



The WorkShop



Newcastle Employment, Training and Skills Hub

WELCOME

KIM GRAHAM

ECONOMIC DEVELOPMENT OFFICER

NEWCASTLE UNDER LYME BOROUGH COUNCIL

ELAINE NEEDHAM

DIRECTOR OF MARKETING AND PARTNERSHIPS

ASPIRE HOUSING

TRUST AND PARTNERSHIPS

COLLABORATION AND TRUST IS AT THE HEART OF OUR WORK.

WE WORK IN PARTENRSHIP TO HELP PEOPLE INTO TRAINING, VOLUNTEERING AND WORK.

TREASURED HERITAGE

THE WORKSHOP IS BASED IN A PREVIOUSLY VACANT SHOP UNIT AT THE HEART OF OUR TOWN CENTRE IN ONE OF OUR LISTED BUILDINGS

INSPIRATION

WE WERE INSPIRED BY THE 'FAMILY EMPLOYMENT INITIATIVE' DELIVERY MODEL, WHICH WAS FUNDED BY COALFIELDS REGENERATION TRUST BACK IN 2011.

EXPERIENCE

NEWCASTLE EMPLOYMENT AND SKILLS GROUP HAS BEEN WORKING TOGETHER FOR OVER 10 YEARS, COORDINATED BY THE BOROUGH COUNCIL AND ASPIRE HOUSING.

WE IDENTIFY GOOD PRACTICE AND BUILD THIS INTO OUR COLLABORATIVE WORKING.

RIGHT TIME

ACCELERATED TOWN DEAL FUNDING WAS AVAILABLE AND WE WERE READY.

THE NUMBERS

**SINCE WE OPENED THE WORKSHOP IN SEPTEMBER 2021 WE
HAVE WORKED WITH 435 PEOPLE.**

COVID

THE RESULT OF OUR COLLECTIVE RESPONSE TO COVID IS THE CREATION OF THE WORKSHOP.

WE NEED TO LEARN MORE ABOUT LONG COVID AND ITS IMPACT ON EMPLOYABILITY.

WHAT HAVE WE ACHIEVED

PEOPLE INTO TRAINING, EDUCATION, APPRENTICESHIPS, VOLUNTARY WORK AND JOBS.

PEOPLE'S SELF-CONFIDENCE AND SELF-ESTEEM IMPROVED.

A FULL TIME COORDINATOR.

WALK-INS! EASY ACCESS AND A WARM WELCOME.

FURTHER STRENGTHENED PARTNERSHIPS AND COLLABORATIVE WORKING.

ESF FUNDING TO COVER RUNNING COSTS.

A SUCCESSFULLY REFURBISHED PROPERTY.

WHAT NEXT?

OUTREACH WORK – THE WORKSHOP IN KIDSGROVE.

REFERRAL POINT FOR SOCIAL PRESCRIBING AND ACTIVE TRAVEL.

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=9URYXZUTOS8](https://www.youtube.com/watch?v=9URYXZUTOS8)

THANK YOU

QUESTIONS?

KIM.GRAHAM@NEWCASTLE-STAFFS.GOV.UK

ENEEDHAM@ASPIREHOUSING.CO.UK