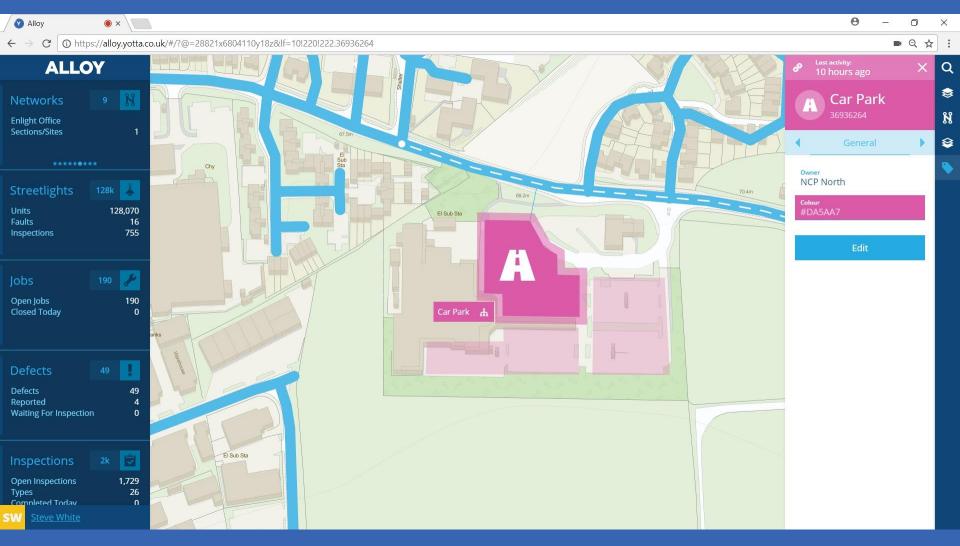






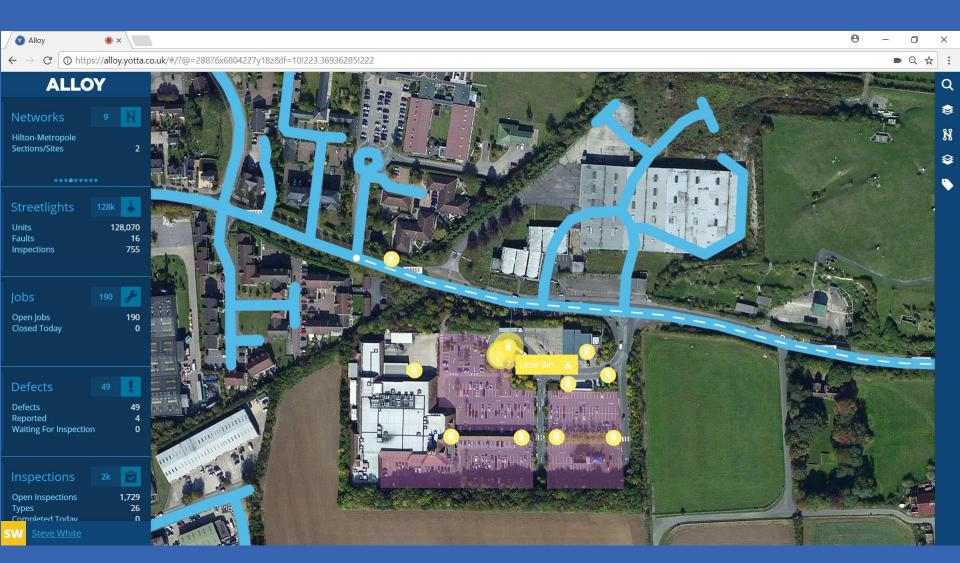






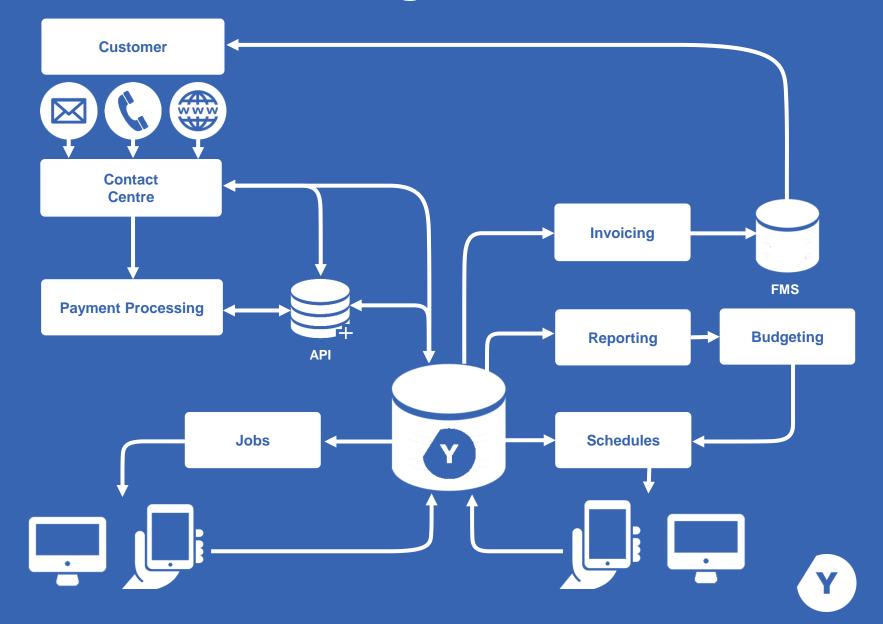


#### Visualisation

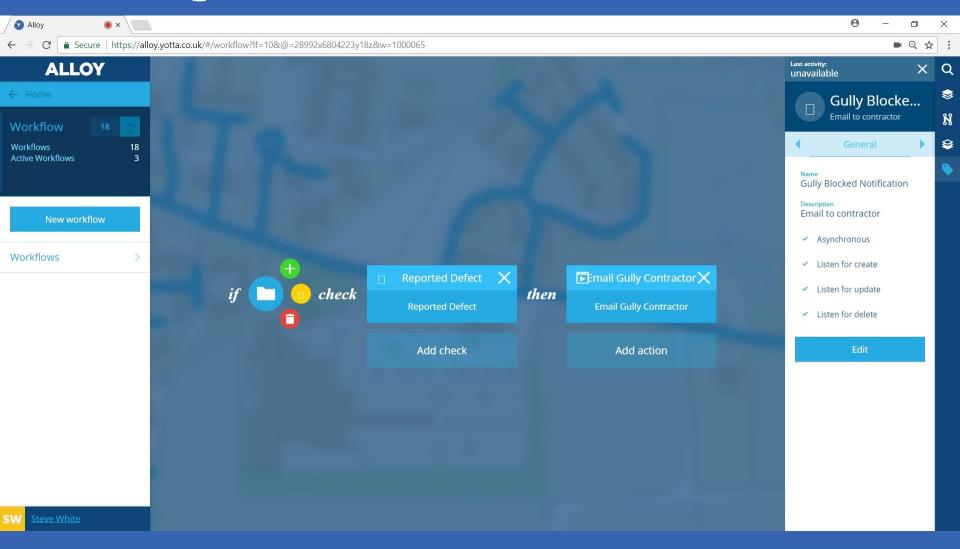




### **Full Service Management**



### **Configurable Workflows**





### **Connected Asset Management**



## Service Silos





## **Exploding the Silos!**



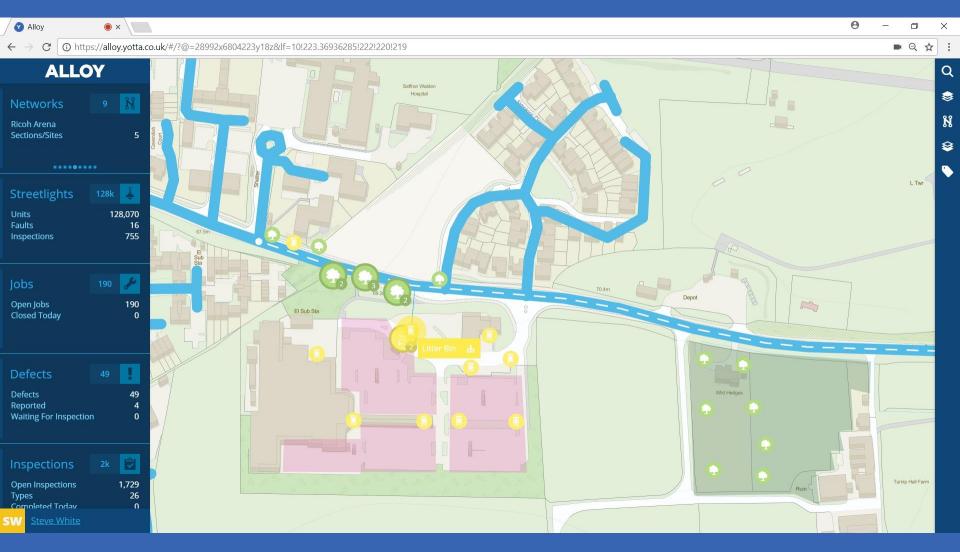


# **Exploding the Silos!**





## **Exploding the Silos!**





#### The Rise of the Machines!

Personal Computers
Smart Phones
Tablets
Sensors



18 Billion



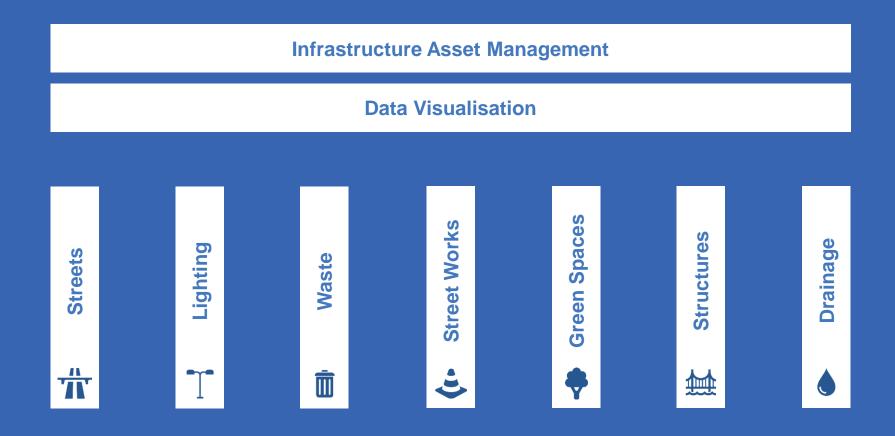
10 Billion

6 Billion

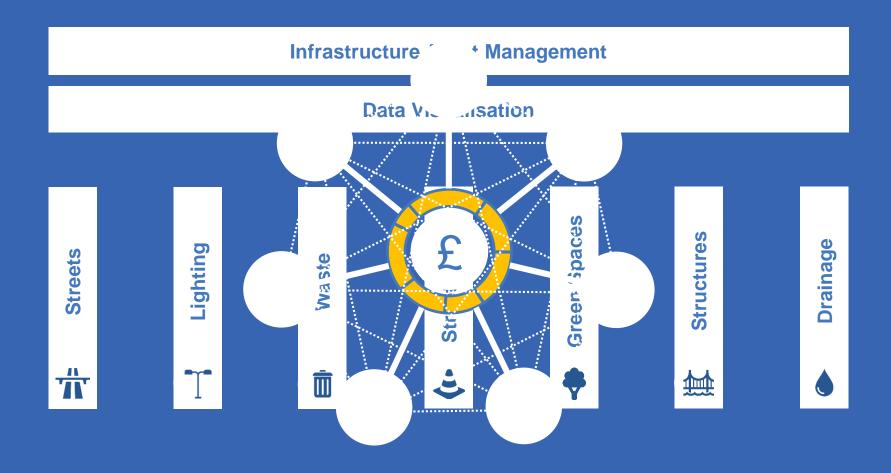
2 Billion

2004 2006 2008 2010 2012 2014 2016 2018E

### **Multi-Asset Modelling**



### **Multi-Asset Modelling**



#### **Questions & Answers**



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