



APSE Street Cleansing Seminar 2022



Friday 4 March

The National Conference Centre, Coventry Rd, Bickenhill,
Hampton in Arden, Solihull, B92 0EJ

Programme

9:00 Registration and exhibition viewing

10:00 *Session One*

APSE State of the Market 2022– Street Cleansing and the ongoing impacts of COVID-19

- Results of the state of the Market Survey 2022
- Key findings – negatives and positives
- Facing the future with confidence

Paul O'Brien APSE Chief Executive

Towards a Litter Free Scotland – Developing the National Litter and Flytipping Strategy

- Progress on the 2014 National Litter strategy
- Creating three strategic themes – behaviour change, services and infrastructure and enforcement
- Developing strategic tailored interventions.

Dr. Sarah Letsinger, Zero Waste Policy Officer, Scottish Government

Local Streets Paved With Gold

- How can a fleet become an earner?
- Not just an RCV, but a mobile billboard
- Reach an untapped audience and justify it, how?
- Don't take our word

Craig Fuller, Director, Sales, Roadvert

Audience question and answer session

11:15 Coffee break and exhibition viewing

11:45 *Session Two*

Developing and Growing Volunteers throughout a Pandemic

- Clean Champions – starting at the beginning
- Engagement and identifying their roles
- Maintaining a sustainable volunteering force.

Eddie Curry, Head of Public Realm, Nottingham City Council

Climate Change and Street Cleansing

- How can the service contribute to climate change emergency plans?
- Areas currently being considered
- The current situation
- **Views and suggestions – a short discussion**

Stuart Russo, Senior Technical Officer, City of Bradford Council

Audience question and answer session

12:45 Lunch and exhibition viewing

13:45 *Session Three*

Reviewing and improving service delivery – ‘the Rochdale approach’

- Identifying the need for change
- Identifying and implementing service development
- Successes and benefits achieved

Gerard Proudman, Contracts and Commercial Unit Manager, Rochdale Borough Council

How COVID has identified the need for flexible and multi-area street cleansing plans

- The problems and demand caused by COVID and people's desire to 'get outside'
- Wirral's so called 'Coastal Plan' to meet demand on infrastructure
- Post pandemic legacy, new ways of working and the benefits achieved

Mike Cockburn, Assistant Director – Parks & Environment (Int), Wirral Council

Streetscene – How Are We Performing?

- Comparison by organisational structure
- New type of analysis
- What impact has COVID had?

Debbie Johns, APSE Head of Performance Networks

Audience question and answer session

15:00 Seminar Close



Seminar Objectives

About the Seminar

APSE's first live Street Cleansing Seminar since 2020 promises to provide delegates with the opportunity to hear about the latest developments in the street cleansing field as well as showcase the latest products and technology, and thankfully, allow colleagues to network in person rather than via a laptop screen.

It is widely recognised that clean and pleasant local environments have a wide range of cross-cutting benefits including improving public health and wellbeing and promoting the image of the area in its drive to develop economically sustainable communities through the attraction of new business and residents.

The impact of COVID-19 has meant communities are now spending longer in their local environments using them for recreation and exercise when all other options have been closed.

However, despite this new reliance on these areas, continuing budget cuts are beginning to take their toll with public satisfaction levels falling as local authorities try to cope with less resources for everyday cleansing as well as increased anti-social behaviour regards fly-tipping and littering.

There is a growing realisation that, due to diminishing local authority resources, there is a need to manage these increasing demands for service, by adopting new service delivery methodologies and engaging with local community volunteers and where appropriate introducing new legislative powers and communications campaigns.

It has also become apparent that local councils cannot manage the cleanliness of the local environment on their own, and as such more and more local authorities are now realising that, because of the variety of factors which influence an area's cleanliness, there is a need to develop working partnerships with like-minded agencies and, through the sharing of resources, develop more effective solutions to shared problems.

Added to this has been the need for local authorities to play their part in addressing climate change through reducing carbon emissions and providing more environmentally sustainable services.

The seminar will therefore aim to show how local authorities are meeting these challenges by changing service delivery in innovative ways and using partner and community support thus allowing more sustainable services to be delivered.

The seminar will also look at how new powers and legislation in Scotland is being considered in order to help Scottish local authorities reduce the anti-social behaviour of those who show disregard for the cleanliness of the local environment.

It is therefore intended to provide delegates with the latest information together with examples of innovation and real life case studies, which will equip local authorities for the forthcoming challenges facing their services.

Who should attend?

- Chief Executives
- Directors of Environment
- Heads of Service in Street Cleansing, Street scene and Public Realm
- Policy and Performance Officer
- Environmental Enforcement and Education
- Climate Change Officers
- Officers with a service commercialisation role.
- Cabinet Members and Elected Members with an interest in the local environment, street scene services

Venue

**The National Conference Centre,
Coventry Rd,
Bickenhill,
Hampton in Arden,
Solihull,
B92 0EJ**

Booking Information

About the Speakers

APSE has brought together a wide variety of speakers who will explain to delegates how they have transformed policy into practice to achieve these changes.

Experienced speakers will address key issues, including:

- Outlining the latest research data on how local authorities are managing their service
- Consider how Governments can help local authorities address the issues of fly-tipping and littering through a more tailored approach to local problems.
- How local authorities can look at new ways of income generation to help bring extra spending power to their services
- Despite the social distancing brought about by COVID learn about techniques and approaches which can help sustain the activities of those volunteers who help keep our local spaces clean.
- We will look at how local authority street cleansing services are trying to play their part in addressing climate change by looking what can be practically done now, and what is needed to be able to do more in the future.
- How service review and subsequent transformation can bring about significant benefits both to the quality and sustainability of local authority services but also to the local residents
- How local authorities need to have a flexibility in service delivery approaches, looking to partners to help manage increased usage of our streets and open spaces brought about by the rigours of COVID pandemic.
- Looking at the latest information gleaned by APSE's Performance Networks Service regarding street scene services and how they are coping in these challenging and uncertain times.

The seminar has been planned to allow time for debate and questions to speakers.

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, delegates' documentation, lunches and light refreshments.

APSE member delegate fee: **£179 + VAT**

Non member delegates fee: **£265 + VAT**

Commercial delegates: **£375 + VAT**

Click [here](#) to reserve your place on this event

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to CKing@apse.org.uk. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for nonattendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or mode of delivery should this become necessary. If due to emergency action by UK Governments/Administrations or Public Agencies this event is postponed, for example for reasons of public health and safety, the organisers will transfer your booking to the replacement event or provide a credit voucher against a future event booking.