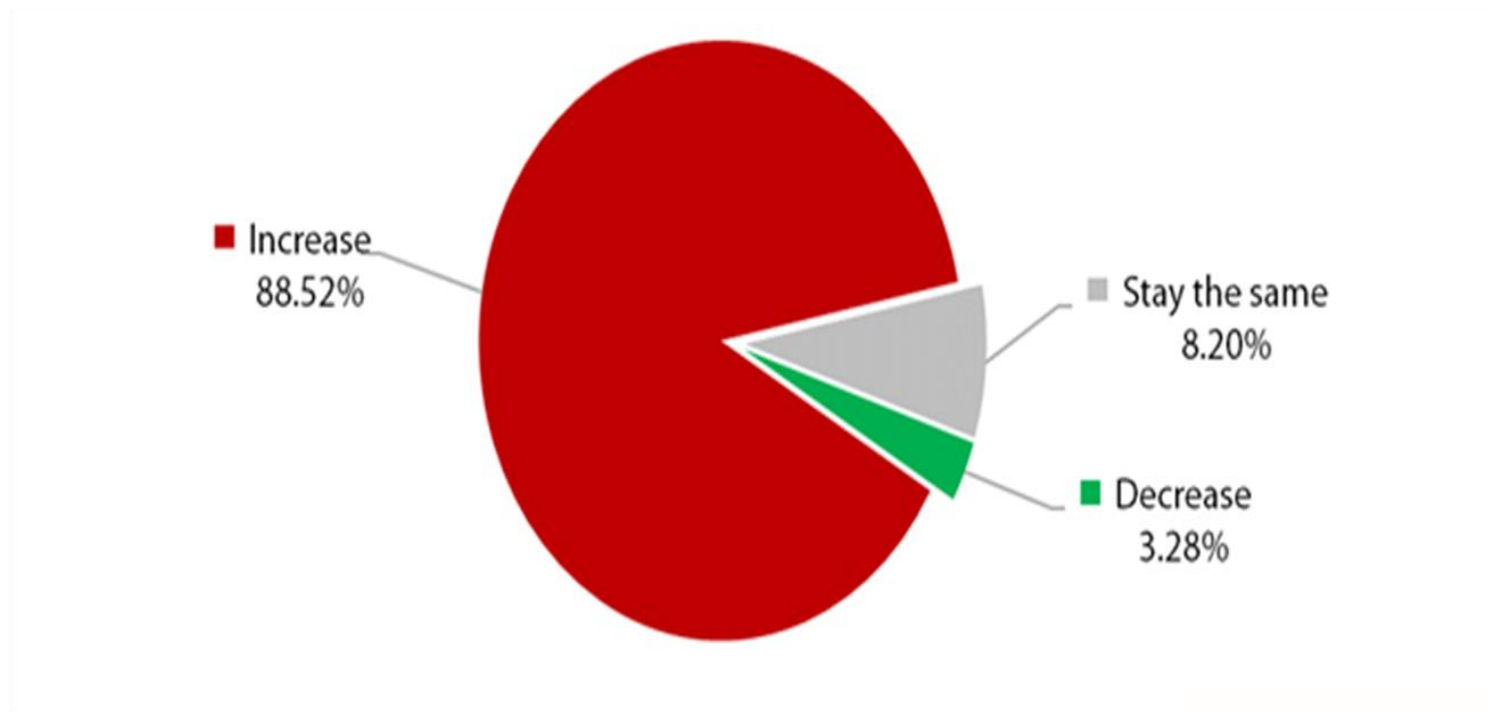


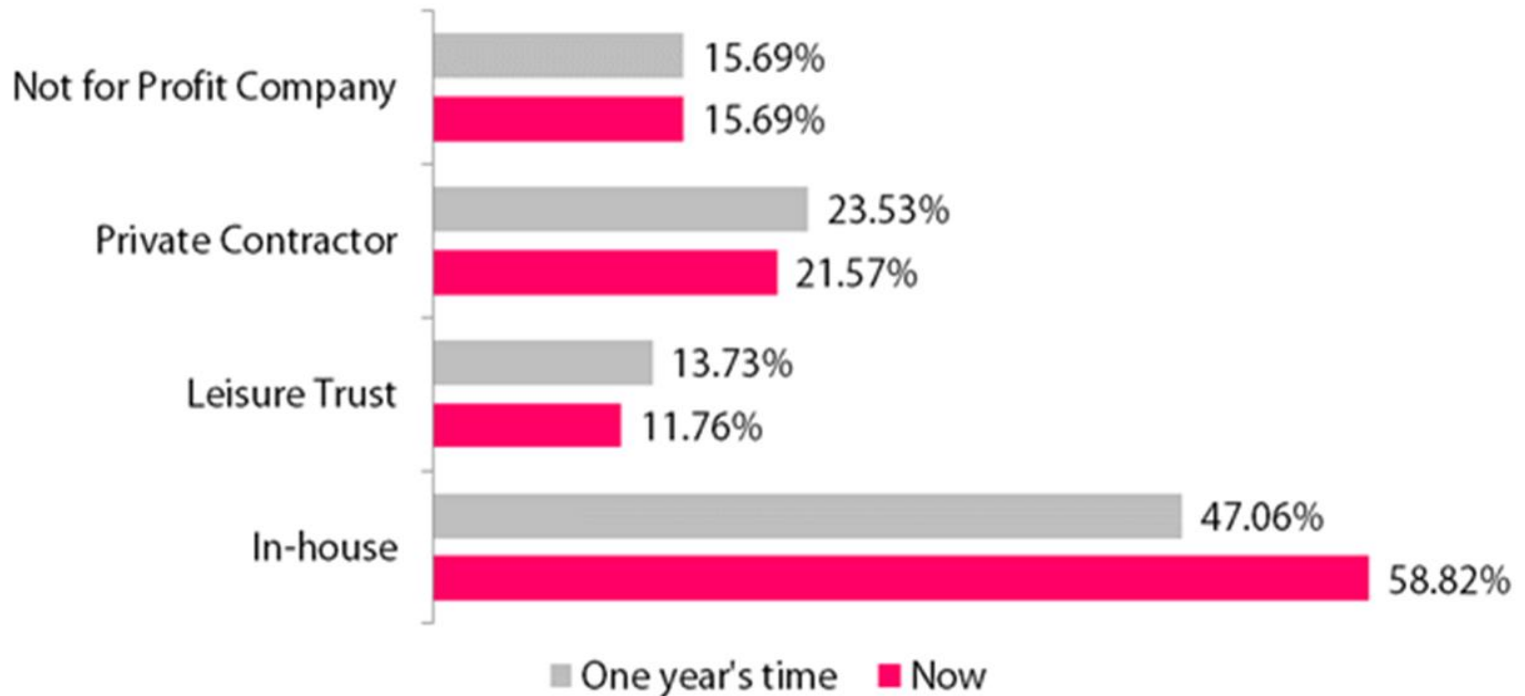
# APSE State of the Market - Local Authority Sports and Leisure 2022



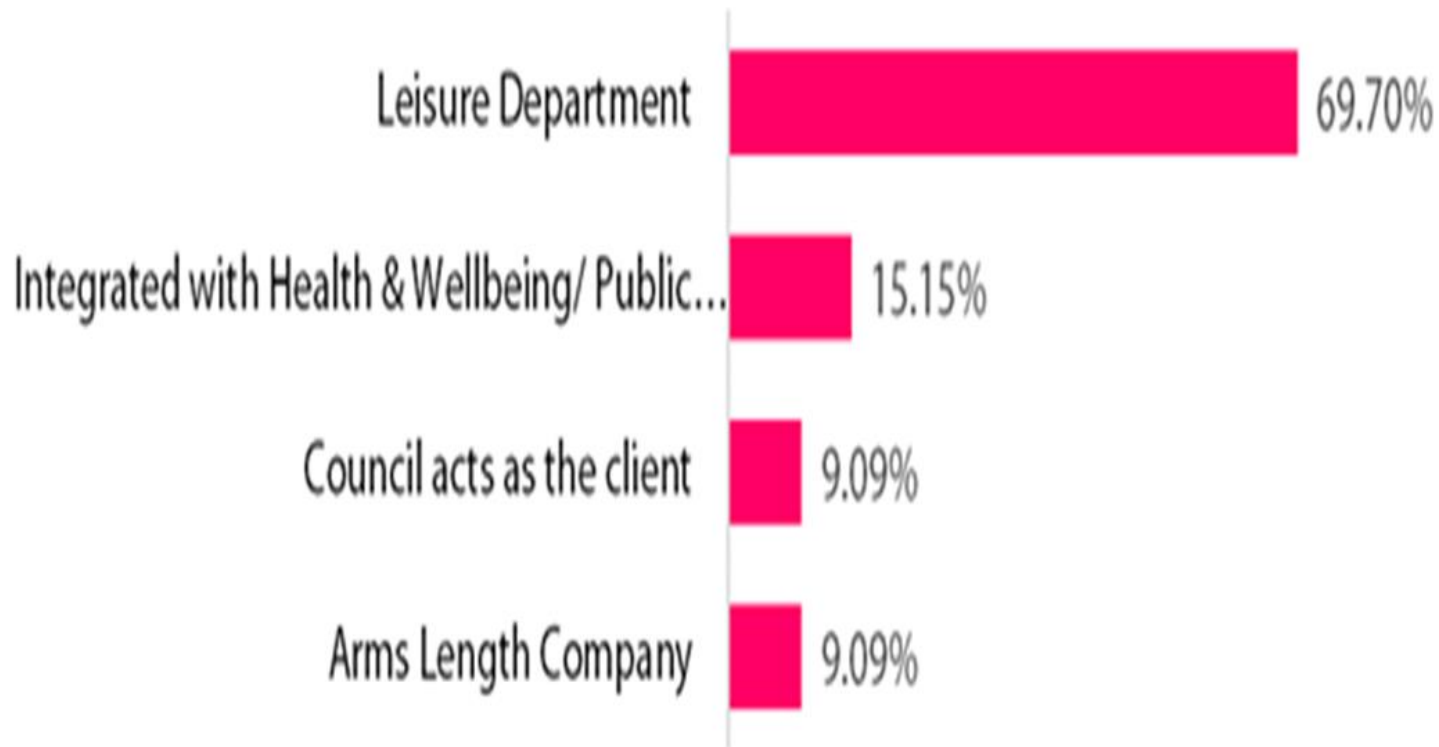
## How do you expect the workload of the leisure section to change over the next 12 months?



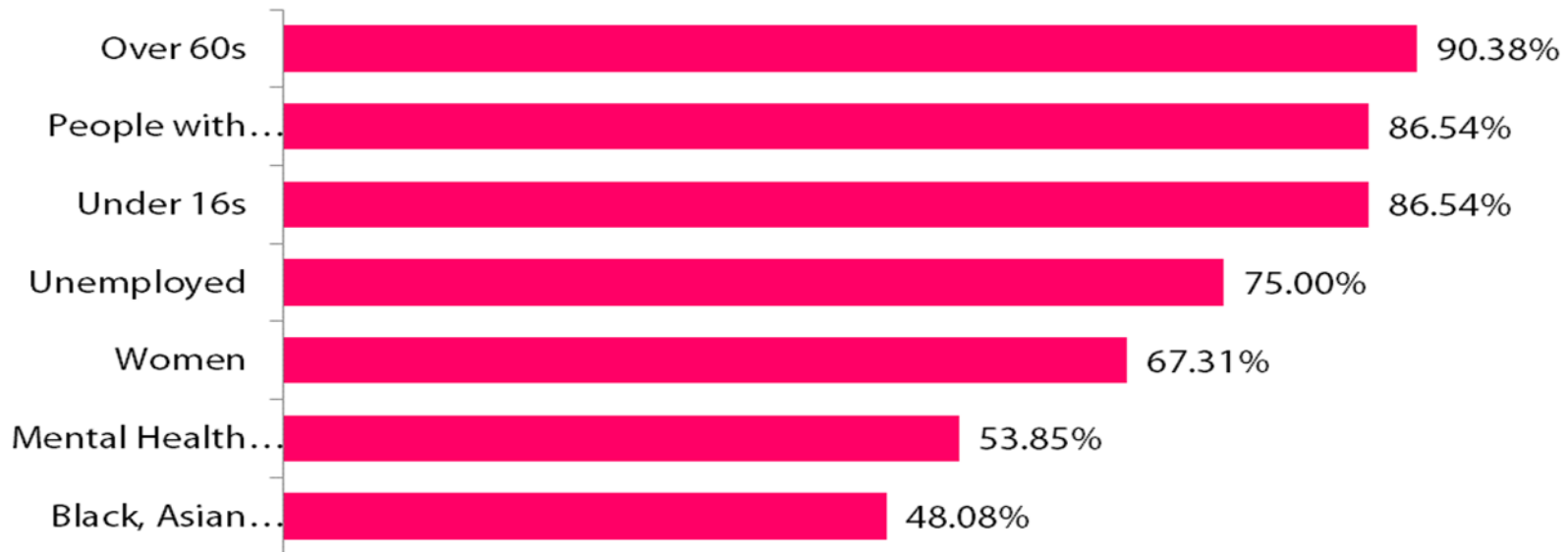
# Who manages leisure now and in 12 months' time?



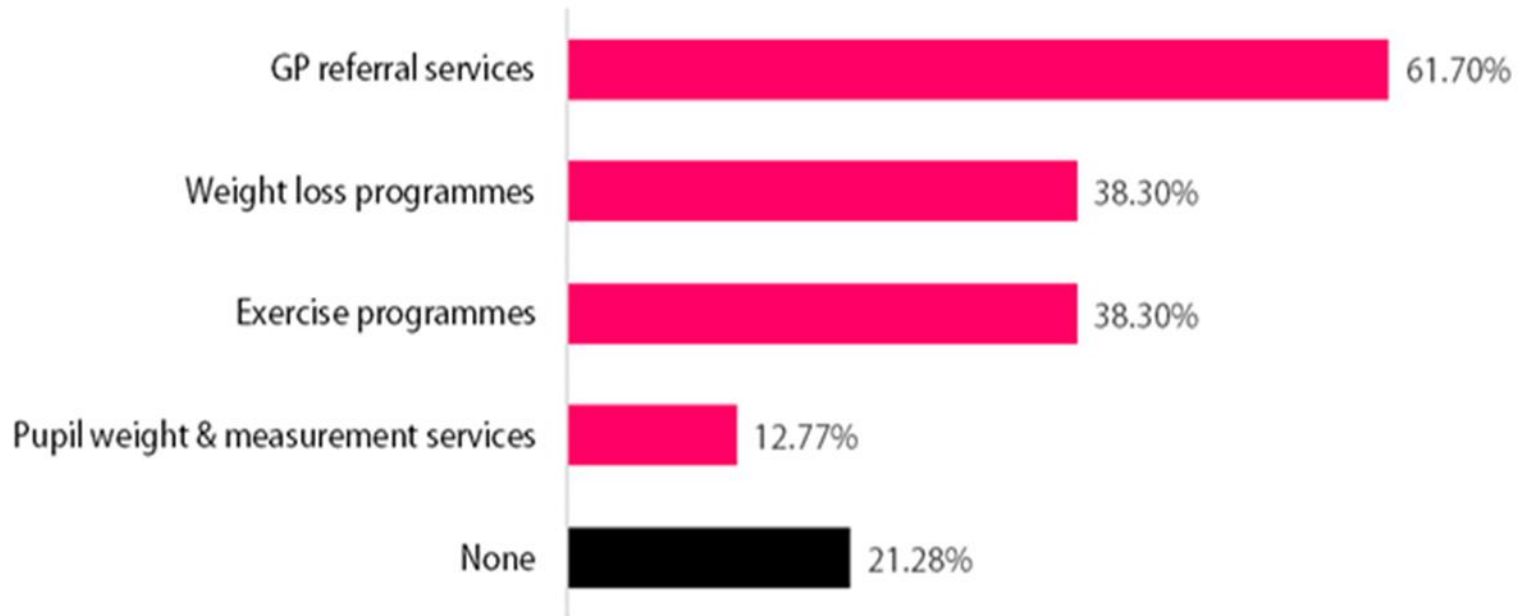
## If in-house, which of the following apply?



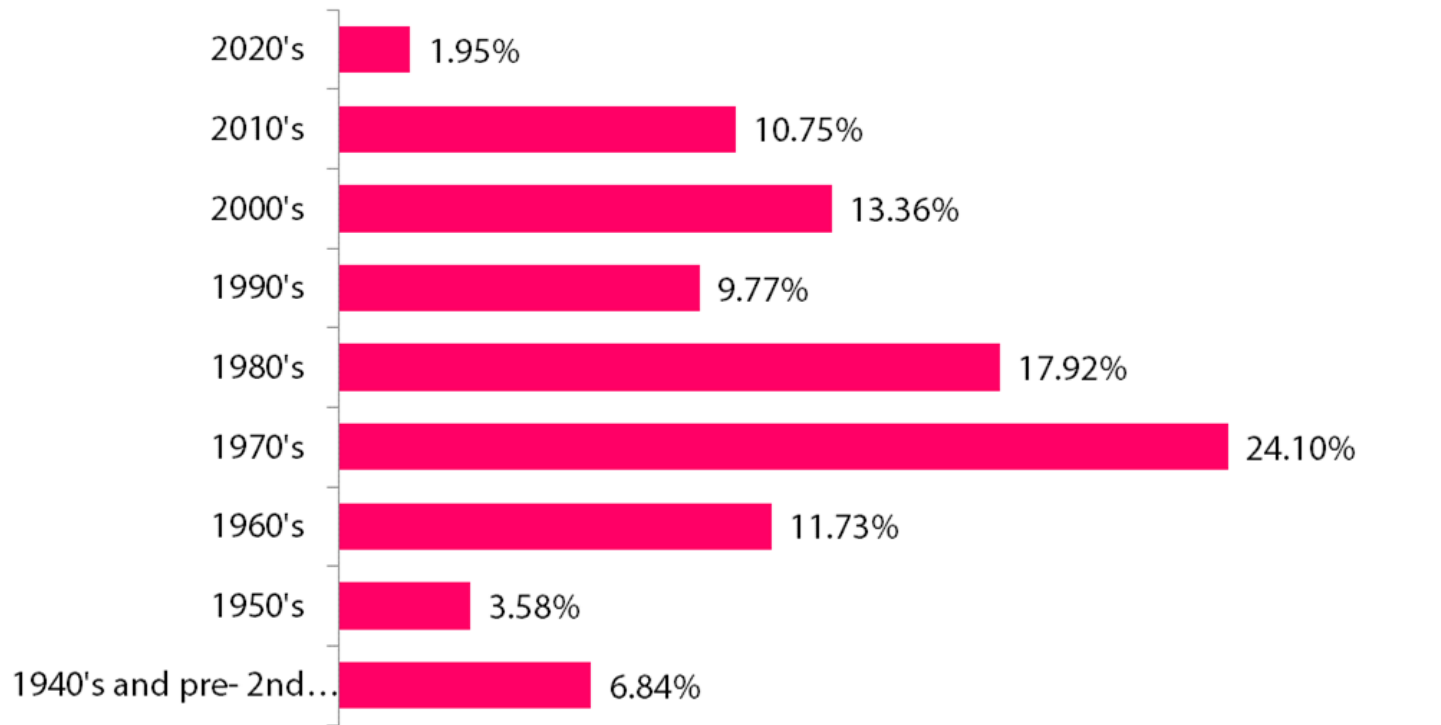
# Do you actively encourage participation from particular groups within the community?



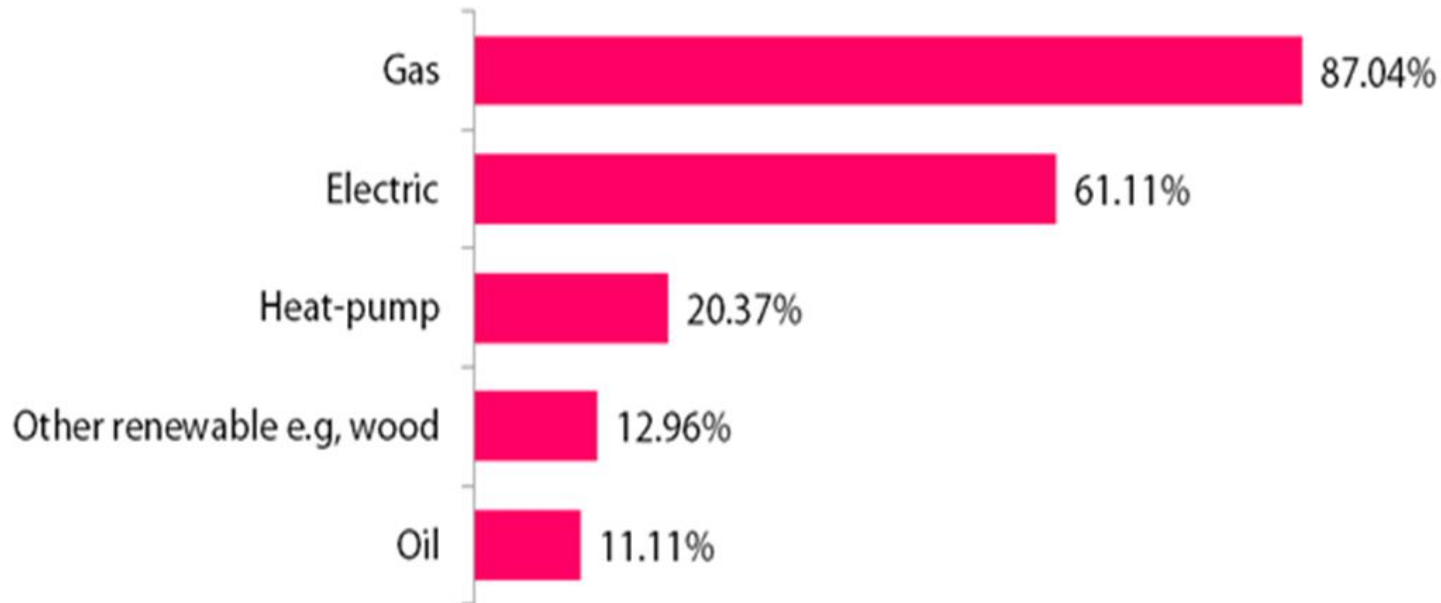
# Have you been commissioned by your local Health Board to provide any of the following?



# When were your leisure facilities

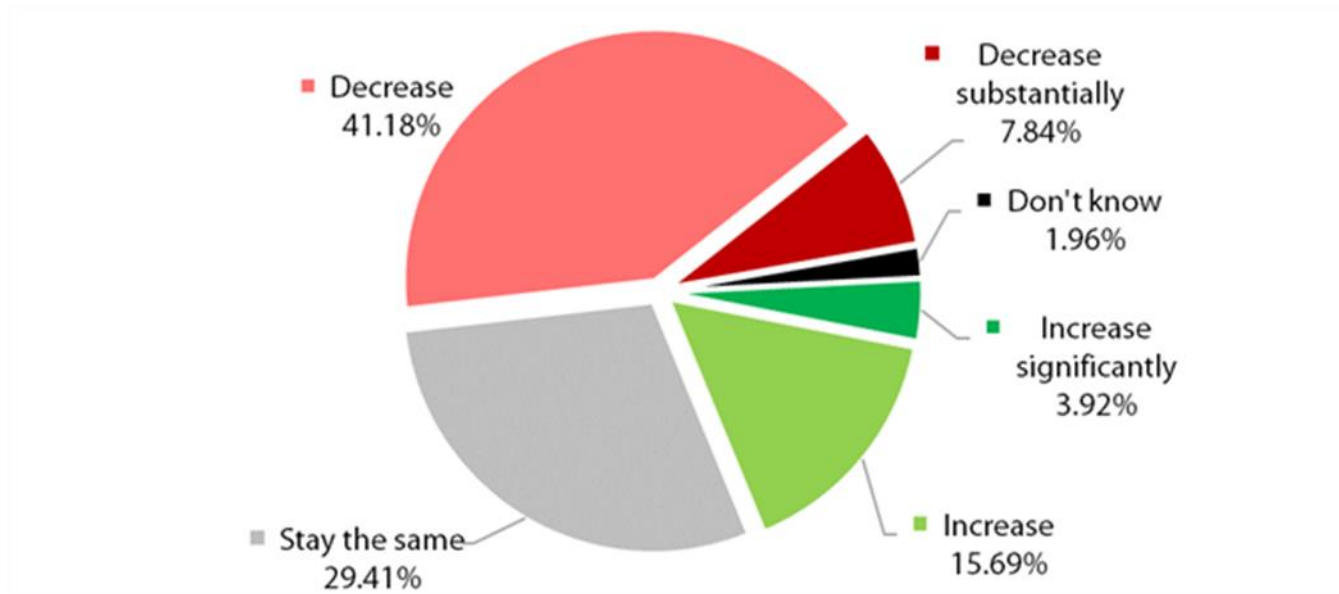


## How are your facilities heated?

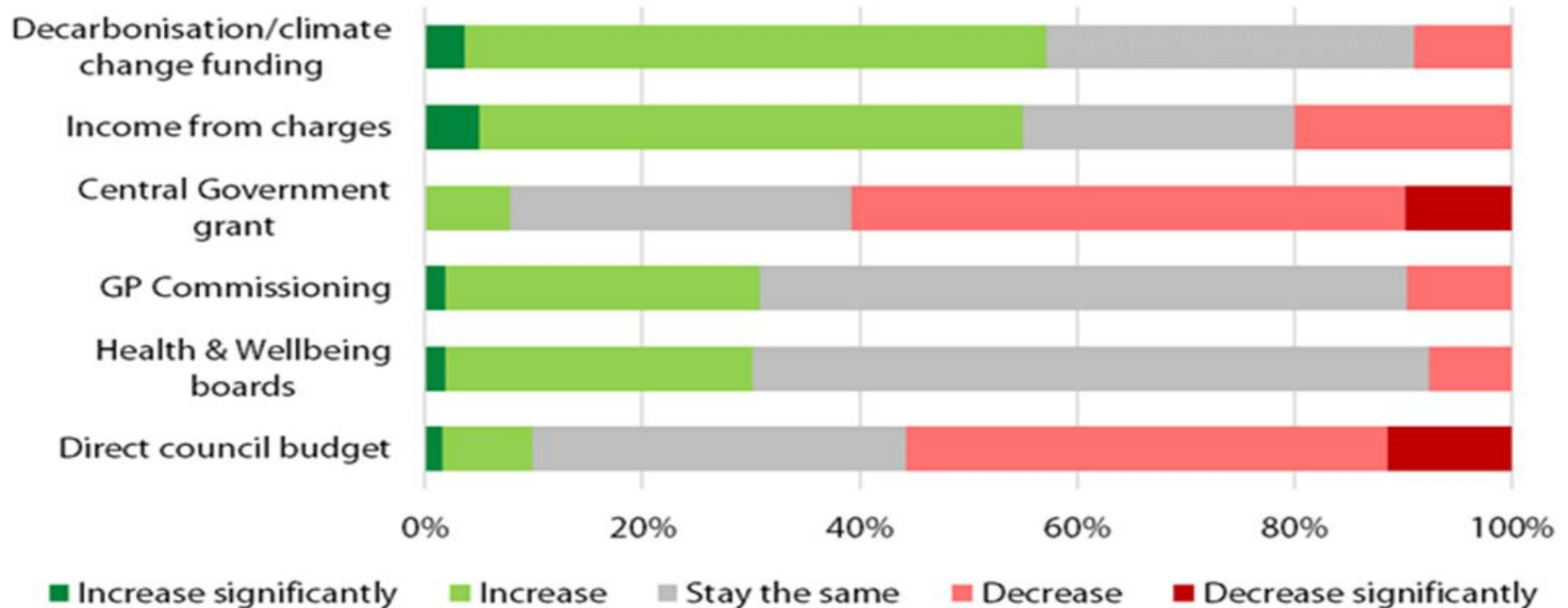




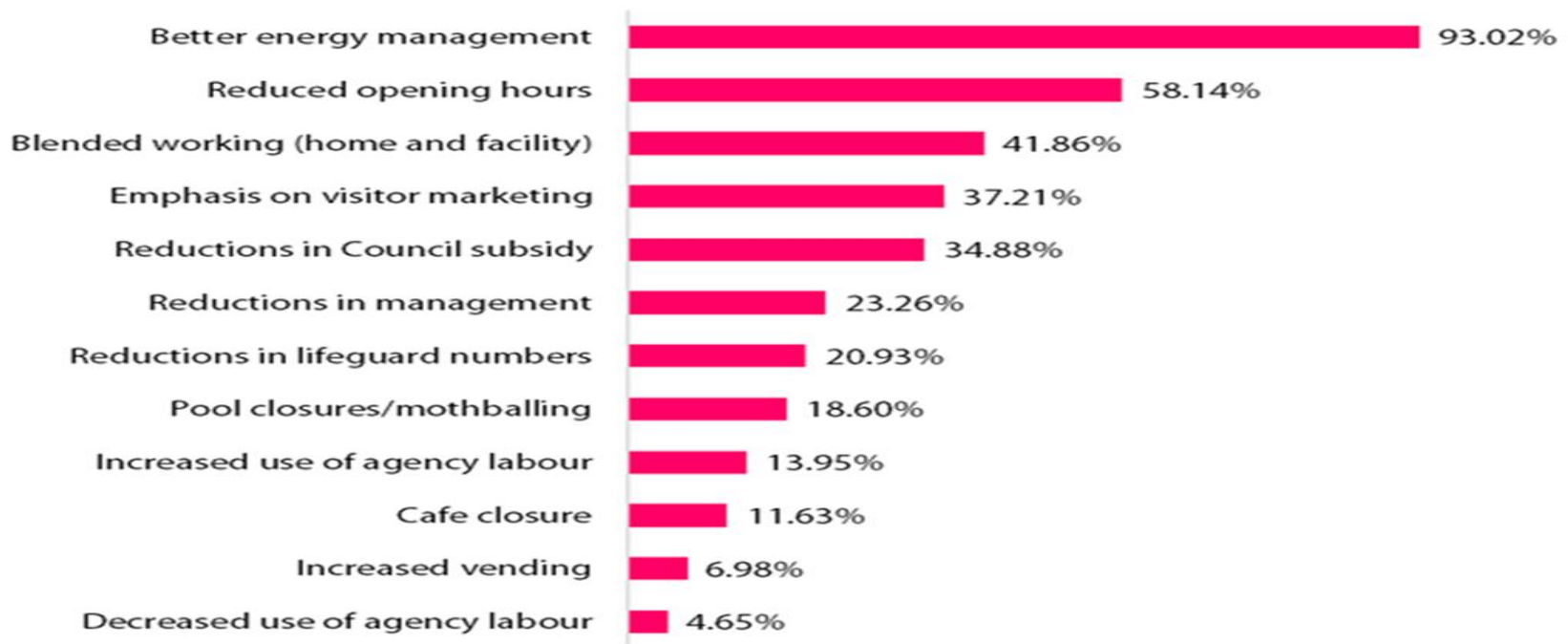
# Overall – How do you expect the leisure budget to change next year?



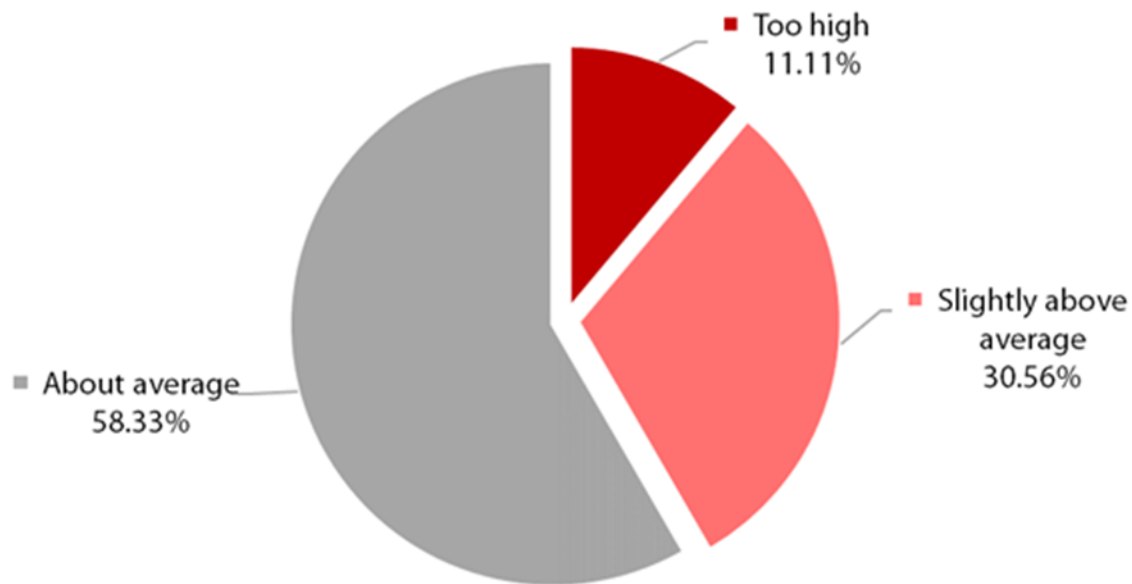
# How do you expect leisure funding to change over the next 2 years?



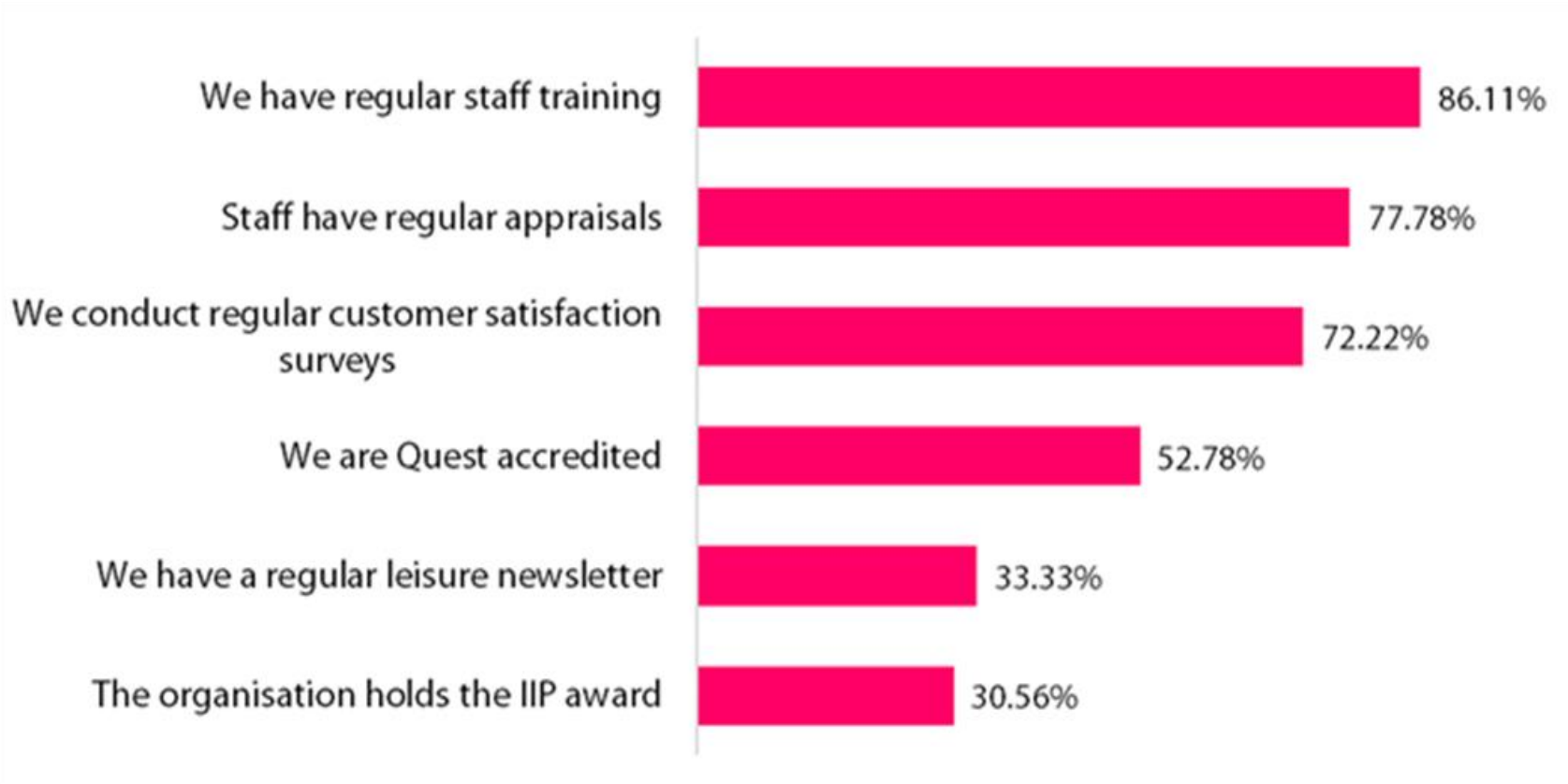
# With the continuing pressures on value for money and productivity, how do you expect the service to change over the next year?



## Are staff absence levels at an acceptable level?

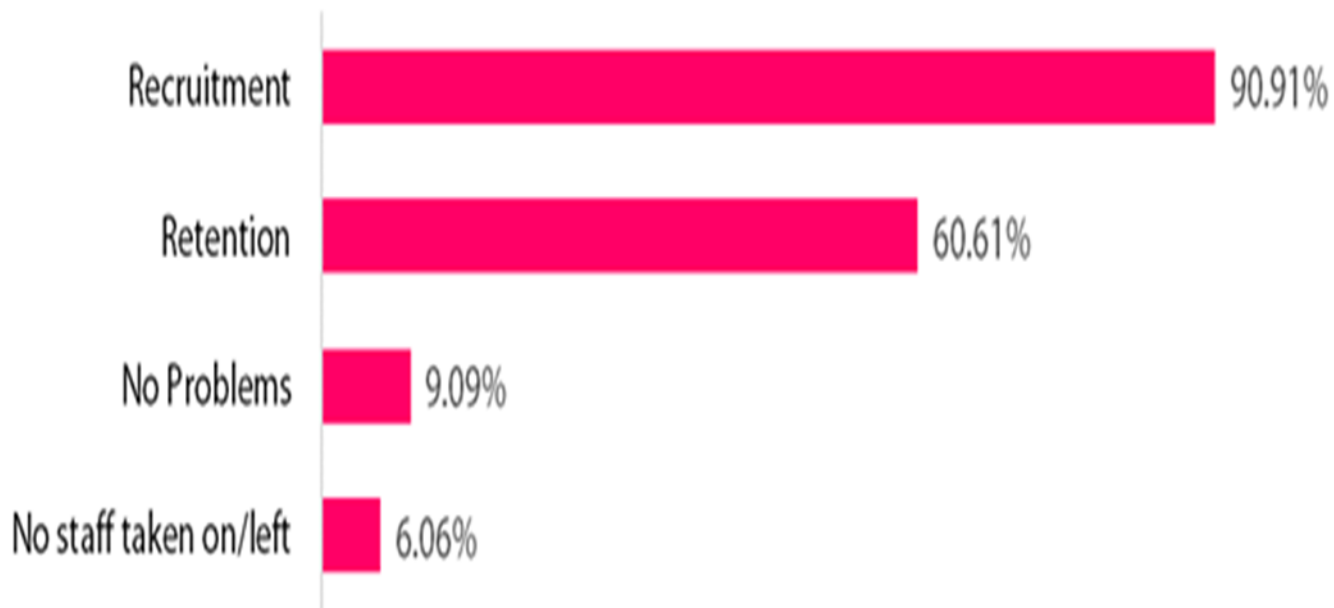


# Staff training and engagement

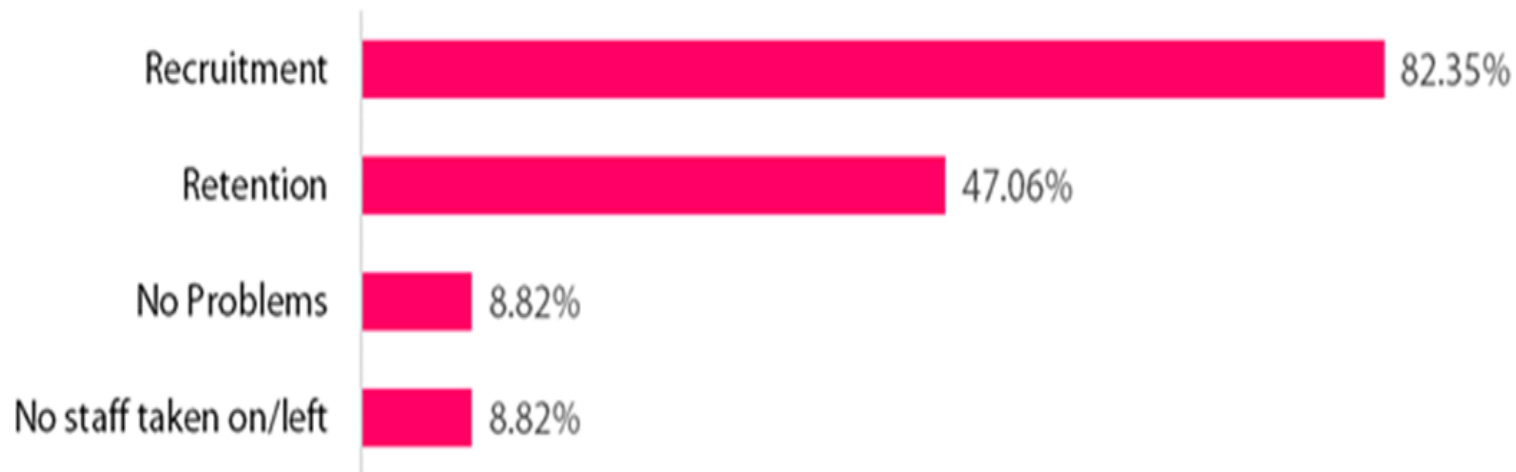


**Where have you had difficulty recruiting or retaining staff (over the last 12 months)?**

# Lifeguards

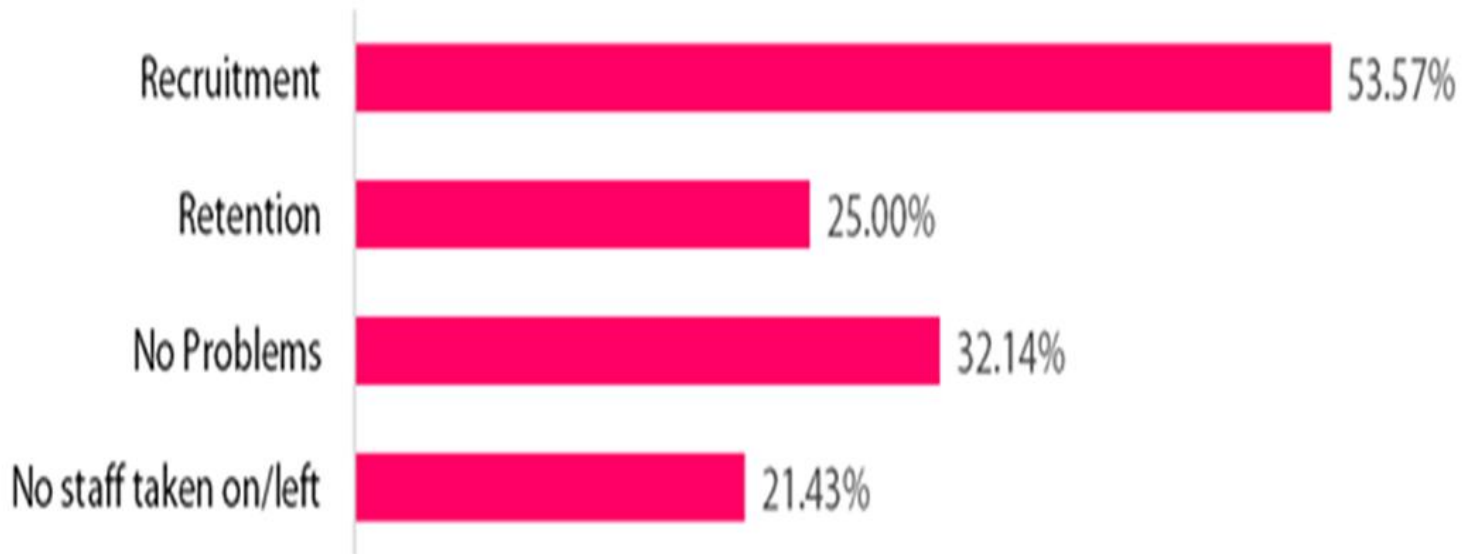


# Instructors





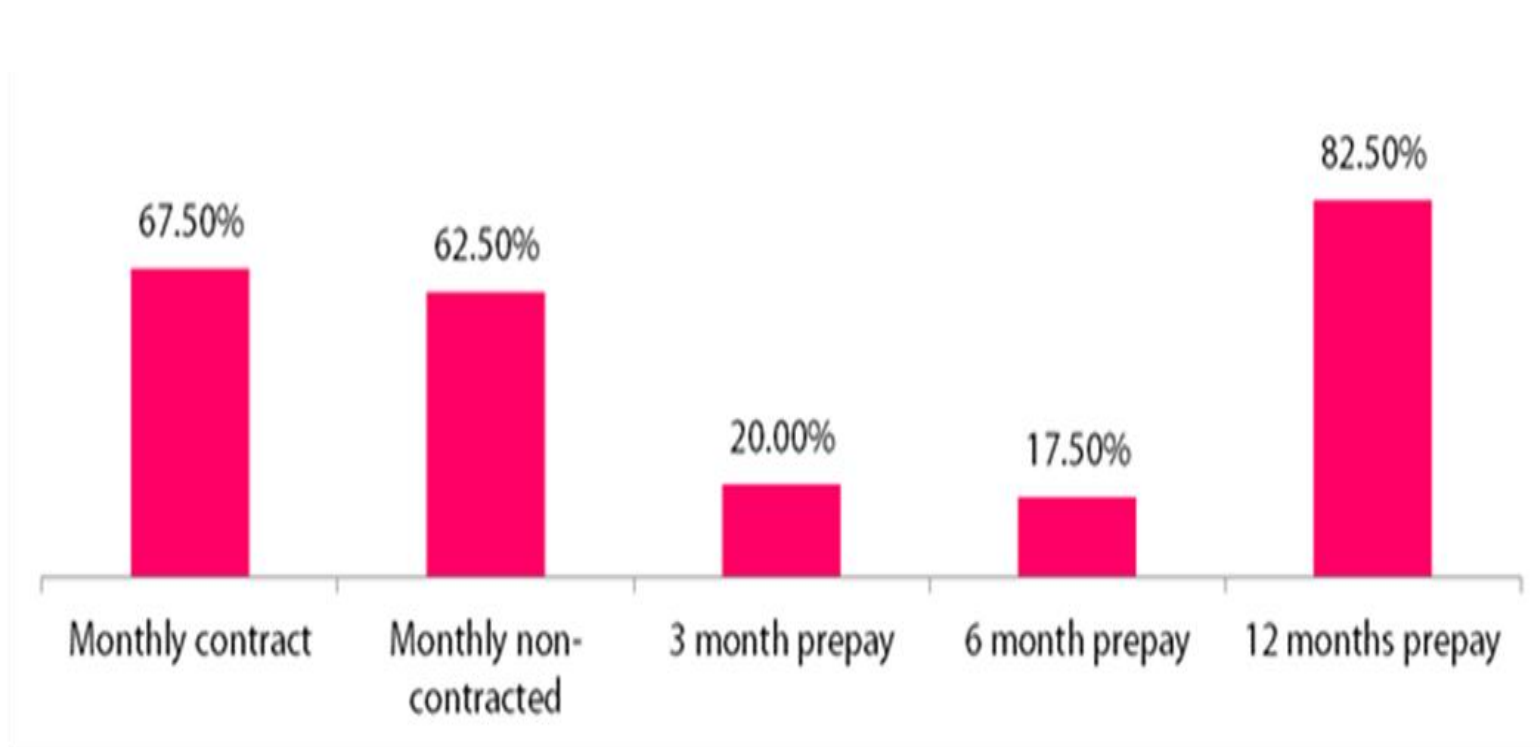
## Technical / Managerial staff



## Typical monthly membership fees

Full membership fee	Average price: £35.75
Off-peak membership	Average price: £30.97
Swim only	Average price: £27.28
Gym only	Average price: £33.01
Fitness classes	Average price: £34.90
Single adult swim	Average price: £5.07

# What membership payment types do you offer?

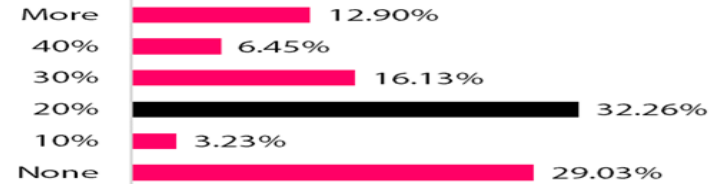


# Membership package discounts offered

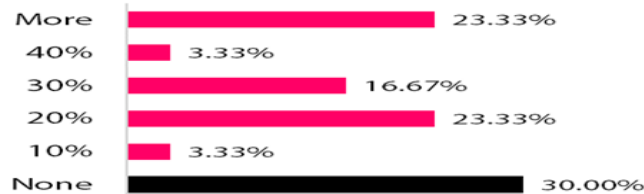
## Low incomes



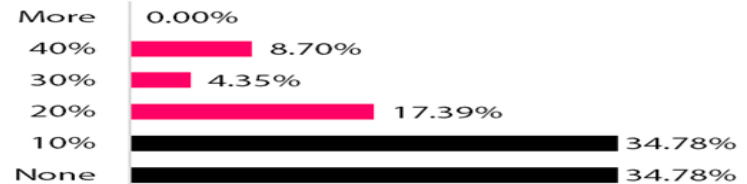
## Over 65s



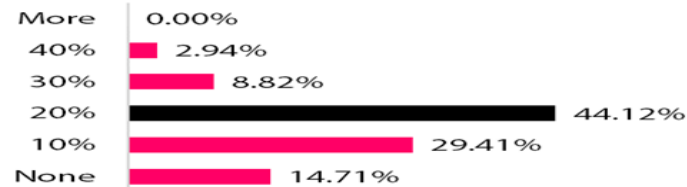
## People with a Disability



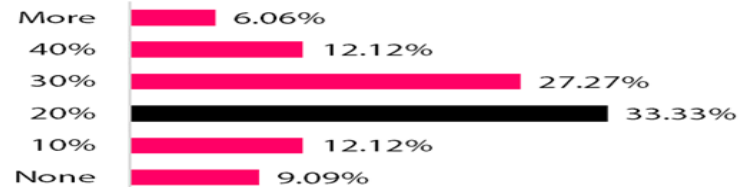
## Couples



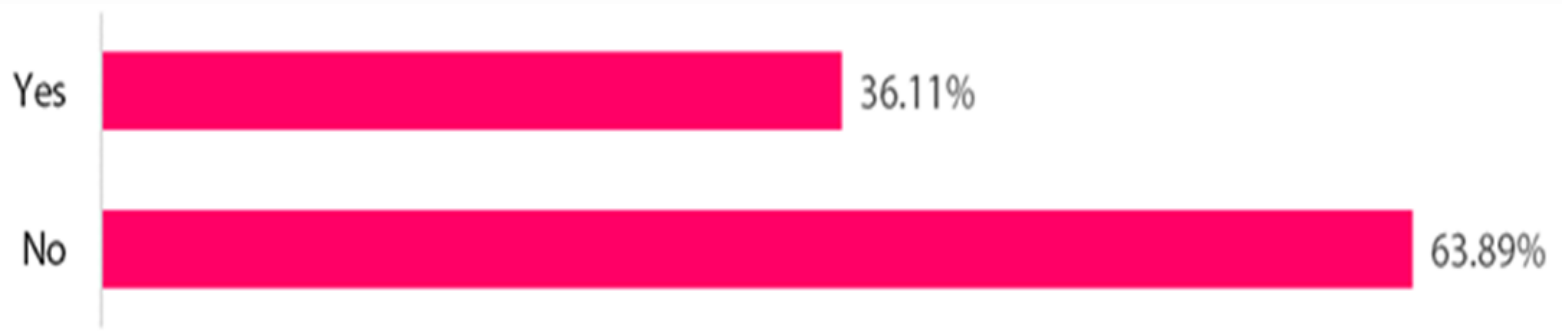
## Corporate



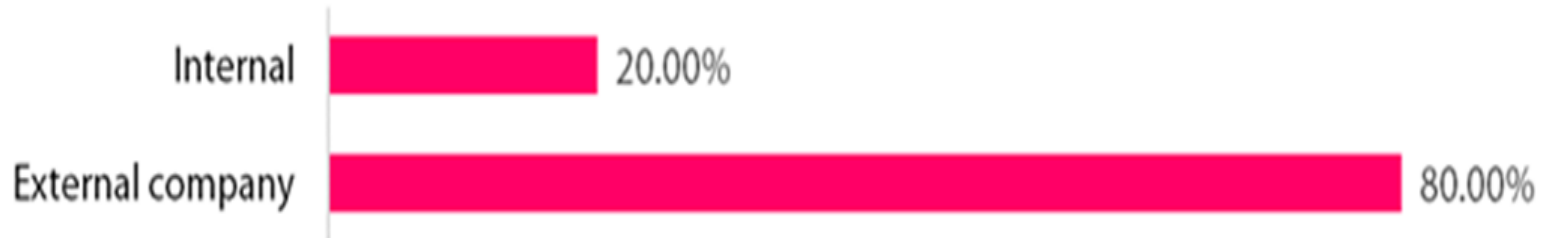
## Students



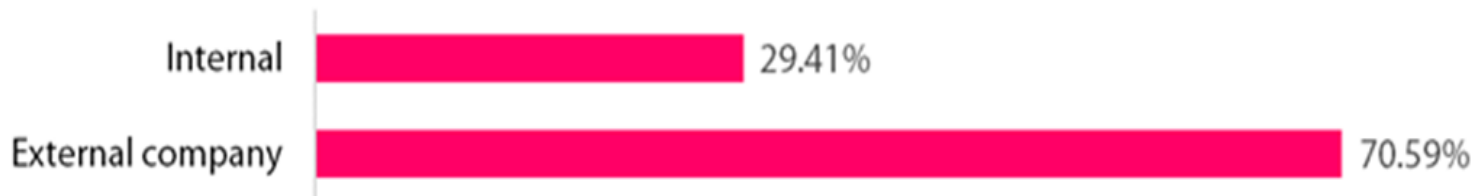
## Do you charge for parking at any of your leisure centres?



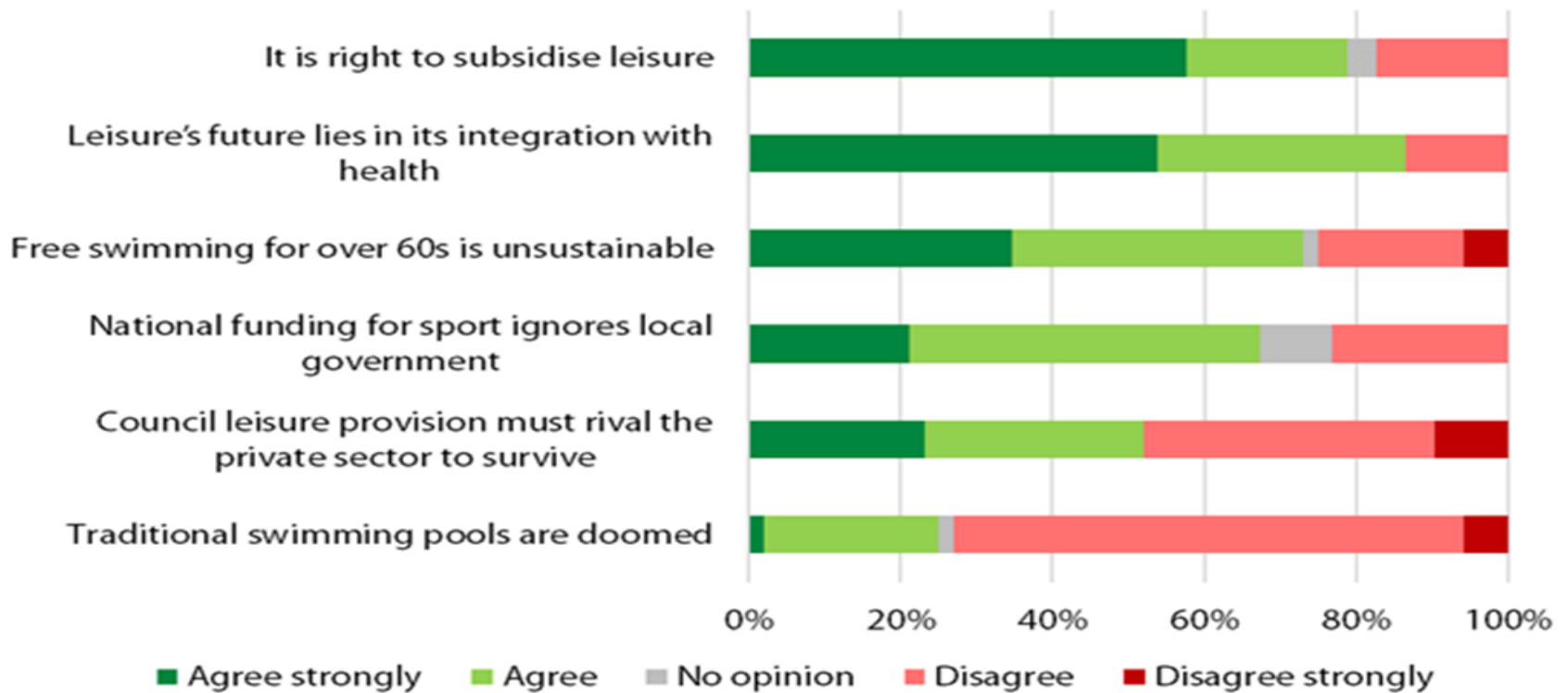
## Who manages the direct debit administration?



## Who chases debtors?



# Please give your opinion on the following statements:



# Where do you see growth for leisure services over the next 12 months?

Some of the areas identified as areas for growth by respondents included:

- Public health partnership working
- Group exercise
- GP referrals
- Private hire
- Off-peak market
- Memberships
- Casual leisure (e.g. soft play)
- Supporting those in poverty
- Swimming
- Outdoor swimming
- Sports lessons and courses
- Children's activities
- Families
- Digital solutions
- Active travel
- General health & wellbeing



# Where do you see future decreases in work for the service?

## Areas of future decreases identified by survey respondents included:

- Traditional indoor sports and sports halls
- Creches
- Children's soft play
- Opening hours due to energy price increases
- Health initiatives
- Public swimming
- Leisure facility closures
- Devolving smaller sites to town councils
- Reduced timetables
- Catering
- Memberships
- Customer facing tasks due to digital improvements
- Lifeguarding
- Gyms
- Less face-to-face service, more self-service models
- Reducing reliance on staff

# Contact details

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