

apse

Professional Practice Forum

APSE winter maintenance forum 2016

30 September at Bradford Bulls Stadium, Bradford



Agenda

9.00 Coffee and trade exhibition

10.00 **Opening plenary**

Welcome address

An overview on the challenges and opportunities facing the winter maintenance sector

Speaker: Julian Jackson, Assistant Director Planning, Transport & Highways, Bradford Council

What does our performance data tell us about winter maintenance?

- Maintaining good performance
- The key performance in APSE Performance Networks for Winter Maintenance
- Can we contain cost and still deliver on quality?
- The difficulties of cost control in an uncertain weather climate

Speaker: Debbie Johns, APSE Head of Performance Networks

Bradford's Strategy on winter gritting

- Reduction of Routes
- New Deal
- Resilience since 2009
- Severe Weather Teams

Speaker: David John Mazurke, Group Manager Highways, Street Lighting, Gullies and Winter Maintenance, Bradford City Council

11.15 Coffee and exhibition viewing

11.45 **Session 2**

What does it mean to be a professional winter services manager?

- The legal requirements of winter services,
- The relevance of maintaining records of decision making and activities
- Presenting evidence of records in FOI requests and liability claims.
- Understanding the appropriate plant and equipment, measurements, calibration and operating processes and correct use.

Speaker: Richard Hayes, Chief Executive, Institute of Highway Engineers

Communications and technology in Dorset County Council

- Implementing an effective communications strategy
- Increasing views on 'Travel Dorset' website
- Decreasing telephone demands to our highways enquiry services
- Introducing and using "Infographics" and use of social media
- Training site staff to "tweet" progress on schemes and winter maintenance activities.

Speaker: Sheila Crouch, Dorset Highways Performance Management Officer, Dorset County Council

1.00pm Buffet lunch in exhibition area

2.00pm **Session 3**

Weather forecast development: Ensuring local resilience

- Emerging weather patterns for 2016, 2017 and 2018
- What can we expect to see in the near future?
- What factors influence weather predictability

Speaker: Hazel Reeve, the Met Office

3:30 Close

Seminar objectives

Winter maintenance services are essential for local residents and businesses but changeable and unpredictable weather conditions, increasing litigation from the public and keeping pace with new innovations and technical developments can all add to the challenges facing Highways Winter Maintenance Services.

This seminar will explore exemplar councils in their winter maintenance approaches and tackle issues such as:-

Weather predictions with the Met Office – what can we learn about weather patterns and the impact on services?

Winter Maintenance Performance – are we doing enough to demonstrate efficient and well run services?

What are the legal requirements for winter maintenance managers?

What are the benefits in gaining asset management accreditation?

Can you exploit social media to better expand your communications reach to residents at critical times?

All these issues and more will be discussed and debated with ample opportunity for delegate so network and learn and share ideas and information from each other.

Alongside a trade exhibition this event is a timely and affordable learning seminar for all involved in the winter maintenance eservice

Who should attend?

- Highways directors, heads of service and managers
- Winter maintenance specialists
- Elected members with highways, environment or neighbourhood service responsibility
- Press officers and communications team
- Suppliers who want to learn about the latest developments from a commercial perspective

Venue information

Bradford Bulls Provident Stadium

Odsal, Bradford, BD6 1BS

The Bradford Bulls Stadium is conveniently close to motorway and public transport links. There is ample free parking at the venue for seminar delegates

Directions:

Those driving should take the A6036 Rooley Avenue at Junction3 of the M606. At the roundabout take the first exit onto Cleckheaton Road and take the first left turn on to Stadium Road. Follow this to the stadium car park, then follow signs to the Coral Stand. The entrance is at the right hand side of the stand as you look towards the pitch.

For those using the train, both Bradford Interchange and Bradford Forster Square are within 3 miles of the station. The nearest bus stop to the stadium is Rooley Avenue/Cleckheaton Road (Stop 45014556) which is directly outside the stadium. Buses form Bradford Interchange run on a regular basis with the following routes serving the stadium; 268, 363, 614, 622, 623, 626, 627, 645, 681, X6 and X63.



Booking form

Office Use

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APSE Winter Maintenance Professional Practice Forum, 30 September 2016, Bradford

main contact name: _____ authority: _____

address: _____

post code: _____

telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:

APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Payment information

What's included: The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included. A list of recommended hotels in the area is available on request.

APSE members delegate fee:- £99 + VAT

Non-members delegate fee:- £199 + VAT

Commercial delegates:- £299 + VAT

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post or email to aholcroft@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Delegate position	Delegate email

Please return completed form to Alistair Holcroft, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: aholcroft@apse.org.uk