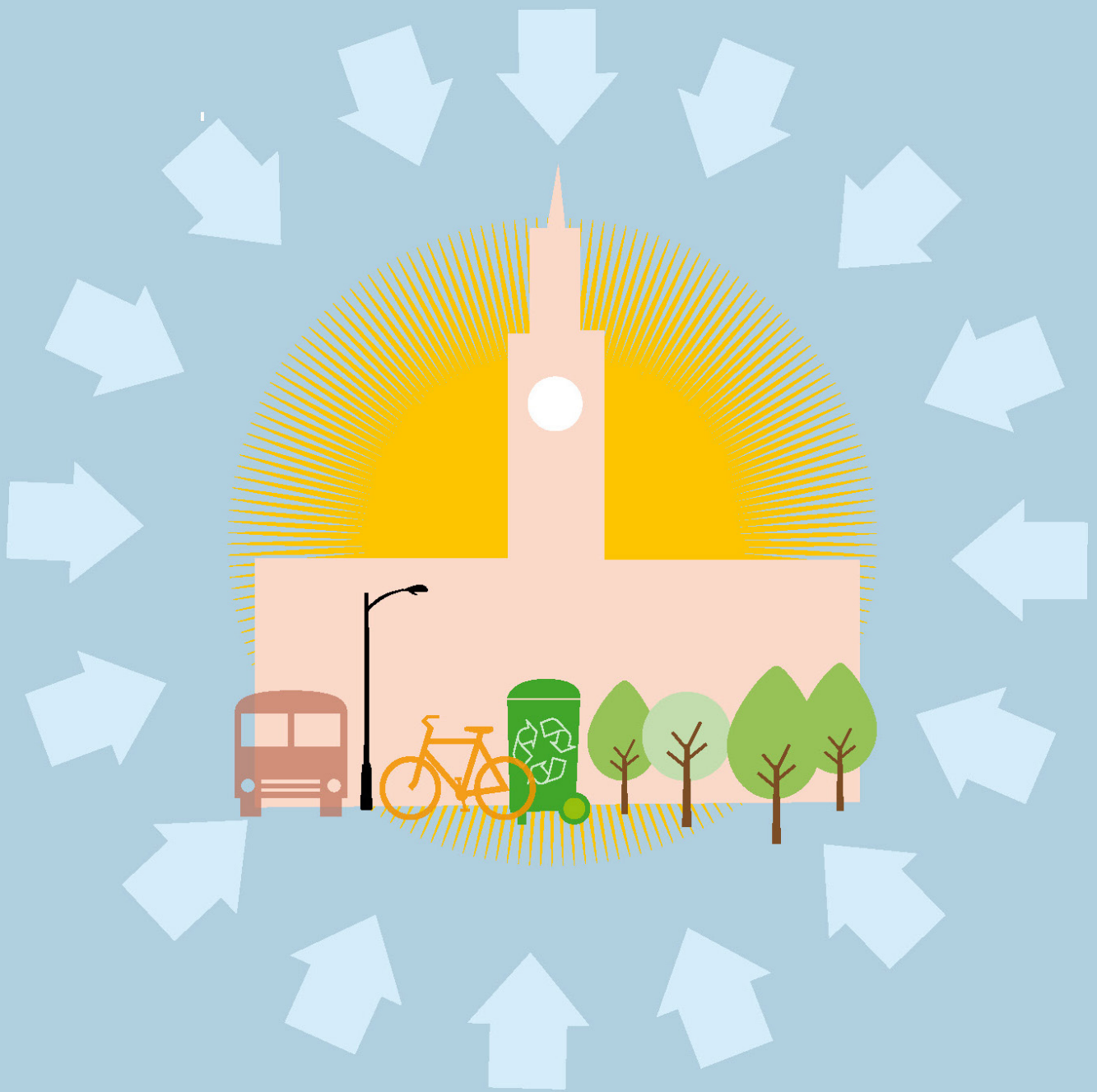


## Insourcing Services

# Policy into Practice Forum



**Friday 16 October 2020**

Microsoft Teams

# Programme

## Friday 16 October

9.45 Virtual registration

### 10.00 **Session 1**

- Outsourcing issues and complexities
- Types of contracts and contract renewals: What to look out for.
- Is insourcing a viable option?
- Reviewing an outsourced contract

10.45 Workshop discussion

11.15 Virtual coffee break

### 11.30 **Session 2**

- What models of delivery to insource a service?
- Do you need a trading company?
- Social enterprises, coops and charities?
- Workforce matters
- Equal pay, pensions and TUPE

12.15 Workshop discussion

12.45 Virtual lunch break

### 1.15 **Session 3**

- Undertaking a contract review
- Developing a viable options appraisal
- Developing an outline business case
- Embedding the council vision into the new delivery model
- What does a contract calendar of review look like?
- The project team: turning the vision into reality

### 2.45 **Final Questions**

3.15 Close of session / certificates of attendance and course completion

## About the seminar

This forum is suitable for officers and elected members considering insourcing a previously outsourced service. It will provide an analysis of the findings of APSE research on outsourcing issues and some of the structural problems that are encountered in outsourced services.

This forum will provide an overview of issues that should be addressed when considering an option to insource a service, with an opportunity to question expert panels and to develop ideas with other delegates.

The forum will also consider adoption of practical measures to ensure that insourcing is a viable option, when this should ideally be considered, and the steps needed to make this a reality. Including contract reviews, outline business case development and putting in place an effective project team.

## Forum Delivery

This event will be delivered on MS Teams and include expert speakers as well as industry voices who have insourced services. All delegates will have an opportunity to take part in online discussion workshops.

Post the event materials will be made available as well as sources for further support and advice.

# Speakers and booking details

## Speakers



**Mo Baines,**  
**APSE Head of Communication  
and Coordination**

Mo's career in local government began in 1989 working for Manchester City Council's City Solicitors division. In 1993 Mo moved to the Council's

Tendering Unit providing operational, employment and strategic support to in-house teams subject to competitive tendering processes. Mo helped implement a number of service reviews and service improvement plans, with regular involvement across a range of local authorities and trade unions.

Following a move to the Association for Public Service Excellence in 2004 Mo was Principal Advisor for the North of England and now as Head of Communication and Coordination Mo works on the Association's many research projects and is responsible for APSE press and media activities, and coordinating the work of the membership resources team which supports APSE's membership throughout the UK. Mo also runs APSE's UK wide Commercialisation Network and has responsibility for APSE Northern Ireland. Mo was part of the research team on 'The New Municipalism: Taking back entrepreneurship' and is author of APSE's latest research 'Rebuilding Capacity: The Case for Insourcing Public Contracts'. Mo received an MPA with distinction from the University of Liverpool for her academic work on Insourcing and public policy.

Contact Mo on [mbaines@apse.org.uk](mailto:mbaines@apse.org.uk)



**Andy Mudd**  
**Head of APSE Solutions**

Andy Mudd is the Head of Solutions, an ethical non-profit consultancy service within APSE's family of services.

Andy joined APSE in 1999 as a Principal Advisor and before joining APSE, he played a role in the development of Best Value through leading Bradford's Best Value pilot and representing the pilot authorities on the then DETR's Best Value Steering Group. He holds a Master's degree in social policy from the LSE and has worked in housing, social work, youth work and the voluntary sector.

Andy has assisted numerous councils across the UK with service transformation, reviewing the performance of external contractors, and has advised councils on all aspects of insourcing and transforming services post insourcing.

Contact Andy on [amudd@apse.org.uk](mailto:amudd@apse.org.uk)

## Delegate Packages Exclusive of VAT

### What's included?

*The delegate fee covers attendance, and documentation including a video showreel following the event.*

APSE member delegate fee: **£125 + VAT**

Non member delegates fee: **£225 + VAT**

*This event is only open to local authorities*

**To reserve your place on this event, [click here](#)**

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to [scull@apse.org.uk](mailto:scull@apse.org.uk). Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary. If due to emergency action by UK Governments/Administrations or Public Agencies this event is postponed, for example for reasons of public health and safety, the organisers will transfer your booking to the replacement event or provide a credit voucher against a future event booking.