

APSE: Diversity, people and places

This seminar will explore how we can tackle inequality, improve diversity, combat racial disparities and fairness in a post-Covid economy



Thursday 25 February 2021

Microsoft Teams

Programme

10:00 Welcome by the chair

Session One

A recovery for all: The role of local councils in ensuring fairness in post-covid-19 recovery

- The value of local economies in influencing equality and fairness
- The iniquitous impact of COVID-19 – reshaping services and responses
- The challenges for people, places and diversity
- The local council as an anchor institution

Mo Baines, APSE Head of Communication and Coordination

Beyond Rhetoric: The Luton Council Experience

- Context of review of services at Luton
- The difference between Equality and Equity
- Direction of travel, our solutions and what the future holds

Councillor Jacqui Burnett, Executive Member for Traded Services, Luton Council

Bristol City Council: Naming review of public assets due to legacies of British African Slave-ownership due to the removal of the Edward Colston statue

- Establishing a History Commission and Legacy Steering Group
- Consulting with the community on the review of public assets
- Recognising and learning from our connections with the past, and striving for a more equal and inclusive future

Councillor Asher Craig, Deputy Mayor, Bristol City Council

A word from our sponsor

Olivia Cooper, Head of Practice (Interim & Executive Search), Commercial Services Group and Diversity & Inclusion

11:40 Virtual coffee break

Audience question and answer session

11:55 **Session Two**

London Borough of Hackney: Embedding Diversity and Equality in Local Government Communications

- Reaching the forgotten communities and connecting with them in an authentic way
- Building trust, listening and engaging with communities
- Achieving diversity within a communications team

Polly Cziok, Director of Communications, Culture, and Engagement, London Borough of Hackney

Birmingham City Council: Working to be a real equal opportunity employer

- Improving representation and equity in relation to race and ethnicity
- Advancing equalities, and eradicating any race pay gap by 2025
- Ensuring that our workforce is fully representative of the City as a whole

Cllr John Cotton Cabinet member for social inclusion, Community Safety and Equalities, Birmingham City Council

Improving opportunities for children and young people.

- Supporting and Coordinating better dialogue and engagement with young people, particularly in BAME communities
- Challenges being faced post Covid.
- Creating a sense of being part of local places

Jaffer Ali Hussain, Programme Manager, Young People's Programmes, Lancashire BME Network and Chair of the Institute for Youth Work

13:40 Chair wrap-up and seminar close

Audience question and answer session

Seminar Objectives

About the Seminar

As a result of the worldwide “Black Lives Matters” protest which led to the incident in Bristol and the removal of the statue of Edward Colston, the roles that local authorities play in addressing issues around inequality has never been more significant. Authorities have continued to explore and review the parts they can play in tackling issues around inequality, improving diversity, combating racial disparities as well as exploring strategic perspectives which can lead to improved opportunities for black and minority ethnic communities.

This seminar brings together a range of expert speakers that will be exploring steps local authorities have taken and are continuing to carry out in developing and supporting a diverse workforce at all levels, co-ordinating better dialogue, promoting equality, engaging and responding to the needs of diverse communities as well as meeting and addressing challenges, particularly post COVID 19 on issues like employment, skills and a sense of being part of local places.

The seminar presents an excellent opportunity for delegates to share best practice and gain an overview of how colleagues are meeting these needs. Therefore, this seminar is a **MUST ATTEND EVENT** for those officers and members who want to look at ways of developing and improving solutions to address social inclusion, Communities, Equalities and Partnerships within the local authority context.

Who should attend?

- Leaders
- Chief executives
- Elected members
- Service directors
- Scrutiny Members
- Executive Members and Cabinet officeholders
- Policy officers
- Trade union representatives
- Voluntary organisations
- All those with an interest in developing or improving solutions to address social inclusion, Communities, Equalities and Partnerships

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, and documentation including a video showreel following the event.

APSE member delegate fee:	£99 + VAT
Non member delegates fee:	£149 + VAT
Commercial delegates:	£249 + VAT

Click [here](#) to reserve your place on this event

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