



**Causeway
Coast & Glens
Borough Council**

Our Environmental Resource



Declan Donnelly, Environmental Resource Officer



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Context to LiveSmart

- RPA
- Relevance - us and Council in general
- Leadership
- The future

- Paper to practical







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Plastic Smart

- Communities
- Schools
- Churches
- Businesses
- Council
- Recycling plastics
- Plastic Challenge

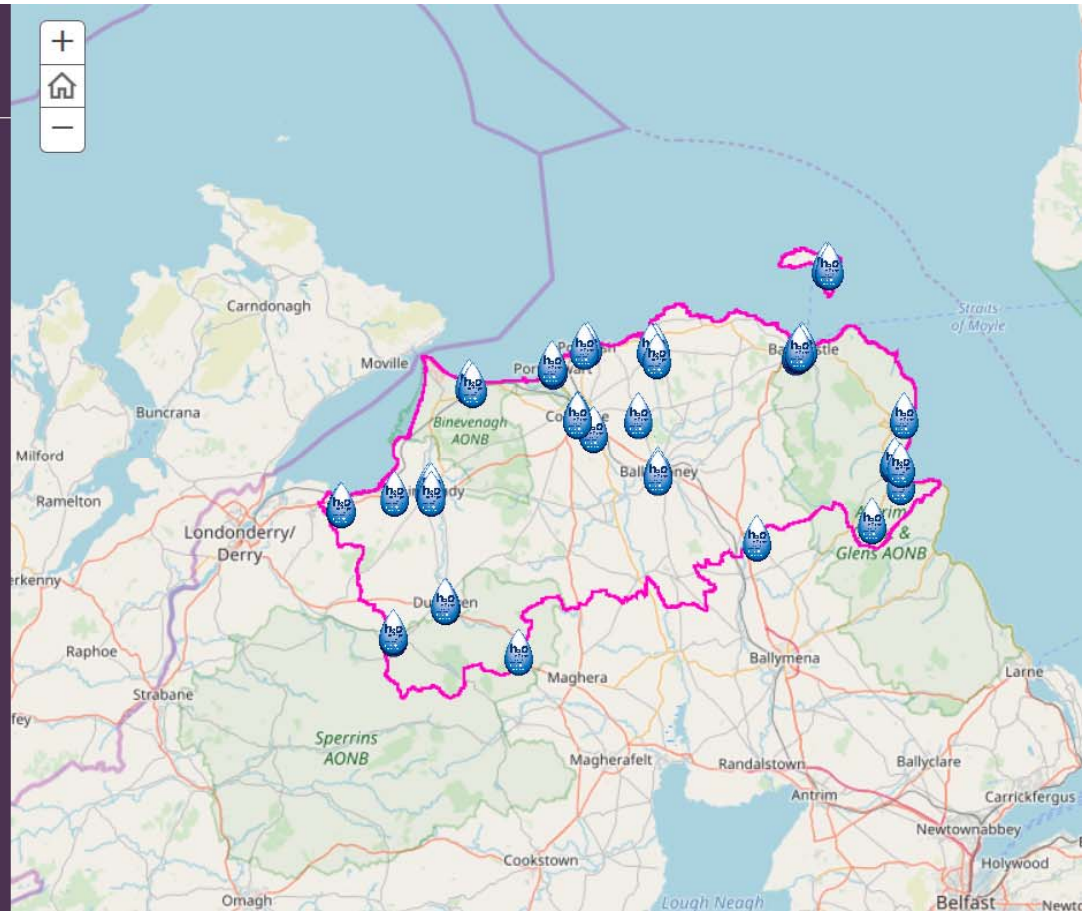
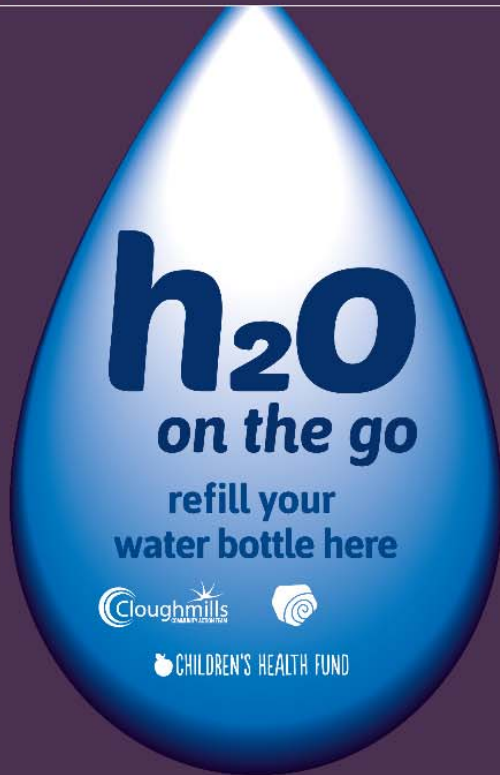
- - **H2O on the go**
 - **Almost 100 premises signed up**



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H2O On The Go





Bank of Ireland,
Coleraine



Hezlett Primary
School, Castlerock



Incredible Edibles,
Cloughmills

Awarded PlasticSmart event

- 1,200 runners
- Reduced 2,000 plastic water bottles
- Reduced 20,000 plastic cups
- No plastic packaging at feed stations





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PLASTIC
smart

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PlasticSmart Rathlin

Uniquely placed to take a public stance which could resonate across Northern Ireland and further afield.

- 4 businesses signed up to PlasticSmart
- 7 business signed up to H2O on the go.



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Collaboration between funder,
Council and Cloughmills
Community Action Team



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Bank of Ireland,
Limavady



Incredible Edible
Cloughmills



Glenariff
Tea House,
Glenariff
Forest Park



The Real Health
Store, Coleraine



The Cod's Way,
Bushmills



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ClothesSmart

- Working with charity shops to increase donations.
- Highlight how to '*love your clothes*' and change attitudes & behaviours towards clothing in order to:
 - divert from landfill
 - increase recycling
 - save money for ratepayers
 - encourage people to think about '*fast fashion*'



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40 Charity shops in the borough

- **1 bag of textiles = 24 kgs**
- **1 bag of books = 20 kgs**
- **Value of one bag of textiles to the charity shop is £20**

40 shops at 15 tonnes per annum =
600 tonnes per annum diverted
from landfill.

Provide posters / advertising / social media promoting
ClothesSmart to encourage public to take textiles / books
to the shops directly.

Recycling bags for textiles provided to charity shops –
when customer brings in a bag of clothes they receive one
for future drop off.



CafeSmart –

Doing Business Differently

A campaign to encourage cafes and restaurants to be more sustainable.

- Owners will be guided and supported through an audit to assess environmental impacts and identify potential cost savings.
- They will then be mapped and promoted.
- Single use plastics feature prominently within this.
- Interaction with customer base.
- 23 businesses participating to date.





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CAFE
smart



Dessert Bar,
Ballycastle



Forum,
Coleraine



Ground,
Ballymoney



Sea Shed,
Benone

23 properties signed up to Café Smart promoting sustainability and reducing single use plastics.



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StaySmart

- Similar in format to **CafeSmart** but aimed at small accommodation providers such as B&Bs, self catering properties, camping and caravanning sites.
- Can be scaled up to suit hotels
- Currently in trial phase with workshop planned for accommodation providers.
- Linking with the Tourism Clusters and CCG Tourism section.
- Potential to link with activity providers and fixed tourism providers.



FoodSmart

- FoodSmart aims to reduce food waste in the Causeway Coast and Glens Borough Council area by helping us all reconnect with and value our food.
- **Think Smart – Shop Smart – Eat Smart**
- Radio ads, billboards, newspaper ads, talks, presentations, Local Women magazine, community information events.
- Dedicated email address.



**A-Level Food Science and
Nutrition Class, Dalriada
School, Ballymoney**



Ursa Minor, Ballycastle



**Lark in the Park
information Stand,
Cushendall**



**Cloughmills
Community Fridge
has diverted 3 tonnes
of food waste
destined for landfill**



Cloughmills Community Fridge diverted 3 tonnes of food waste destined for landfill from August 17 to August 18



You only become a movement when someone joins in.

The launch of Dungiven Community Fridge in October 2018



LitterSmart

- Organised litter lifts.
- Working with community groups, clubs, businesses and schools.
- Two Hands [people power]
- Highlighting the role we all have in protecting our environments.
- Map of participating groups with opportunities to upload photos about to be launched.



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St Mary's Primary
School, Rathlin Island

**35 groups from April to
October 2018 collected 16
tonnes of litter across the
borough.**



Soroptomists at Riverside
Park, Ballymoney



Coleraine Youth
Council at Anderson
Park, Coleraine



Moving on up, Benone



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- Supply groups with equipment on a permanent basis for them to continue litter picking regularly in their own environment.
- This allows them to take pride in the area they live in and therefore educating others on their sense of pride within their community.
- LitterSmart Awards



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For more information on LiveSmart please contact the
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