

vizzia

CLEANER STREETS FOR RESIDENTS.

June 2026



Vizzia

In a few words

- Created in 2021 in Paris, France
- 120 employees
- +250 local authorities across Europe
- €40m raised in 2025
- Trusted by key partners



+250

Why now?

New mandates after
May 2026 elections



Residents now expect
visible action on
environmental crime,
not just clean-up.

Fly tipping incidents
at record level



1.26M incidents in
2024/25 – up 9% year-
on-year and 29% since
2018/19 (DEFRA)

LGR can either
accelerate or stall initiatives



As councils merge and
budgets are reviewed,
LGR is the moment to
rethink how
enforcement gets done.

Incidents are rising. Enforcement isn't keeping up.

Fly tipping incidents +9% YoY

1.26M

Fixed penalty notices ~5% of incidents

69K

MEDIAN CLEANUP COSTS

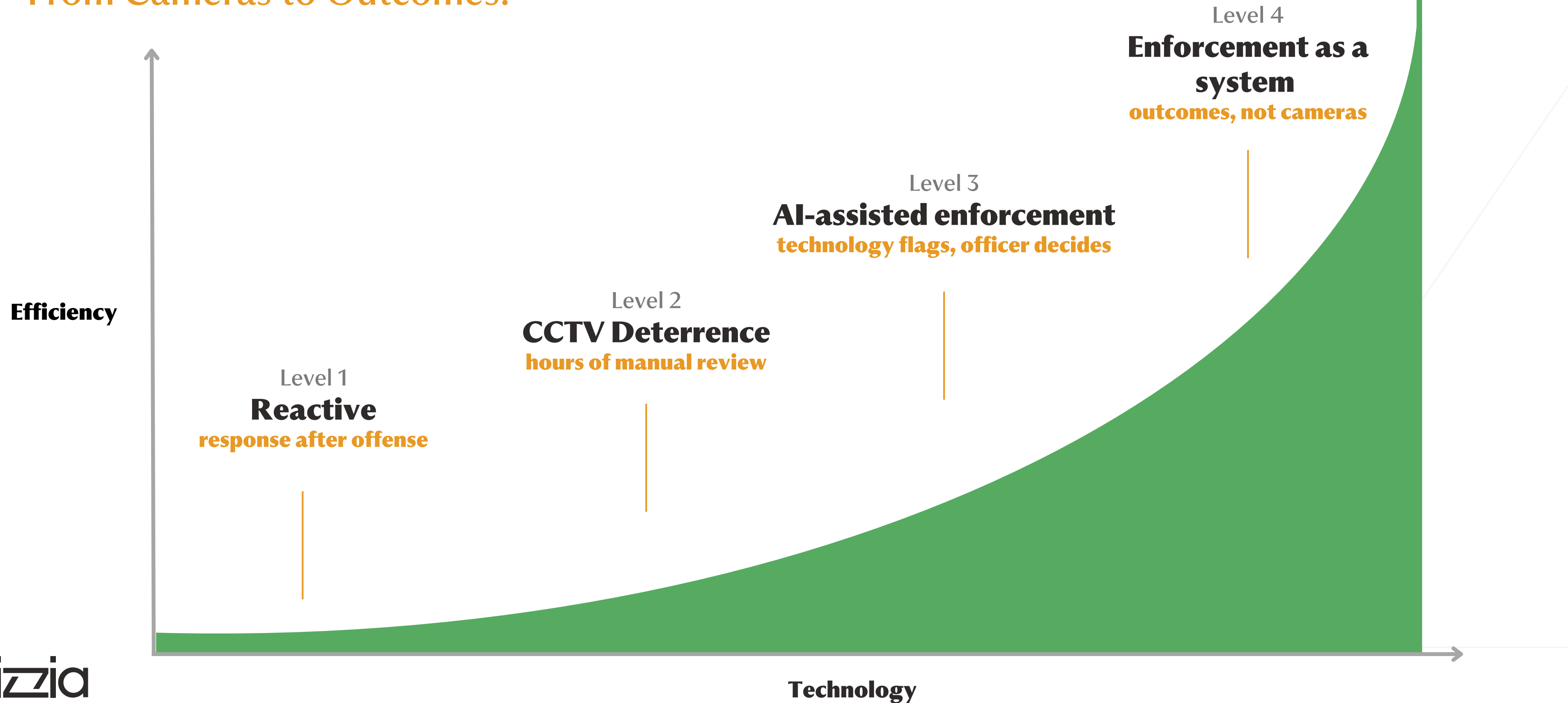
£200K-300K

for most councils.

For roughly every 20 incidents, **just one results in a fixed penalty notice**. And the gap between volume and enforcement capacity widens every year.

The Enforcement Maturity Curve.

From Cameras to Outcomes.



“How do we handle a **growing volume of incidents**, with the **same staff** and a **reduced budget**?”

Officer time disappears into review

Hours are lost manually watching footage and sorting incidents instead of acting on the cases that matter.

Cases fall down without evidence

Enforcement action stays low when the evidence is missing or not solid enough, leading to low deterrence effect.

Pressure for visible action & results

Residents want to notice visible action on the ground, and see their neighbourhood is being looked after.

One solution. One line of accountability.

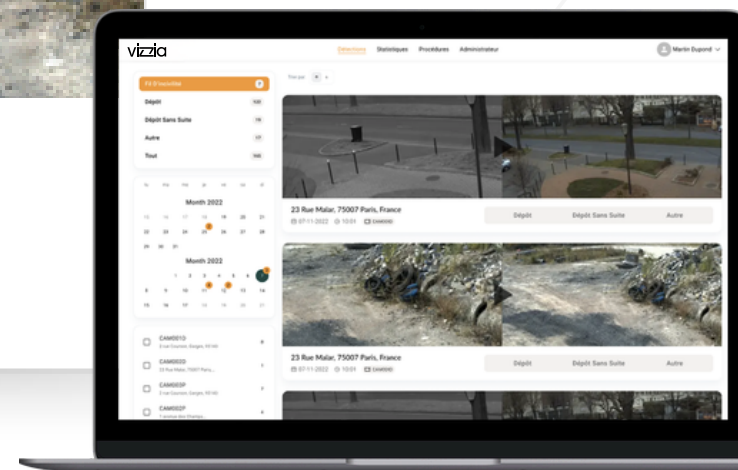
1. REMOTE CCTV SYSTEMS



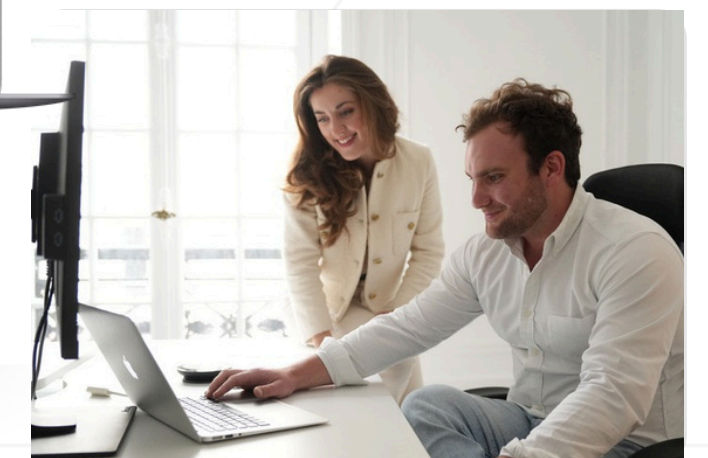
2. AI DETECTION SOFTWARE



3. A PLATFORM TO MONITOR FLY-TIPPING ENFORCEMENT ACTIONS



4. INSTALLATION, MAINTENANCE & SUPPORT



Technology that frees up officer time.

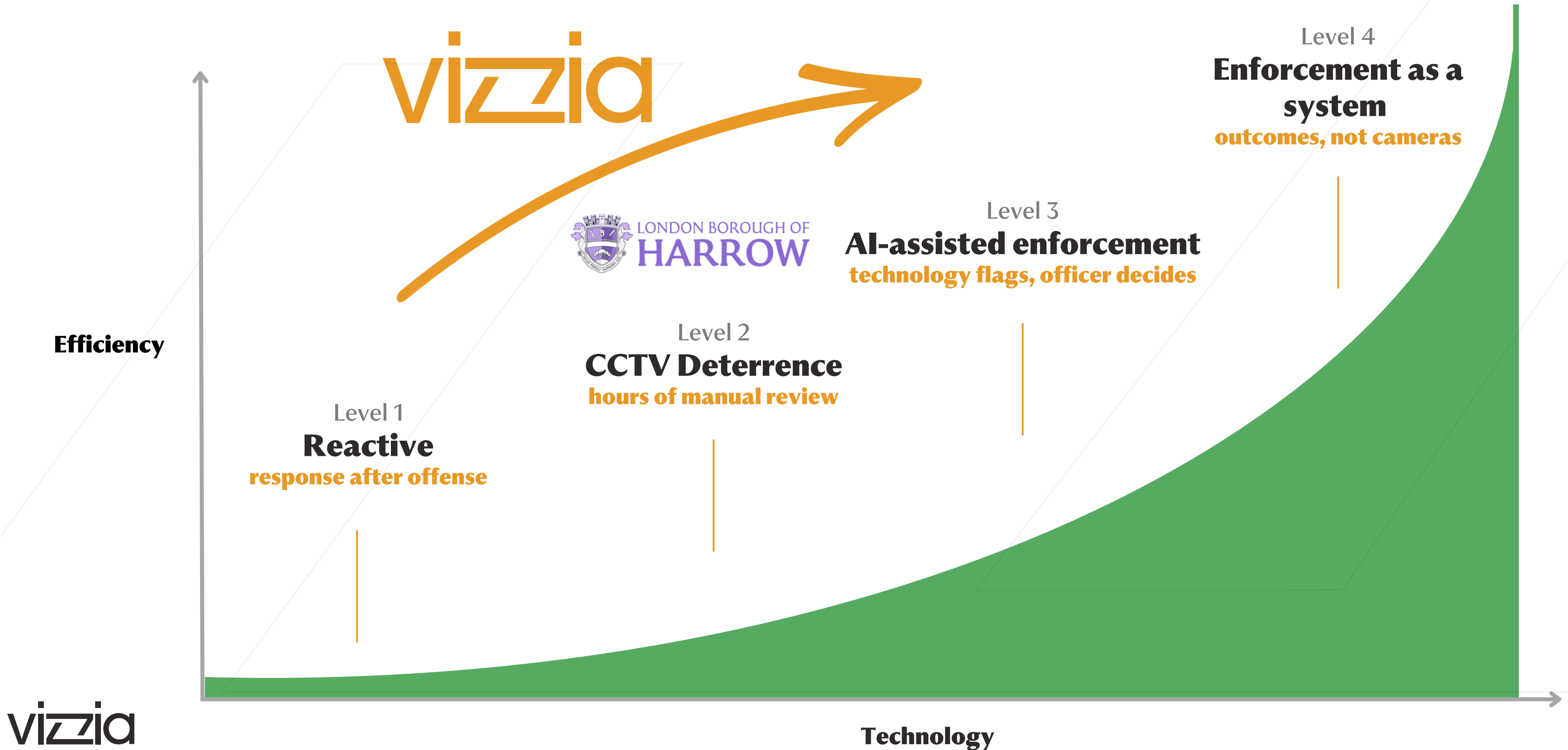
BEFORE - MANUAL PROCESS

- 01** Scrub through hours of continuous footage
- 02** Officer spots incidents manually, log them manually
- 03** Assemble evidence piece by piece
- 04** Few cases reach a defensible standard, most lack evidence

AFTER - WITH VIZZIA

- 01** AI detects a qualifying incident within 24h
- 02** Officer reviews 30-sec clip per incident
- 03** Evidence pack assembled automatically
- 04** Issue a warning, FPN or court-ready file in one click

Grow into a AI-assisted enforcement team.



Two ways to start the conversation.

01

See it live at our booth.

A working demo of the full solution. Bring a hotspot and we'll talk through it.

Booth 10. In front of the catering 🍕.

02

Watch the replay of our webinar.

A conversation with the former Public Protection Team Lead at Harrow to understand how we support their enforcement stack.



Contact us

alain.lauriano@vizzia.com

+44 7537 163873

www.vizzia.com

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