



**ZERO
WASTE
SCOTLAND**



Litter and Flytipping Prevention

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Workshop feedback:

Number of priorities identified for each intervention



Intervention	Number
Communications	10
Education	14
Community Action	14
Opportunities for Recycling	5
Product Design	2
Service Design	16
Guidance & training	25
Funding	2
Research and Monitoring	5
Flytipping	15
Strengthening the Enforcement System	18
Enforcement Training	5
Partnership Working	23

Priority Topics

- Guidance and training – DoC, trunk roads, Duty 2
- Service Improvements - bins vs no bins, school routes
- CoPLAR implementation
- Partnership working:
 - Council departments
 - External agencies
 - Community Action Plan
 - Road Operating Companies

Priority Topics

- Improving the enforcement process
 - Under 16s
 - Agencies
 - Using legislation
- Education
- Communications
- Flytipping Prevention

Areas for Involvement

Area	No.
Litter Action Plans	9
Education Materials	6
CoPLAR	6
Training	6
Enforcement Process	6
Community Engagement	5
Monitoring	5
Flytipping Prevention	4
Best use of existing legislation	4
Service Improvements	4
Partnership working – inter LA	3
Communications	3
Trunk Road Issues	2
Under 16s alt. enforcement	2

Support Requirements Identified

- Training – online, ongoing, infield, alt. comms
- Guidance to support CoPLAR
- Training templates/briefings/pres – contact centres, staff, managers, Members
- Communications toolkit – press releases, website copy, FAQs, public info
- Evaluation templates
- Best Practice examples
- Guidance on use of legislation in practice
- Monitoring training
- Partnership Working and support



Why?



**Why are these
a priority?**



**Should these be the
focus for prevention
activity?**



**Is there anything
missing?**

Thank you.

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