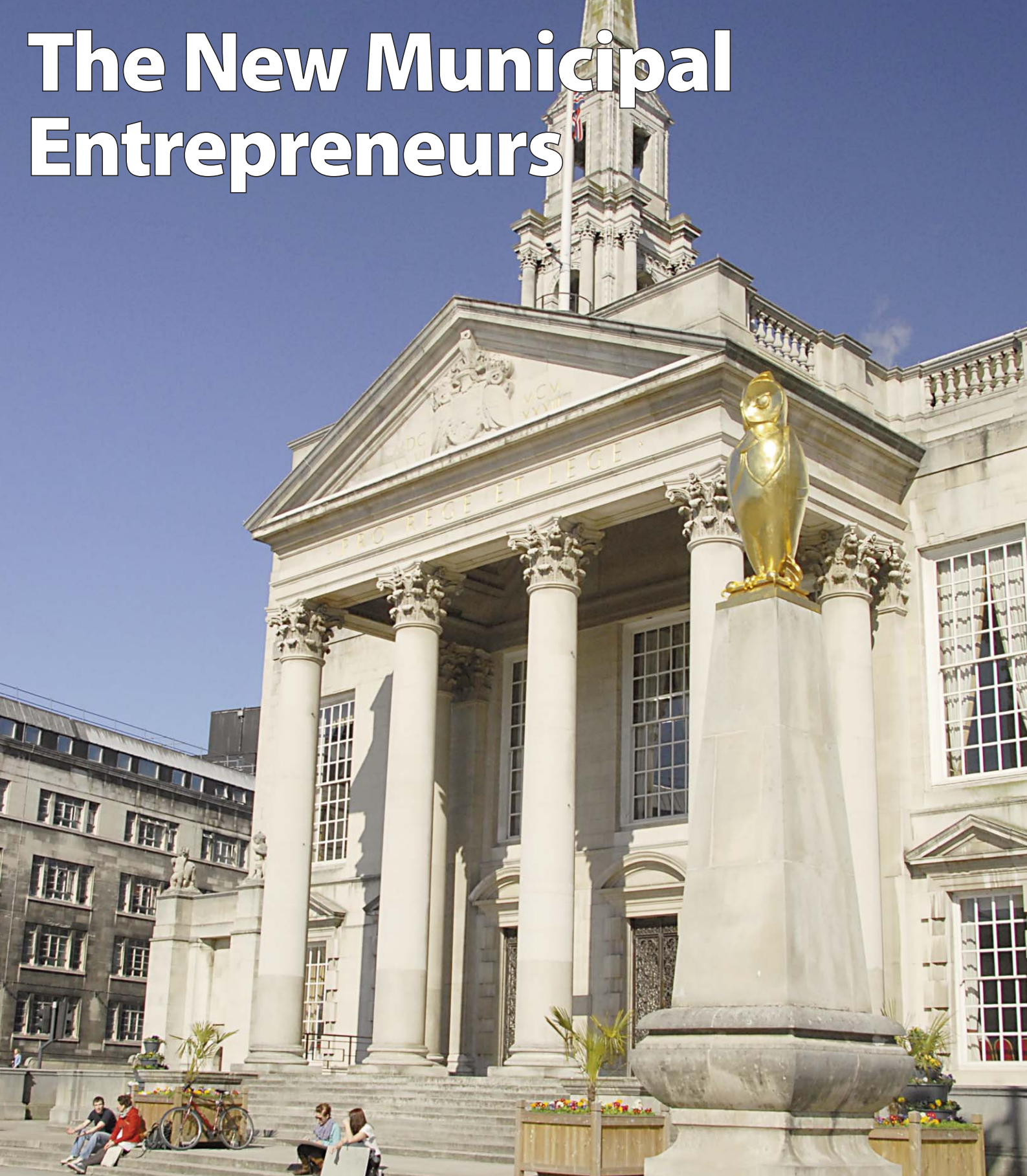


The New Municipal Entrepreneurs



APSE one day seminar at Leeds Civic Hall, Calverley St, Leeds, LS1 1UR

Date - 11 July 2014



seminars

11 July 2014

9.00 Coffee and registration

10.00 **Session 1: Municipal Entrepreneurship in Context**

The changing relationship between the state and citizens

- What lessons can we draw from the regeneration of Eastlands Manchester's Commonwealth Games regeneration site
- Governance and the power of the local authority
- Ideology and citizen participation

Speaker: Dr Georgina Blakeley, Senior Lecturer, Politics and International Studies, The Open University

Your Power Toolbox

- Duties to engage and consult
- The right to charge for services
- Trading and charging: What's the difference?
- Will changes to Teckal impact on wholly owned council companies?

Speaker: Richard Auton, Solicitor, Walker Morris Solicitors

How can we embrace entrepreneurship in a public sector context?

- What are we doing in the third largest city in the UK
- Safeguarding frontline services by developing innovative approaches
- Our plans for new housing and economic renewal

Speaker: Tom Riordan, Chief Executive, Leeds City Council

Panel Question and Answers

11.00 Coffee Break

11.15 **Session 2: What models provide entrepreneurial solutions?**

Shared services model: Rotherham Council and Doncaster Council on Transactional Services

- A project responsible for the pensions and pay roll of some 30,000+ employees
- Over the 8 year life of the partnership projected savings of £7 million
- 50 jobs safeguarded and
- Accuracy of the service and efficiencies realised

Speaker: Kathryn Hardwick, HR Service Centre Manager, Resources Directorate, Rotherham Metropolitan Borough Council

A Trading Company Model; ANSA (A Cheshire East Council Wholly Owned Company)

- Why take a company model approach in waste and streetscene services?
- Our board and management arrangements
- How this fits into the councils overall move to new models of delivery
- What do we hope to achieve in waste and streetscene services?

Speaker: Kevin Melling, Managing Director, ANSA (A Cheshire East Council Wholly Owned Company)

A core capacity model: Stockton on Tees Council

- Retaining core capacity and direct service delivery
- Is what matters what works?
- Driving a continuous improvement approach
- Inward innovation to improve local services

Speaker: Jamie McCann, Head of Direct Services, Stockton-On-Tees Borough Council

Taking on the challenge of smart metering for local residents

- Between 2015 and 2020 most households will have smart metres installed?
- What will be the role of the local authority in helping residents?
- How can the roll out of smart metering align with council objectives?
- What should DECC and local councils be doing to work together on implementation?

Speaker: Phil Nash, Smart Metering Implementation Programme, DECC (Department for Energy and Climate Change)

A Charging and Commercialisation Approach: Access Selby

- Access Selby: A new approach to public service
- Putting the Selby District into context
- How the new delivery model operates
- The drivers for change
- Impacts of the new model on Customers, staff and our elected members

Speaker: Mike James, Access Selby

1.00 Lunch and networking

2.00 **Session 3: Problems and Solutions: Using Innovation**

Energy prices and supply: municipal energy schemes

- Using municipal energy for social value
- The renewables conundrum
- Tackling climate change, reducing cost, addressing fuel poverty
- Taking a shared municipal approach to energy problems and solutions

Speaker: Mark Bramah, APSE

Local economies: challenging decline

- Leading on the Yorkshire Festival
- The role of sport, arts and culture in boosting local economies
- Staging the Tour de France
- What are the economic impacts on our Yorkshire Region?

Speaker: Robin Tuddenham, Director for Communities, Calderdale Metropolitan Borough Council

Housing supply: Developing new council and mixed tenure housing

- Tackling old housing stock that did not meet local needs
- Developing new council homes and mixed tenure properties
- Using opportunities to design out crime and anti-social behaviour
- Securing new funding streams

Speaker: Jacqui Page, Housing Strategy Manager, Corby Borough Council

Neighbourhoods and The Environment

- Environmental management and maintenance in Neighbourhood Services.
- Delivering on performance and outcomes
- Neighbourhood Planning to reflect strategic and corporate priorities
- The Redcar and Cleveland 'Total Place' approach

Speaker: Kevin Wilson, Neighbourhood Manager, Redcar & Cleveland Borough Council or Gary Flynn??

Panel Question and Answer Session

3.30 Event close and departure

Seminar objectives

As local authorities, and other public sector bodies, face budget reductions, and in many areas growth in demand at a time when resources are limited, different responses are needed to ensure that services continue. In many APSE member authorities our research studies have shown a growth in municipal entrepreneurialism. Looking at new and innovative ways to deliver services, this seminar will explore opportunities for trading and charging, and the legal powers that local councils can rely upon.

The seminar will also explore the differing relationship between citizens and the state and the role of the public sector in facilitating wide scale change in both service delivery models and regeneration within local economies. The seminar will also explore models of delivery including:-

- Trading companies
- Charging strategies
- Commercialisation approaches
- Core Capacity and Ensuring Models
- Shared Service Models
- Municipal Energy companies
- Development of new housing
- Neighbourhoods and the Environment

The conference is planned to allow considerable time for debate and questions.

Who should attend?

This seminar will be a highly useful and affordable opportunity for management teams exploring new ways to deliver services and looking to develop entrepreneurial approaches in service delivery.

Whilst the opening plenary explores the policy based issues and reflects on the use of local authority powers the following plenary sessions explore best practice, look at common problems facing local authorities and how others have developed solutions, taking an innovative and entrepreneurial approach.

This seminar is suitable for

- Chief Executives and Assistant Chief Executives
- Directors and Assistant Directors
- Heads of Service
- Policy and Performance Officers
- Elected members including council leaders and cabinet members or those with specific interest in municipal entrepreneurialism

Reserve your place now by completing the booking form and faxing it or emailing to Vicky Starmer at APSE on 0161 772 1811 or vstarmer@apse.org.uk

The Venue

Leeds Civic Hall

Calverley St, Leeds, West Yorkshire LS1 1UR



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Booking form

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APSE one day seminar: The new municipal entrepreneurs, Leeds

main contact name: _____ authority: _____

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telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:

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APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Payment information

What's included: The delegate place covers attendance, delegate documentation, lunch and light refreshments. Please note that hotel accommodation and travel costs are not included. A list of recommended hotels in the area is available on request.

APSE members delegate fee:- £169 + VAT

Non-members delegate fee:- £249 + VAT

Commercial organisation:- £360 + VAT

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to vstarmer@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Delegate position	Delegate email

Please return completed form to Vicky Starmer, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: vstarmer@apse.org.uk