



Update National Litter & Flytipping Strategy Consultation

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Scottish Government
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Towards a Litter-Free Scotland - Review

Key findings

- A number of actions have been driven forward as a result of the strategy, however it was felt the impact was difficult often to measure.
- Collaboration on key actions resulted in the development of some great interventions, but throughout the strategy, ownership of actions could have been better defined.
- Available data indicates that overall environmental quality has not improved, however a number of interventions taken forward by the strategy are in their infancy e.g. LMS.
- There has been a massive shift in the landscape and public attitude since 2014.

Published
December 2020



Your charity for Scotland's environment

Time for a new approach
to tackling litter

Towards a Litter-ate Scotland
2020



Towards a Litter-Free Scotland - Review

- An agile strategic framework is required going forward to accommodate the changing landscape.
- Measurable outcomes need to be defined, and monitoring and evaluation plan developed.
- Improved ownership of and collaborations on actions is needed to develop impactful solutions.
- Behaviour change and communications, better monitoring and reporting, service optimisation, and enforcement and deterrents were identified as key areas of focus.
- Improved data is needed to support monitoring of outcomes and inform actions and policy decisions and should underpin the strategy themes.
- Flytipping and litter should have equal standing going forward.

Revised Litter & Flytipping Strategy

How do we move forward?

- A PMG was set up- Scottish Government, Zero Waste Scotland , Keep Scotland Beautiful and SEPA
- Held working groups in the summer to focus on litter and flytipping as distinct issues, but with the same themes
 - Behaviour change and communications
 - Services and infrastructure
 - EnforcementAnd as an underpinning theme- Data
- Proposed actions collected under each theme
- Consultation has been developed and is currently with the Minister for consideration
- Due to be published in December 2021

Revised Litter & Flytipping Strategy

Consultation

- Your input, both as individual citizens and as your organisations will help to shape the final strategy
- The consultation will be published on the Scottish Government website
- Joint communications will be issued to encourage engagement
- Litter and Flytipping Working Groups will meet again in January/February 2022
- Further engagement with communities, third sector, industry and the public
- Final strategy published in the spring



Thank you



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