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**Paul Barton – Director of Environment**

**Matt Kelly – Service Manager**

# Wigan – strategic context



Population of 323,000



70% green space



136,000 households



85<sup>th</sup> most deprived



3<sup>rd</sup> worst affected by austerity

# The story so far...

Since  2010

we have saved £131m  
a further £28m by 2020 (45%)

whilst continuing to  
improve outcomes for the  
people in the borough



# The Deal for the future



## A radical plan:-

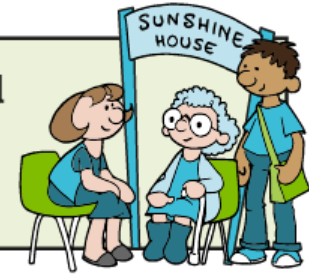
- To transform traditional council services and deliver in new ways
- To grow the borough
- To form new relationships with residents
- To maintain and protect frontline services for the future

# The Deal - principles

**Different conversations**



**An asset-based approach**



**Know your community**



**Staff attitude and behaviours**



**Place based teams**



**Permission to innovate**



# How we deliver – Be Wigan

**Be Positive**... take pride in all that you do

**Be Accountable**... be responsible for making things better

**Be Courageous**... be open to doing things differently

# BeWigan

Because **how** we do things is just as important as **what** we do



# How we deliver – Community Investment

**£10m** invested in communities by the end of 2018

Opportunity for the **community** to **take control** and **make a difference**

Focus on:

- **Innovation and bright ideas**
- **Community driven initiatives**
- **Reducing demand on public services**
- **Capacity building**
- **Flexible approach**



# Matt Kelly – Service Manager (Parks & Streetscene)



# Our Parks - the story so far...

Since

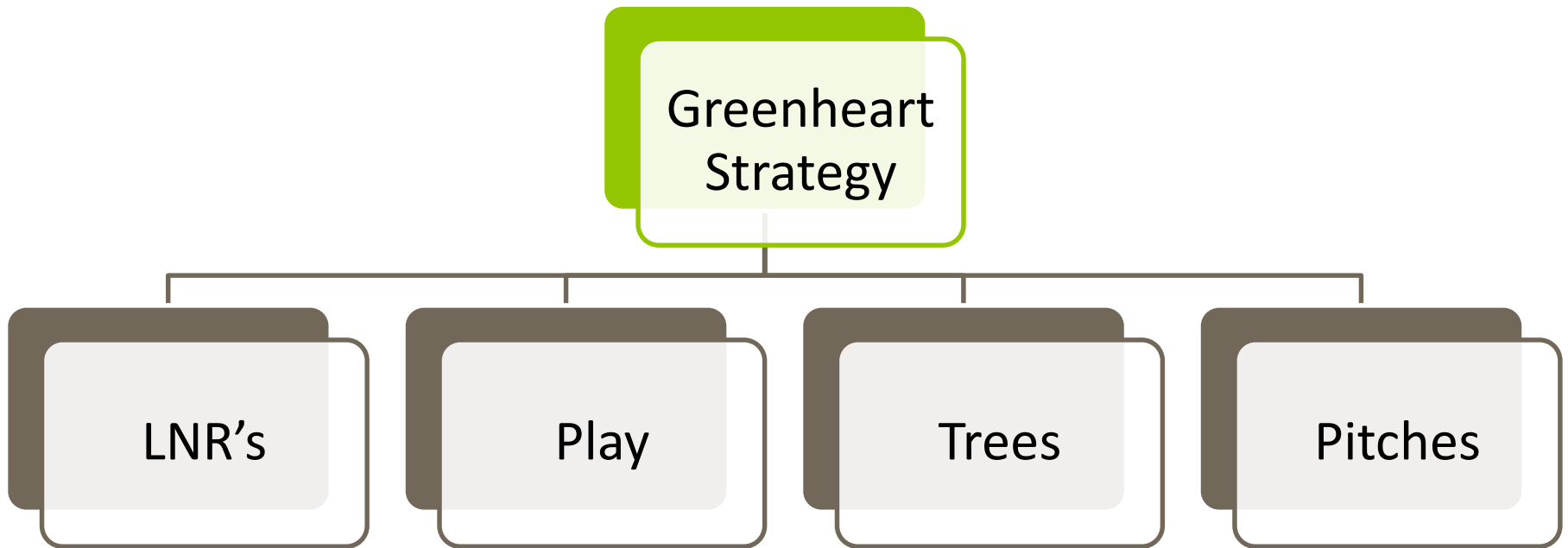


we have achieved **£1m** of  
efficiencies from our parks  
budget (60%)

whilst continuing to  
maintain/improve standards  
across our parks stock



# Our Parks – Strategic Framework



# Our Parks – The challenge

**Service culture**

**Loss of skills**

**Investment need across our parks**

**Increased public expectations**

**Ongoing budget pressures**



# Our Parks - Innovation



# Our Parks – Integrated Service



# Our Parks – Mesnes Park HLF scheme



# Our Parks – Haigh Hall









Haigh Woodland Park



# Our Parks – Quality measures



NORTH WEST



# Our progress – achievements



Performance Networks –  
2 X winners of the overall best  
performing Parks service



Deal for your Street  
Experience – APSE innovation  
award for staff engagement



Borough in bloom goes  
from strength to strength  
X 33 awards



Winter maintenance team  
best in the UK APSE -  
service innovation award



Performance Networks –  
3 X winners of the overall  
best performing  
Bereavement Services

# Jubilee Park – Green Flag





**The Deal**

**Wigan**   
**Council**