



Street Cleansing Seminar 2017

# Street Cleaning – Can we afford to pick up the costs?



National Conference Centre, Solihull  
Thursday 16th February 2017



[www.hydrowash.co.uk](http://www.hydrowash.co.uk)



# Programme

09.00 Registration, coffee and exhibition viewing

10:00 **Session 1**

## **Developing a National Litter Strategy for England**

- Why a national litter strategy
- What it hopes to achieve
- Income generation - the opportunities

**Speaker: Wayne Priestley, Principal Advisor, APSE**

## **Results of the APSE State of the Market Survey for Street Cleansing 2017**

- Results of the state of the Market Survey 2017
- Future funding implications
- Income generation - the opportunities

**Speaker: Mo Baines, Head of Communication and Coordination, APSE**

## **Neat Streets: Tackling litter through changing behaviours**

- Creating a 'hubbub'
- Looking at littering from a different perspective
- Case studies and successes

**Speaker: Rebecca Dove, Managing Director, Hubbub**

## **Maintaining Clean Spaces - Challenges & Opportunities**

- Who has responsibility for clearing litter?
- The challenges of different environments
- Solutions and successes

**Speaker: Rachel Campbell, Director of Planning and Insights, Clean Up Britain**

11.30 Coffee and Exhibition Viewing

12.00 **Session 2**

## **Improving local environmental quality through innovative community involvement projects**

- Starting all over again!
- Developing a different approach
- Behavioural changes - what worked

**Speaker: Tara Dumas, Trafford Borough Council**

## **Practical solutions to littering**

- Reaching the Tipping Point: Keep Britain Tidy's action plan for fly-tipping
- Keep Britain Tidy Award
- New solutions to littering problems

**Speaker: Rachel Scarisbrick, Litter and Place Service Manager, Keep Britain Tidy**

## **Delivering seven days a week services - a realistic option?**

- Why move to a seven day working week
- Challenges and opportunities
- Has it worked?

**Chris Camfield, Streetcare Operations Manager, Reading Borough Council**

13.15 Lunch and Exhibition Viewing

14:15 **Session 3**

## **Supporting delivery of the Scottish National Litter Strategy**

- Creating and using better data
- Developing new approaches
- Encouraging new collaboration

**Speaker: David Barnes, Programme Manager for Litter & Fly Tipping, Zero Waste Scotland**

## **Proactive behavioural change initiatives in local environmental quality management**

- Identifying the litter problem
- Developing partnerships
- Enforcement is not the only answer!

**Speaker: Andrew McCartan Environmental Manager Wirral Council**

## **Developing Integrated Street scene Service with reference to case studies**

- What is streetscene?
- Pros and cons of different models
- Impact on job roles
- Benefits of integrating services

**Speaker: Dave Henrys, APSE Associate**

15:15 Seminar close and departure



## Seminar objectives

Continuing budget cuts are now beginning to take their toll with public satisfaction levels falling as local authorities try to cope with less resources. With this in mind the seminar looks how through better planning at both national and local level, services can still deliver the quality local environments we all aspire to.

Collecting Performance data and using it to manage resources more effectively is becoming increasingly important, with services targeting service delivery rather than relying on historical frequency-based service delivery. Linked to this is the realisation there is a need to manage increasing demands for service by adopting behavioural change methodologies, such as education, public engagement and ultimately enforcement where necessary.

The seminar will show how national government and local authorities are meeting these challenges and changing service delivery in innovative ways which allow more sustainable services to be delivered.

As well as managing reduced service budgets more effectively, the seminar will also consider how behavioural change whether it be education, engagement or enforcement is being more innovatively and effectively

The aim of the seminar is therefore to provide delegates with the latest information, examples of innovation and real-life case studies which together will equip local authorities for the forthcoming challenges facing their services.

APSE has brought together a wide variety of speakers who will explain to delegates how they have transformed policy into practice to achieve these changes.

Experienced speakers will address key issues including:

- The drive to have clear national goals and targets in relation to reducing litter and other associated negative environmental indicators through the creation of a litter strategy
- The need to have the right mix of behavioural change programmes
- Integrating service delivery to bring about efficiencies.
- Engaging with residents to improve public understanding and thereby manage service demand levels.
- The use of partnerships to bring additional enforcement powers to reduce littering
- Ways to maintain quality levels in a time of reduced budget provision
- The opportunities to generate income through existing service provision.

The seminar is planned to allow considerable time for debate and questions.

## Who should attend?

- Chief Executives
- Directors of Environment
- Heads of Service in Street Cleansing, Streetscene and Public realm
- Policy and Performance Officers
- Environmental Enforcement and Education Officers
- Cabinet Members and Elected Members with an interest in the local environment, public realm and streetscene services.

Reserve your place now by completing the booking form and faxing or emailing it back to Vicky Starmer at APSE on 0161 772 1811 or [vstarmer@apse.org.uk](mailto:vstarmer@apse.org.uk).

## The venue

National Conference Centre  
Coventry Road  
Hampton in Arden  
Solihull  
B92 0EJ



# Booking form

Office use:

Del# .....

DB: .....

Conf: .....

APSE Street Cleansing Seminar, Thursday 16 February 2017

main contact name: \_\_\_\_\_ authority: \_\_\_\_\_

address: \_\_\_\_\_

postcode: \_\_\_\_\_

telephone: \_\_\_\_\_ fax: \_\_\_\_\_ email: \_\_\_\_\_

Please detail here any special dietary/access requirements for the delegates listed below:

APSE issues a written confirmation for all delegates bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

## Payment information

What's included: The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included. A list of recommended hotels in the area is available on request.

**APSE members delegate fee:-** £169+VAT

**Non-members delegate fee:-** £249+VAT

**Commercial delegates-** £360+VAT

## Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [vstarmer@apse.org.uk](mailto:vstarmer@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Delegate position	Delegate email

Please return completed form to Vicky Starmer, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: [vstarmer@apse.org.uk](mailto:vstarmer@apse.org.uk)